

# The U.S.-Global Leadership Project

*A partnership between the Meridian International Center and Gallup*

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Through advanced social and economic analysis, Gallup helps organizations, cities, and countries solve the world's foremost problems. For more information, please visit [socialandeconomicanalysis.gallup.com](http://socialandeconomicanalysis.gallup.com) or contact Sarah Van Allen at 202.715.3152 or [sarah\\_van\\_allen@gallup.com](mailto:sarah_van_allen@gallup.com).

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**T**he U.S.-Global Leadership Project is a joint effort between the Meridian International Center and Gallup to provide a comprehensive assessment of how the world views U.S. leadership. The project teams Gallup's unique global public opinion data from more than 150 countries with Meridian's leadership-focused context to create a powerful and useful barometer of the perceptions of U.S. leadership.

The U.S.-Global Leadership Project gives public- and private-sector leaders a better understanding of what is driving global views of U.S. leadership, creates a context for collaboration on how to improve those views, and enhances U.S. public and private global engagement efforts.

## **The U.S.-Global Leadership Track**

### **A barometer of global perspectives on U.S. leadership**

The U.S.-Global Leadership Track is the largest global public opinion study of views about U.S. leadership. This report is the second in an annual series and includes U.S. leadership approval data from more than 110 countries that Gallup surveyed during the first two years of the Obama administration. The Track ultimately will feature data from more than 150 countries.

Gallup has been asking residents worldwide to rate the leadership of the U.S. since 2005, providing a comparison of how perceptions of U.S. leadership change over time and from administration to administration.

## Worldwide Perceptions of U.S. Leadership

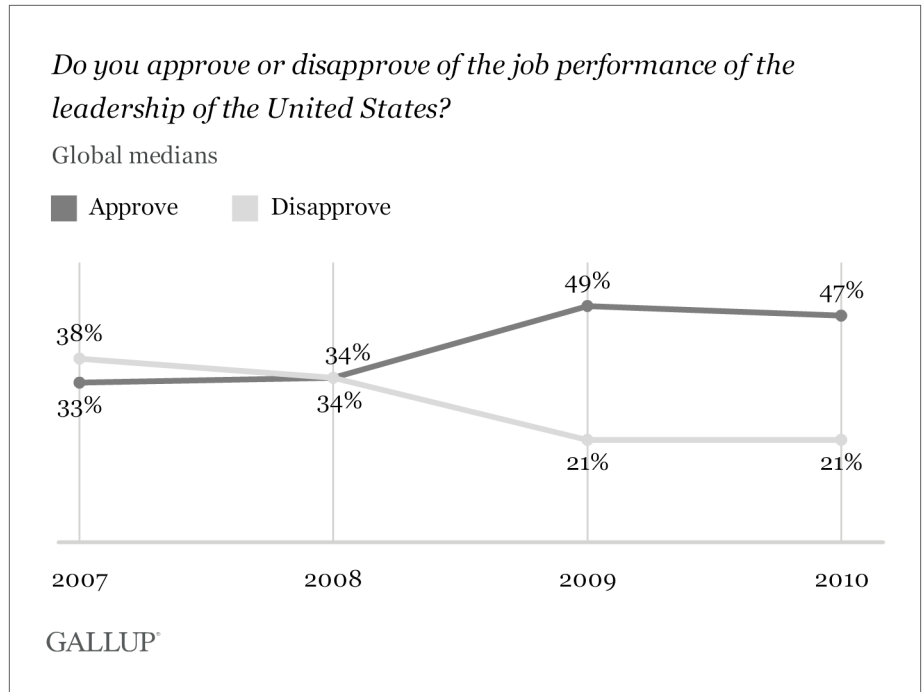
### U.S. Leadership Relatively Well-Positioned

Global attitudes undeniably shape political decisions and market opportunities; they create an environment in which it is easier for development, diplomacy, and defense policy tools to work, and moreover, to mutually reinforce each other.

The U.S.-Global Leadership Track in 2010 shows this environment is healthier at the Obama administration's halfway mark than during the last years of the Bush administration. The challenge now is how to keep it fit. International approval soared in 2009, but lost some of its momentum in 2010 and remained static or retreated in some places.

Even so, U.S. leadership is still relatively better positioned worldwide. Across 116 countries, median approval of U.S. leadership in 2010 stood at 47% — relatively unchanged from the 49% median across 111 countries in 2009. Median disapproval was 21%, and a median of 24% did not offer an opinion.

A closer look at where U.S. leadership stands at the regional and country levels reveals specific areas of growth and opportunity for policymakers.



## U.S. Image Strong Across Much of Africa

The U.S. is well-poised to increase its engagement with Africa in 2011. The image of U.S. leadership continued to fare better in Africa in 2010 than anywhere else in the world, thanks to strong majority approval in sub-Saharan African countries.

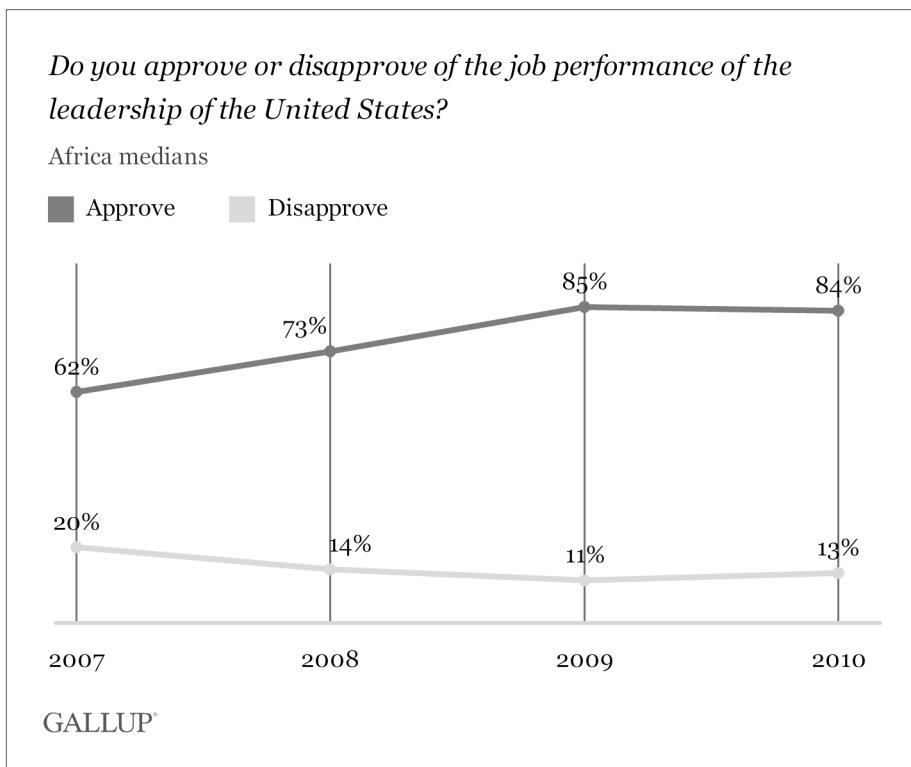
The environment is somewhat less receptive in North Africa, where ratings before the unrest in 2011 were relatively lower and aligned more closely with those in the Middle East.

## Declines Don't Negate Gains

U.S. leadership approval fell significantly in several African countries between 2009 and 2010, including drops of at least 10 percentage points in Algeria and Egypt. However, none of these declines is enough to erase the gains after the transition from President George W. Bush to President Barack Obama. At the same time, approval was up significantly in a number of sub-Saharan African countries, including Ghana — the sole country in sub-Saharan Africa the president has personally visited thus far while in office — where ratings improved by 11 points.

## Regional Highlights and Insights

- At least 68% of respondents in 20 sub-Saharan African countries said they approve of the job performance of the leadership of the United States.
- Approval in the region was lowest in Tunisia and Egypt, where 19% said they approved. Declines in each country did not offset gains evident in 2009 on the heels of Obama's speech to the Muslim global community from Cairo.



*Do you approve or disapprove of the job performance of the leadership of the United States?*

Africa

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Burkina Faso	95%	4%	2%	April 29- May 10	--	--
Mali	95%	4%	2%	Oct. 9-22	2	6
Central African Republic	94%	4%	2%	Nov. 2-20	--	--
Sierra Leone	93%	6%	0%	Oct. 21-30	--	--
South Africa	92%	8%	0%	Sept. 11- Oct. 3	4	5
Ghana	91%	4%	4%	Sept. 4-20	11	11
Cameroon	91%	9%	0%	Feb. 15- March 1	25	3
Liberia	90%	10%	1%	April 24-May 13	--	--
Uganda	90%	10%	1%	March 19-30	7	-1
Tanzania	87%	13%	0%	June 13-23	13	-2
Kenya	87%	13%	0%	Feb. 5-17	11	-6
Niger	86%	13%	0%	Oct. 25- Nov. 7	33	3
Senegal	84%	15%	1%	April 5-15	11	-3
Chad	79%	20%	0%	Oct. 10-20	2	-7
Nigeria	78%	11%	11%	March 19- April 4	-2	8
Zimbabwe	76%	22%	2%	March 12-25	8	-6
Djibouti	76%	21%	3%	Sept. 25- Oct. 4	-5	1
Mauritania*	71%	27%	2%	Feb.28- March 11; Sept. 20-30	23	4
Comoros*	68%	29%	3%	Feb. 22- March 8; Sept. 16- Oct. 4	--	7

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Africa

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Somaliland region*	68%	32%	0%	Feb. 27- March 11; July 23-Aug. 3	--	0
Algeria*	35%	63%	2%	Feb. 1-March 7; Sept. 2- Oct. 22	20	-10
Libya*	33%	32%	35%	Feb. 20- March 18; Sept. 18-Oct. 30	--	--
Morocco*	29%	58%	13%	Feb. 18- March 23; Nov. 3-15	--	-4
Tunisia*	19%	70%	11%	Feb. 3-April 27; Sept. 10- Oct. 25	13	-8
Egypt*	19%	47%	34%	March 13- 23; Sept. 25- Oct. 26	25	-12

-- No data available either for 2008 or 2009

\*Data aggregated for two surveys in 2010

Figures may not add to 100% because of rounding.

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## U.S. Image Suffers in the Americas

The only place where the image of the U.S. suffered on a large scale in 2010 was its own hemisphere. After an initial surge when Obama took office, median approval in the Americas dropped from 53% to 44%.

This decline corresponds with Latin Americans' lower expectations for relations under Obama in 2010. The median percentage who predicted U.S.-Latin American relations would get stronger fell from 43% to 33% in the same period.

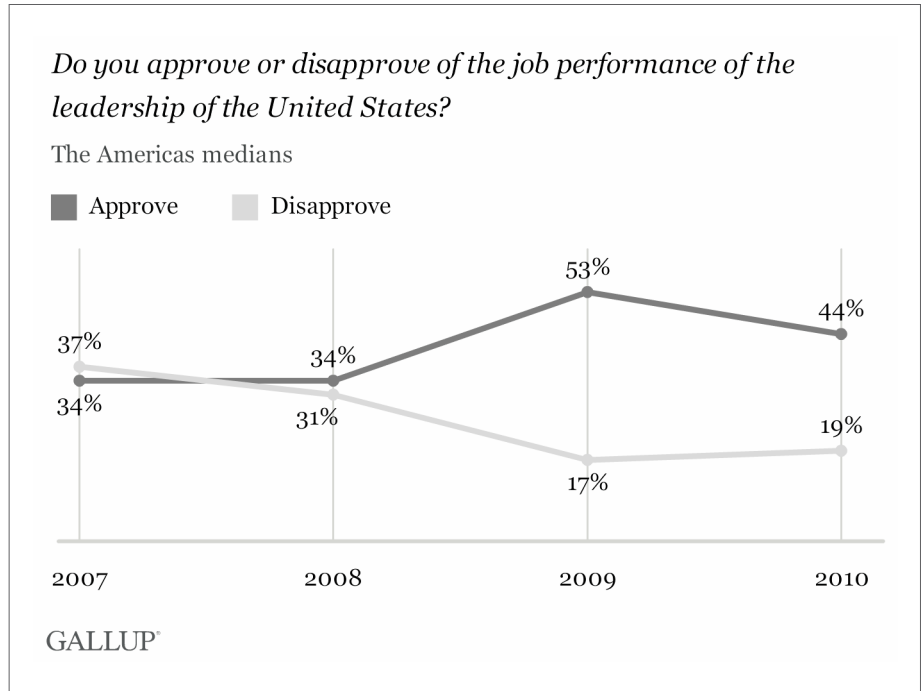
### Perceived Letdown Among Key Players

Approval fell significantly in half of the Latin American and Caribbean countries surveyed, taking the largest hits in Mexico, Argentina, Venezuela, and Honduras. Surveys conducted in Honduras near the year anniversary of the 2009 coup show any gains in U.S. approval were completely erased. Ratings did not change significantly in the other half of the countries in the Caribbean and Latin America.

The perceived letdown among key partners, particularly immediate U.S. neighbor Mexico, underscores a need for policymakers to re-engage with the region. Good will exists for them to build from — residents were more likely to approve than disapprove of U.S. leadership — and the high percentages with no opinion suggest there is room to grow.

### Regional Highlights and Insights

- Approval in the region was highest in Haiti, where 79% in 2010 said they approved of the leadership of the U.S. This is up 10 points from 2008.
- Argentines and Paraguayans were the least likely to approve of U.S. leadership, although at least a plurality in each country said they did not have an opinion.





*Do you approve or disapprove of the job performance of the leadership of the United States?*

The Americas

	<b>Approve in 2010</b>	<b>Disapprove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Haiti	79%	13%	8%	July 22-26	--	--
Canada	63%	27%	10%	July 19-Sept. 5	41	0
Chile	62%	18%	20%	July 30-Sept. 4	30	3
El Salvador	62%	15%	23%	July 29-Aug. 17	32	-6
Panama	60%	13%	27%	July 27-Aug. 24	17	-3
Colombia	58%	20%	23%	June 18-July 30	12	-2
Costa Rica	54%	12%	34%	July 28-Aug. 15	30	-8
Peru	50%	21%	29%	June 23-July 23	13	3
Dominican Republic	49%	12%	39%	Aug. 6-30	20	-6
Uruguay	45%	20%	36%	July 4-Aug. 22	40	-8
Ecuador	44%	16%	39%	July 1-Aug. 10	6	2
Guatemala	44%	20%	36%	July 1-31	6	-1
Honduras	44%	23%	34%	July 28-Aug. 17	7	-10
Brazil	43%	19%	38%	Aug. 10-27	25	-5
Mexico	40%	29%	31%	July 22-Aug. 5	29	-13
Venezuela	40%	32%	29%	July 1-Aug. 31	15	-10
Nicaragua	40%	18%	43%	July 29-Aug. 19	-3	-2
Bolivia	38%	28%	35%	July 10-Aug. 11	18	-2
Paraguay	31%	17%	52%	July 10-Aug. 31	9	3
Argentina	31%	27%	42%	July 1-30	31	-11

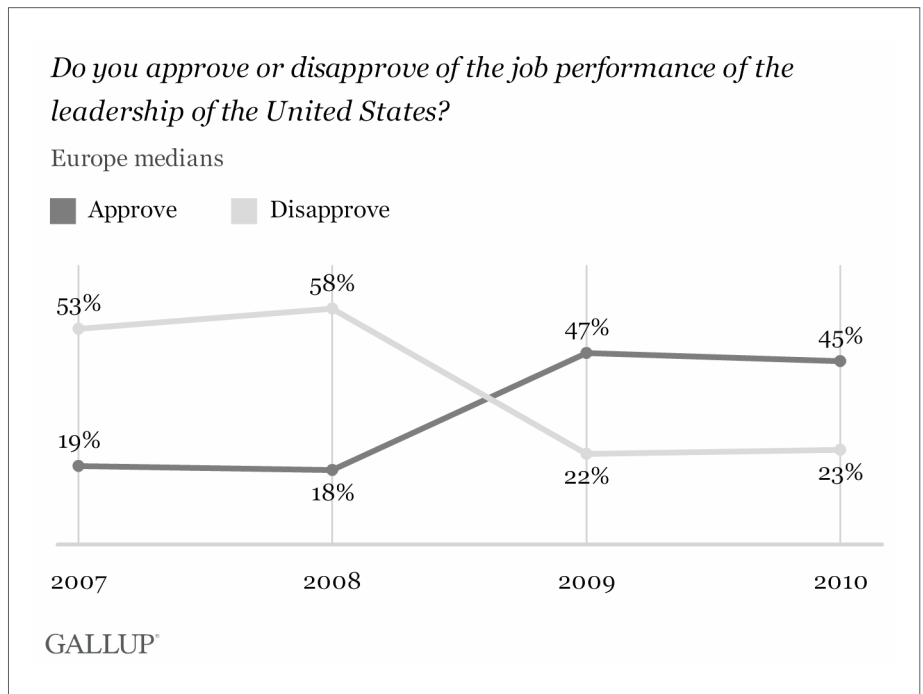
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 Figures may not add to 100% because of rounding.

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## Europe Stable After Dramatic Increase

Public opinion in Europe transformed with Obama's election. After registering some of the sharpest increases in approval of U.S. leadership worldwide between 2008 and 2009, median approval in Europe remained stable at 45% in 2010. Europeans' median approval is still more than twice as high as it was during the last years of the Bush administration.

Relatively solid showings among longtime allies in the EU contributed to the continuity in approval, which sits right about at the global median. Approval in former Soviet or Eastern bloc countries tended to be lower, but those ratings too were still more positive than in the Bush era.



## Opinion Not Uniform Across Europe

Although approval remained steady across Europe in 2010, it did drop by more than 10 points in countries where the effects of the global financial and economic crisis remain severe, including Greece, Ireland, and Portugal.

Further, a divide emerged in how “old” and “new” EU member states perceive U.S. leadership. The “old” EU — which includes historical allies such as the United Kingdom, France, and Germany — was more critical of U.S. leadership before Obama and supportive after. The “new” EU — including former Eastern bloc countries such as Poland and Hungary — was less critical before Obama, and the increase in approval after has been less dramatic.

## Regional Highlights and Insights

- U.S. leadership approval remains lowest in Serbia (12%) and highest in Kosovo (88%), unchanged from 2009. This likely reflects U.S. support for Kosovo's independence from Serbia.
- There were double-digit drops in approval in six countries between 2009 and 2010: Slovenia, Greece, Croatia, United Kingdom, Ireland, and Portugal. There were double-digit increases in two: Ukraine and Hungary.

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Europe

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Kosovo	88%	7%	5%	July 3-15	--	0
Albania	84%	7%	9%	July 2-19	--	6
Ireland	63%	15%	22%	May 6-June 10	57	-17
Netherlands	62%	24%	15%	May 6-June 11	--	--
Macedonia	58%	24%	18%	June 26- July 16	--	-4
Denmark	57%	18%	25%	April 28- May 23	37	-4
France	55%	19%	27%	May 10- June 7	39	3
Luxembourg	55%	30%	16%	May 21-June 21	--	--
United Kingdom	54%	19%	27%	May 18-June 9	41	-10
Spain	54%	18%	28%	May 18-28	46	0
Hungary	54%	12%	33%	May 11-27	--	15
Finland	53%	31%	16%	May 6-June 7	--	0
Italy	51%	11%	38%	May 4-19	30	2
Germany	50%	40%	10%	April 28- June 12	38	-7
Sweden	50%	27%	23%	May 20-July 4	30	8
Lithuania	50%	14%	36%	July 16-Aug. 7	22	3
Romania	47%	11%	42%	June 4-July 24	--	0
Moldova	45%	14%	41%	June 1-25	5	1
Austria*	45%	31%	24%	Dec. 4, 2009-Jan. 28, 2010; May 6-July 6	--	--
Bulgaria*	45%	17%	36%	Jan. 25- March 2; May 27-July 16	--	--

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Europe

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Czech Republic*	43%	22%	35%	Dec. 18, 2009-Jan. 24, 2010; June 6-25	--	--
Croatia	42%	22%	36%	June 18-July 6	--	-14
Portugal	40%	6%	54%	May 11-June 24	41	-11
Ukraine	38%	25%	38%	July 3-Aug. 8	-2	14
Poland	36%	31%	33%	May 28- June 23	--	2
Bosnia and Herzegovina	34%	50%	16%	July 6-19	--	9
Slovenia	34%	39%	27%	May 24-July 3	--	-24
Slovakia	33%	25%	42%	May 12-June 16	--	--
Montenegro	32%	42%	26%	July 3-18	--	-2
Belgium	30%	23%	48%	May 6-July 6	--	--
Malta	30%	7%	63%	May 20- June 7	--	9
Belarus	29%	24%	47%	June 8-July 7	10	6
Greece	28%	49%	23%	June 2-22	--	-13
Russia*	23%	29%	48%	April 29- June 16; Sept. 18- Nov. 8	6	3
Serbia	12%	69%	19%	July 1-12	--	-2

-- No measure available for 2008 or 2009

\*Data aggregated for two surveys conducted in 2010

Figures may not add to 100% because of rounding.

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## Approval Steady in Much of Asia

Although views of U.S. leadership vary considerably across Asia, approval was generally stable between 2009 and 2010 and still on a positive trajectory. Ratings in most of the region tended to be on the positive side, except for the Middle East and parts of South Asia, where residents were still more likely to disapprove than approve.

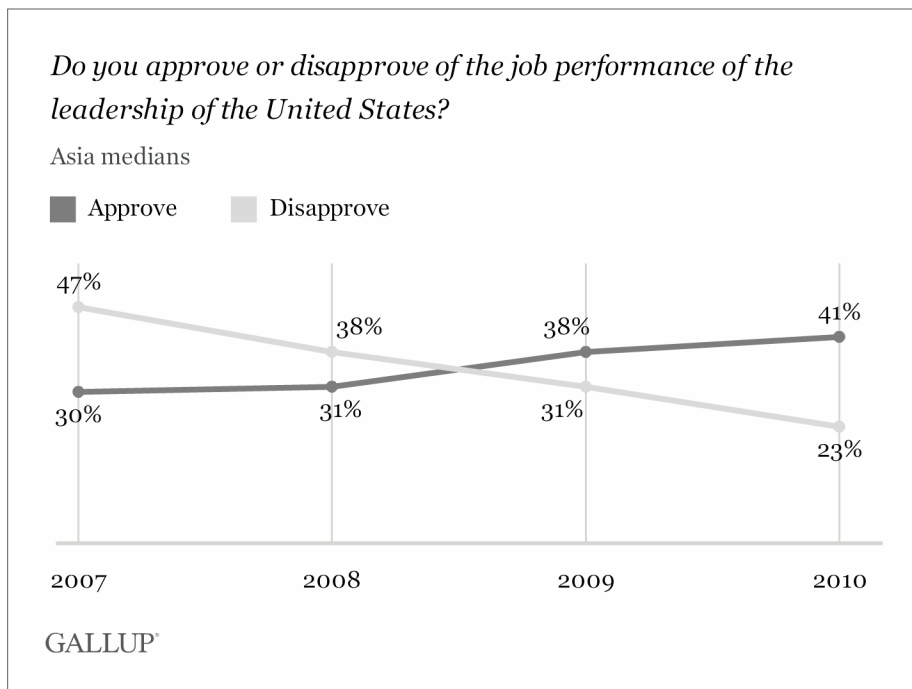
## U.S. Leadership Still Great Unknown

At the same time that U.S. leadership has gained traction in parts of Asia since the Bush administration, sizable proportions still do not have an opinion, which suggests U.S. leadership can improve its visibility in several areas.

Obama's trip to Asia in November 2010 may have been a chance for him to do just that. Before the president's visit, approval in India was among the lowest in the region at 18%, but more than 7 in 10 adults (72%) said they don't know whether they approve or disapprove. Even in Japan and South Korea, where majorities approved of U.S. leadership, roughly one-quarter did not offer an opinion.

## Regional Highlights and Insights

- Singapore led the region with the highest approval of U.S. leadership in 2010; the 77% approval rating represented a 24-point total increase since 2008.
- The image of the U.S. took a hit among some key regional allies. Ratings declined 19 points in the United Arab Emirates between 2009 and 2010, and 15 points in Japan over the same period. Ratings continued to decline in Israel and India, but not nearly to the same degree.



*Do you approve or disapprove of the job performance of the leadership of the United States?*

Asia

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Singapore	77%	7%	16%	May 15-June 9	15	9
Australia	69%	19%	13%	Feb. 17- March 10	--	--
Philippines	66%	22%	12%	April 9-15	-8	8
New Zealand	65%	18%	17%	Feb. 11- March 10	--	--
Azerbaijan	58%	22%	19%	July 14-28	5	5
Mongolia	58%	5%	37%	June 20- July 17	--	--
Cambodia	56%	5%	39%	May 21-30	2	-8
South Korea	55%	22%	23%	June 7-July 16	17	-3
Israel	54%	34%	12%	Oct. 1-Nov. 20	-1	-7
Taiwan	52%	16%	32%	July 30-Aug. 27	--	--
Japan	51%	23%	26%	June 5-24	38	-15
Armenia	50%	32%	18%	June 26- July 28	-4	0
Tajikistan	47%	28%	25%	July 18-Aug. 8	12	5
Georgia	47%	20%	33%	June 8-28	4	2
Uzbekistan	47%	18%	36%	July 20-Aug 4	19	6
Afghanistan	43%	54%	3%	April 13-22	-1	-4
Kazakhstan	42%	15%	43%	June 3-20	16	6
Hong Kong	41%	40%	19%	June 11-26	26	-7
Thailand	41%	15%	44%	Nov. 4-Dec. 23	11	-7
Bangladesh	40%	32%	28%	April 12-24	4	2
Malaysia	39%	32%	29%	May 15-June 17	14	2
Iraq*	36%	54%	10%	Feb. 17-27; Sept. 2-Oct. 8	-11	12

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Asia

	<b>Approve in 2010</b>	<b>Disap- prove in 2010</b>	<b>Don't know/ Refused in 2010</b>	<b>2010 Survey dates</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Nepal	34%	18%	47%	April 4-May 4	--	--
Indonesia	33%	19%	48%	April 4-24	-11	-2
Kyrgyzstan	30%	26%	44%	Aug. 7-23	6	-4
Sri Lanka	30%	17%	54%	April 24-May 21	--	-6
Turkey	26%	49%	25%	July 11-27	6	4
Vietnam	26%	17%	56%	April 6-May 11	-27	9
Lebanon*	26%	63%	11%	Feb. 3- March 25; Sept. 7-Oct. 28	1	0
Cyprus	24%	32%	44%	May 20- June 28	--	-3
India	18%	10%	72%	May 1-June 17	-5	-8
Pakistan	18%	68%	14%	May 5-25	2	5
Palestinian Territories*	17%	75%	8%	Feb. 4-20; July 22-Aug. 1	1	3
Yemen*	17%	67%	16%	Feb. 12-27; Sept. 22-Oct. 2	--	-1
United Arab Emirates	15%	61%	25%	Sept. 8-Nov. 30	--	-19
Syria	14%	47%	39%	March 3- April 30	11	-1

-- No measure available for either 2008 or 2009

\*Data aggregated from two surveys in 2010

Figures may not add to 100% because of rounding.

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## Big Losses in Every Region

The list of countries where approval of U.S. leadership dropped substantially in 2010 is nearly four times longer than the list of countries with sizable gains. It also represents every major global region and includes major nations. Notably, U.S. leadership lost significant ground in three Arab countries — United Arab Emirates, Egypt, and Algeria — but the relatively low approval ratings are still higher in Egypt and Algeria than under Bush.

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Countries where approval declined 10 or more percentage points between 2009 and 2010

	Approve 2008	Approve 2009	Approve 2010	Approval difference from 2008 to 2009	Approval difference from 2009 to 2010
Slovenia	--	58%	34%	--	-24
United Arab Emirates	--	34%	15%	--	-19
Ireland	23%	80%	63%	57	-17
Japan	28%	66%	51%	38	-15
Croatia	--	56%	42%	--	-14
Mexico	24%	53%	40%	29	-13
Greece	--	41%	28%	--	-13
Egypt*	6%	31%	19%	25	-12
Argentina	11%	42%	31%	31	-11
Portugal	10%	51%	40%	41	-11
Algeria*	25%	45%	35%	20	-10
Honduras	47%	54%	44%	7	-10
Venezuela	35%	50%	40%	15	-10
United Kingdom	23%	64%	54%	41	-10

-- No 2008 data available.

\*Data in 2009 and 2010 in Egypt and Algeria based on aggregated data from two surveys conducted in each of those years.

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## Big Gains in a Few Countries

U.S. leadership approval made substantial gains in an eclectic collection of four countries: Hungary, Ukraine, Iraq, and Ghana. In Hungary and Ukraine approval increased, reaching a majority in Hungary. U.S. approval continued to build in Ghana, with back-to-back increases of 11 points each year. Iraq's approval ratings, however, returned to where they were in 2008 after slipping 11 points in 2009.

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Countries where approval increased 10 or more percentage points between 2009 and 2010

	Approve 2008	Approve 2009	Approve 2010	Approval difference from 2008 to 2009	Approval difference from 2009 to 2010
Hungary	--	39%	54%	--	15
Ukraine	26%	24%	38%	-2	14
Iraq*	35%	24%	36%	-11	12
Ghana	69%	80%	91%	11	11

-- No 2008 data available.

\*Data in 2009 and 2010 in Iraq based on aggregated data from two surveys conducted in each of those years.

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## Moving Forward

The results from the U.S.-Global Leadership Track show U.S. leadership is in a much better position now than it was in 2008, but that the honeymoon is likely over and the next phase will be more challenging. The Meridian International Center and Gallup are committed to improving international relations by bringing leaders together to discuss global perceptions of the U.S. through the U.S.-Global Leadership Project.

## Methodology

Results are based on face-to-face and telephone interviews with approximately 1,000 adults, aged 15 and older, conducted throughout 2009 in 111 countries and 2010 in 116 countries. In Algeria, Comoros, Egypt, Iraq, Lebanon, Mauritania, Morocco, Palestinian Territories, Somaliland region, Tunisia, and Yemen, measures are aggregated based on two surveys conducted in 2009 and 2010. Data from Austria, Bulgaria, Czech Republic, Libya, and Russia in 2010 are based on aggregated data from two surveys that year. Results in Bahrain, Djibouti, Kuwait, Poland, Qatar, and Saudi Arabia in 2009 are based on aggregated data from two surveys that year. Results in Pakistan are based on aggregated data in 2008 and 2009. Results in Germany and Japan in 2008 are based on aggregated data for multiple surveys that year. For results based on the total samples, one can say with 95% confidence that the maximum margin of sampling error ranges from  $\pm 1.7$  percentage points in India to  $\pm 5.7$  percentage points in Slovenia. The margin of error reflects the influence of data weighting. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

With some exceptions, all samples are probability based and nationally representative of the resident population aged 15 and older.

Exceptions include areas where the safety of interviewing staff is threatened, scarcely populated islands in some countries, and areas that interviewers can reach only by foot, animal, or small boat.

## Global Changes

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Based on 97 countries with approval measures in 2009 and 2010

	<b>Approve 2008</b>	<b>Approve 2009</b>	<b>Approve 2010</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
<b>Declines of -10 points or more in 2010</b>					
Slovenia	--	58%	34%	--	-24
United Arab Emirates	--	34%	15%	--	-19
Ireland	23%	80%	63%	57	-17
Japan*	28%	66%	51%	38	-15
Croatia	--	56%	42%	--	-14
Mexico	24%	53%	40%	29	-13
Greece	--	41%	28%	--	-13
Egypt*	6%	31%	19%	25	-12
Argentina	11%	42%	31%	31	-11
Portugal	10%	51%	40%	41	-11
Algeria*	25%	45%	35%	20	-10
Honduras	47%	54%	44%	7	-10
Venezuela	35%	50%	40%	15	-10
United Kingdom	23%	64%	54%	41	-10
<b>Declines between 0 and -9 points in 2010</b>					
Tunisia*	14%	27%	19%	13	-8
Uruguay	13%	53%	45%	40	-8
India	31%	26%	18%	-5	-8
Costa Rica	33%	62%	54%	29	-8
Cambodia	62%	64%	56%	2	-8
Germany*	19%	57%	50%	38	-7
Hong Kong	22%	48%	41%	26	-7

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Based on 97 countries with approval measures in 2009 and 2010

	<b>Approve 2008</b>	<b>Approve 2009</b>	<b>Approve 2010</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Israel	62%	61%	54%	-1	-7
Chad	84%	86%	79%	2	-7
Thailand	37%	48%	41%	11	-7
Kenya	82%	93%	87%	11	-6
El Salvador	36%	68%	62%	32	-6
Dominican Republic	35%	55%	49%	20	-6
Sri Lanka	36%	36%	30%	0	-6
Zimbabwe	74%	82%	76%	8	-6
Brazil	23%	48%	43%	25	-5
Macedonia	--	62%	58%	--	-4
Denmark	24%	61%	57%	37	-4
Kyrgyzstan	28%	34%	30%	6	-4
Morocco*	--	33%	29%	--	-4
Afghanistan	48%	47%	43%	-1	-4
Senegal	76%	87%	84%	11	-3
Panama	47%	63%	60%	16	-3
Cyprus	--	27%	24%	--	-3
South Korea	41%	58%	55%	17	-3
Serbia	--	14%	12%	--	-2
Bolivia	22%	40%	38%	18	-2
Tanzania	76%	89%	87%	13	-2
Colombia	48%	60%	58%	12	-2
Montenegro	--	34%	32%	--	-2
Nicaragua	45%	42%	40%	-3	-2
Indonesia	46%	35%	33%	-11	-2
Guatemala	40%	45%	44%	5	-1
Uganda	84%	91%	90%	7	-1
Yemen*	--	18%	17%	--	-1
Syria	4%	15%	14%	11	-1

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Based on 97 countries with approval measures in 2009 and 2010

	<b>Approve 2008</b>	<b>Approve 2009</b>	<b>Approve 2010</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Spain	8%	54%	54%	46	0
Kosovo	--	88%	88%	--	0
Romania	--	47%	47%	--	0
Somaliland region*	--	68%	68%	--	0
Canada	22%	63%	63%	41	0
Lebanon*	25%	26%	26%	1	0
Armenia	54%	50%	50%	-4	0
Increases between 1 and 9 points					
Djibouti*	80%	75%	76%	-5	1
Moldova	39%	44%	45%	5	1
Italy	19%	49%	51%	30	2
Georgia	41%	45%	47%	4	2
Malaysia	23%	37%	39%	14	2
Ecuador	35%	42%	44%	7	2
Bangladesh	34%	38%	40%	4	2
Poland*	--	34%	36%	--	2
France	13%	52%	55%	39	3
Russia*	14%	20%	23%	6	3
Paraguay	19%	28%	31%	9	3
Palestinian Territories*	13%	14%	17%	1	3
Cameroon	63%	88%	91%	25	3
Niger	50%	83%	86%	33	3
Chile	29%	59%	62%	30	3
Peru	34%	47%	50%	13	3
Lithuania	25%	47%	50%	22	3
Mauritania*	44%	67%	71%	23	4

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Based on 97 countries with approval measures in 2009 and 2010

	<b>Approve 2008</b>	<b>Approve 2009</b>	<b>Approve 2010</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Turkey	16%	22%	26%	6	4
Azerbaijan	48%	53%	58%	5	5
Pakistan*	11%	13%	18%	2	5
Tajikistan	30%	42%	47%	12	5
South Africa	83%	87%	92%	4	5
Belarus	13%	23%	29%	10	6
Albania	--	78%	84%	--	6
Mali	87%	89%	95%	2	6
Uzbekistan	22%	41%	47%	19	6
Kazakhstan	20%	36%	42%	16	6
Comoros*	--	61%	68%	--	7
Nigeria	72%	70%	78%	-2	8
Philippines	66%	58%	66%	-8	8
Sweden	12%	42%	50%	30	8
Singapore	53%	68%	77%	15	9
Vietnam	44%	17%	26%	-27	9
Malta	--	21%	30%	--	9
Bosnia and Herzegovina	--	25%	34%	--	9

*Do you approve or disapprove of the job performance of the leadership of the United States?*

Based on 97 countries with approval measures in 2009 and 2010

	<b>Approve 2008</b>	<b>Approve 2009</b>	<b>Approve 2010</b>	<b>Approval difference from 2008 to 2009</b>	<b>Approval difference from 2009 to 2010</b>
Increases of 10 points or more					
Ghana	69%	80%	91%	11	11
Iraq*	35%	24%	36%	-11	12
Ukraine	26%	24%	38%	-2	14
Hungary	--	39%	54%	--	15

-- No 2008 data available.

\*In Algeria, Comoros, Egypt, Iraq, Lebanon, Mauritania, Morocco, Palestinian Territories, Somaliland region, Tunisia, and Yemen, measures are aggregated based on two surveys conducted in 2009 and 2010. Data from Austria, Bulgaria, Czech Republic, Libya, and Russia in 2010 are based on aggregated data from two surveys that year. Results in Bahrain, Djibouti, Kuwait, Poland, Qatar, and Saudi Arabia in 2009 are based on aggregated data from two surveys that year. Results in Pakistan are based on aggregated data in 2008 and 2009. Results in Germany and Japan in 2008 are based on aggregated data for multiple surveys that year.

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## Global Snapshots

<i>Afghanistan</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	48%	47%	43%

<i>Albania</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	78%	84%

<i>Algeria*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	25%	45%	35%

<i>Angola</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	54%	--	--

<i>Argentina</i>	2007	2008	2009	2010
Approve of U.S. leadership	11%	11%	42%	31%

<i>Armenia</i>	2007	2008	2009	2010
Approve of U.S. leadership	55%	54%	50%	50%

<i>Australia</i>	2007	2008	2009	2010
Approve of U.S. leadership	25%	25%	--	69%

<i>Austria*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	8%	--	45%

<i>Azerbaijan</i>	2007	2008	2009	2010
Approve of U.S. leadership	31%	48%	53%	58%

<i>Bahrain*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	38%	--

<i>Bangladesh</i>	2007	2008	2009	2010
Approve of U.S. leadership	19%	34%	38%	40%

<i>Belarus</i>	2007	2008	2009	2010
Approve of U.S. leadership	11%	13%	23%	29%

<i>Belgium</i>	2007	2008	2009	2010
Approve of U.S. leadership	8%	12%	--	30%

<i>Belize</i>	2007	2008	2009	2010
Approve of U.S. leadership	32%	--	--	--

<i>Bolivia</i>	2007	2008	2009	2010
Approve of U.S. leadership	26%	22%	40%	38%

<i>Bosnia and Herzegovina</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	25%	34%

<i>Botswana</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	65%	--	--

<i>Brazil</i>	2007	2008	2009	2010
Approve of U.S. leadership	26%	23%	48%	43%

<i>Bulgaria*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	--	45%

<i>Burkina Faso</i>	2007	2008	2009	2010
Approve of U.S. leadership	60%	67%	--	95%

<i>Burundi</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	67%	86%	--

<i>Cambodia</i>	2007	2008	2009	2010
Approve of U.S. leadership	85%	62%	64%	56%



<i>Cameroon</i>	2007	2008	2009	2010
Approve of U.S. leadership	58%	63%	88%	91%

<i>Canada</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	22%	63%	63%

<i>Central African Republic</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	--	94%

<i>Chad</i>	2007	2008	2009	2010
Approve of U.S. leadership	57%	84%	86%	79%

<i>Chile</i>	2007	2008	2009	2010
Approve of U.S. leadership	27%	29%	59%	62%

<i>Colombia</i>	2007	2008	2009	2010
Approve of U.S. leadership	34%	48%	60%	58%

<i>Comoros*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	61%	68%

<i>Congo Brazzaville</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	85%	--	--

<i>Congo Kinshasa</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	89%	--

<i>Costa Rica</i>	2007	2008	2009	2010
Approve of U.S. leadership	35%	33%	62%	54%

<i>Croatia</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	56%	42%

<i>Cyprus</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	27%	24%

<i>Czech Republic*</i>	2007	2008	2009	2010
Approve of U.S. leadership	33%	--	--	43%

<i>Denmark</i>	2007	2008	2009	2010
Approve of U.S. leadership	21%	24%	61%	57%

<i>Djibouti*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	80%	75%	76%

<i>Dominican Republic</i>	2007	2008	2009	2010
Approve of U.S. leadership	31%	35%	55%	49%

<i>Ecuador</i>	2007	2008	2009	2010
Approve of U.S. leadership	37%	35%	42%	44%

<i>Egypt*</i>	2007	2008	2009	2010
Approve of U.S. leadership	13%	6%	31%	19%

<i>El Salvador</i>	2007	2008	2009	2010
Approve of U.S. leadership	32%	36%	68%	62%

<i>Estonia</i>	2007	2008	2009	2010
Approve of U.S. leadership	22%	18%	40%	--

<i>Finland</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	26%	--	53%

<i>France</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	13%	52%	55%

<i>Georgia</i>	2007	2008	2009	2010
Approve of U.S. leadership	42%	41%	45%	47%

<i>Germany*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	19%	57%	50%

<i>Ghana</i>	2007	2008	2009	2010
Approve of U.S. leadership	70%	69%	80%	91%

<i>Greece</i>	2007	2008	2009	2010
Approve of U.S. leadership	16%	--	41%	28%

<i>Guatemala</i>	2007	2008	2009	2010
Approve of U.S. leadership	41%	40%	45%	44%

<i>Guinea</i>	2007	2008	2009	2010
Approve of U.S. leadership	70%	--	--	--

<i>Guyana</i>	2007	2008	2009	2010
Approve of U.S. leadership	65%	--	--	--

<i>Haiti</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	69%	--	79%

<i>Honduras</i>	2007	2008	2009	2010
Approve of U.S. leadership	50%	47%	54%	44%

<i>Hong Kong</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	22%	48%	41%

<i>Hungary</i>	2007	2008	2009	2010
Approve of U.S. leadership	41%	--	39%	54%

<i>Iceland</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	14%	--	--

<i>India</i>	2007	2008	2009	2010
Approve of U.S. leadership	27%	31%	26%	18%

<i>Indonesia</i>	2007	2008	2009	2010
Approve of U.S. leadership	31%	46%	35%	33%

<i>Iran</i>	2007	2008	2009	2010
Approve of U.S. leadership	22%	16%	--	--

<i>Iraq*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	35%	24%	36%

<i>Ireland</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	23%	80%	63%

<i>Israel</i>	2007	2008	2009	2010
Approve of U.S. leadership	66%	62%	61%	54%

<i>Italy</i>	2007	2008	2009	2010
Approve of U.S. leadership	18%	19%	49%	51%

<i>Ivory Coast</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	94%	--

<i>Japan</i>	2007	2008	2009	2010
Approve of U.S. leadership	24%	28%	66%	51%

<i>Jordan</i>	2007	2008	2009	2010
Approve of U.S. leadership	18%	9%	--	--

<i>Kazakhstan</i>	2007	2008	2009	2010
Approve of U.S. leadership	30%	20%	36%	42%

<i>Kenya</i>	2007	2008	2009	2010
Approve of U.S. leadership	80%	82%	93%	87%

<i>Kosovo</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	88%	88%

<i>Kuwait*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	43%	--

<i>Kyrgyzstan</i>	2007	2008	2009	2010
Approve of U.S. leadership	34%	28%	34%	30%

<i>Laos</i>	2007	2008	2009	2010
Approve of U.S. leadership	34%	35%	--	--

<i>Latvia</i>	2007	2008	2009	2010
Approve of U.S. leadership	20%	19%	35%	--

<i>Lebanon*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	25%	26%	26%

<i>Liberia</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	81%	--	90%

<i>Libya*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	--	33%

<i>Lithuania</i>	2007	2008	2009	2010
Approve of U.S. leadership	30%	25%	47%	50%

<i>Luxembourg</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	23%	--	55%

<i>Macedonia</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	62%	58%

<i>Madagascar</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	84%	--	--

<i>Malawi</i>	2007	2008	2009	2010
Approve of U.S. leadership	87%	--	83%	--

<i>Malaysia</i>	2007	2008	2009	2010
Approve of U.S. leadership	22%	23%	37%	39%

<i>Mali</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	87%	89%	95%

<i>Malta</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	21%	30%

<i>Mauritania*</i>	2007	2008	2009	2010
Approve of U.S. leadership	50%	44%	67%	71%

<i>Mexico</i>	2007	2008	2009	2010
Approve of U.S. leadership	34%	24%	53%	40%

<i>Moldova</i>	2007	2008	2009	2010
Approve of U.S. leadership	39%	39%	44%	45%

<i>Mongolia</i>	2007	2008	2009	2010
Approve of U.S. leadership	56%	51%	--	58%

<i>Montenegro</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	34%	32%

<i>Morocco*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	33%	29%

<i>Mozambique</i>	2007	2008	2009	2010
Approve of U.S. leadership	63%	80%	--	--

<i>Namibia</i>	2007	2008	2009	2010
Approve of U.S. leadership	39%	--	--	--

<i>Nepal</i>	2007	2008	2009	2010
Approve of U.S. leadership	39%	37%	--	34%

<i>Netherlands</i>	2007	2008	2009	2010
Approve of U.S. leadership	18%	17%	--	62%

<i>New Zealand</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	20%	22%	--	65%

<i>Nicaragua</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	50%	45%	42%	40%

<i>Niger</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	50%	50%	83%	86%

<i>Nigeria</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	68%	72%	70%	78%

<i>Norway</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	11%	--	--

<i>Pakistan*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	19%	11%	13%	18%

<i>Palestinian Territories*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	12%	13%	14%	17%

<i>Panama</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	63%	47%	63%	60%

<i>Paraguay</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	16%	19%	28%	31%

<i>Peru</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	41%	34%	47%	50%

<i>Philippines</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	65%	66%	58%	66%

<i>Poland*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	32%	--	34%	36%

<i>Portugal</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	10%	51%	40%

<i>Qatar*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	--	15%	--

<i>Romania</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	47%	--	47%	47%

<i>Russia*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	10%	14%	20%	23%

<i>Rwanda</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	73%	88%	--

<i>Saudi Arabia*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	9%	12%	27%	--

<i>Senegal</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	66%	76%	87%	84%

<i>Serbia</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	--	14%	12%

<i>Sierra Leone</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	80%	89%	--	93%

<i>Singapore</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	59%	53%	68%	77%

<i>Slovakia</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	--	--	33%

<i>Slovenia</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	--	58%	34%

<i>Somaliland region*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	68%	68%

<i>South Africa</i>	2007	2008	2009	2010
Approve of U.S. leadership	69%	83%	87%	92%

<i>South Korea</i>	2007	2008	2009	2010
Approve of U.S. leadership	28%	41%	58%	55%

<i>Spain</i>	2007	2008	2009	2010
Approve of U.S. leadership	6%	8%	54%	54%

<i>Sri Lanka</i>	2007	2008	2009	2010
Approve of U.S. leadership	32%	36%	36%	30%

<i>Sudan</i>	2007	2008	2009	2010
Approve of U.S. leadership	34%	--	--	--

<i>Sweden</i>	2007	2008	2009	2010
Approve of U.S. leadership	13%	12%	42%	50%

<i>Switzerland</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	58%	--

<i>Syria</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	4%	15%	14%

<i>Taiwan</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	27%	--	52%

<i>Tajikistan</i>	2007	2008	2009	2010
Approve of U.S. leadership	26%	30%	42%	47%

<i>Tanzania</i>	2007	2008	2009	2010
Approve of U.S. leadership	62%	76%	89%	87%

<i>Thailand</i>	2007	2008	2009	2010
Approve of U.S. leadership	40%	37%	48%	41%

<i>Togo</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	53%	--	--

<i>Trinidad and Tobago</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	21%	--	--

<i>Tunisia*</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	14%	27%	19%

<i>Turkey</i>	2007	2008	2009	2010
Approve of U.S. leadership	16%	16%	22%	26%

<i>Turkmenistan</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	61%	--

<i>Uganda</i>	2007	2008	2009	2010
Approve of U.S. leadership	82%	84%	91%	90%

<i>Ukraine</i>	2007	2008	2009	2010
Approve of U.S. leadership	16%	26%	24%	38%

<i>United Arab Emirates</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	--	34%	15%

<i>United Kingdom</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	23%	64%	54%

<i>Uruguay</i>	2007	2008	2009	2010
Approve of U.S. leadership	25%	13%	53%	45%

<i>Uzbekistan</i>	2007	2008	2009	2010
Approve of U.S. leadership	--	22%	41%	47%

<i>Venezuela</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	35%	50%	40%

<i>Vietnam</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	30%	44%	17%	26%

<i>Yemen*</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	--	--	18%	17%

<i>Zambia</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	54%	54%	90%	--

<i>Zimbabwe</i>				
	2007	2008	2009	2010
Approve of U.S. leadership	56%	74%	82%	76%

\*In Algeria, Comoros, Egypt, Iraq, Lebanon, Mauritania, Morocco, Palestinian Territories, Somaliland region, Tunisia, and Yemen, measures are aggregated based on two surveys conducted in 2009 and 2010. Data from Austria, Bulgaria, Czech Republic, Libya, and Russia in 2010 are based on aggregated data from two surveys that year. Results in Bahrain, Djibouti, Kuwait, Poland, Qatar, and Saudi Arabia in 2009 are based on aggregated data from two surveys that year. Results in Pakistan are based on aggregated data in 2008 and 2009. Results in Germany and Japan in 2008 are based on aggregated data for multiple surveys that year.

-- Data not available



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