## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

Timberline: 927902

G: 719

Princeton Job #: 11-03-004

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Results are based on telephone interviews conducted March 3-6, 2011 with a random sample of -1,021—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of -494—national adults in Form A and -527—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

12. With which one of these statements about the environment and the economy do you most agree – [ROTATED: protection of the environment should be given priority, even at the risk of curbing economic growth (or) economic growth should be given priority, even if the environment suffers to some extent]?

	Environment	Economic growth	Equal priority (vol.)	No <u>opinion</u>
2011 Mar 3-6	36	54	6	4
2010 May 24-25	50	43	4	3
2010 Mar 4-7	38	53	4	5
2009 Mar 5-8	42	51	5	3
2008 Mar 6-9	49	42	5	3
2007 Mar 11-14	55	37	4	4
2006 Mar 13-16	52	37	6	4
2005 Mar 7-10	53	36	7	4
2004 Mar 8-11	49	44	4	3
2003 Mar 3-5	47	42	7	4
2002 Mar 4-7	54	36	5	5
2001 Mar 5-7	57	33	6	4
2000 Apr 3-9	67	28	2	3
2000 Jan 13-16	70	23		7
1999 Apr 13-14	67	28		5
1999 Mar 12-14	65	30		5
1998 Apr 17-19	68	24		8
1997 Jul 25-27	66	27		7
1995 Apr 17-19	62	32		6
1992 Jan 5-Mar 31	58	26	8	8
1991 Apr 11-14	71	20		9
1990 Apr 5-8	71	19		10
1984 Sep 28-Oct 1	61	28		11