



# KENYA VOTES 2013

ATTITUDES TOWARD THE ELECTION,  
JUDICIAL SYSTEM, AND SECURITY

GALLUP

## *Kenya Votes 2013: Attitudes Toward the Election, Judicial System, and Security*

Twitter: [@gallup](#) / [#KenyaVotes](#)

GALLUP

---

# *Kenya Votes 2013: Attitudes Toward the Election, Judicial System, and Security*

Bob Tortora, Ph.D.

Regional Research Director for Africa

Gallup

[bob\\_tortora@gallup.com](mailto:bob_tortora@gallup.com)

+1.703.509.0713 (m)

# Overview

---

A Bit About Gallup

Methodology

Kenya Today

Safety and Security

Kenyan Institutions

ICC

The Horse Race

# A Bit About Gallup

---

-Polling since 1935 around the world

- Started the Gallup World Poll in 2006 and cover over 95% of the world's population using nationally representative surveys
- In 2011, Gallup surveyed in 148 countries, of which 43 were in Africa
- In 2012, Gallup will survey in 130 countries, 41 of which are in Africa

-Gallup is registered in over 110 countries around world, including several countries in Africa

-Gallup is not affiliated with Gallup Africa

- Gallup Africa is trading on our famous brand and has absolutely no right to use our famous trademark
- Gallup Africa is attempting to use the Gallup name to legitimize their work and mislead the good people of Africa
- Gallup is in contact with Gallup Africa's attorneys and has demanded they stop their fraudulent use of our name; should they fail to comply, Gallup will take all legal recourse to protect our name

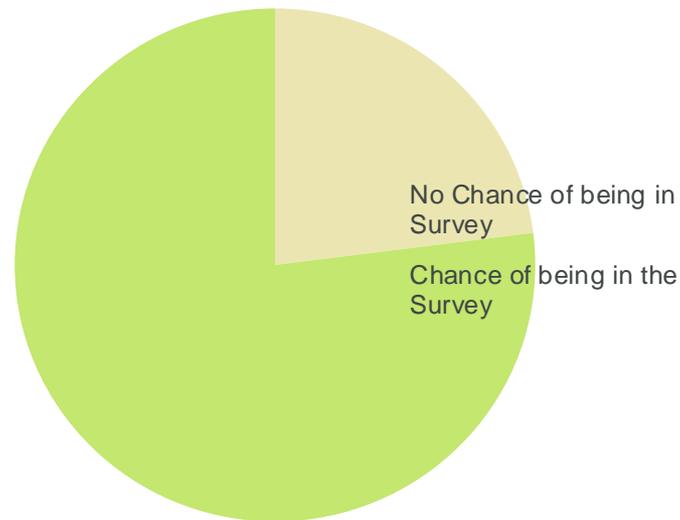
# The Survey Methodology

- Target Population: 18 and older living anywhere in Kenya
- Conducted between 26 July and 17 August by **face-to-face interview** in the respondent's home (randomly selected households and randomly selected adults aged 18 or older)
- Sample Size: 2,400 distributed proportionally to the regional populations

Region	Interviews
Coast	208
Central	272
Nairobi	192
North Eastern	144
Eastern	424
Rift Valley	616
Nyanza	272
Western	272
Kenya	2,400

# Why Not a Telephone Survey?

Too many Kenyans aged 18 and older will not be able to present their views on these important issues, since they cannot be contacted by telephone

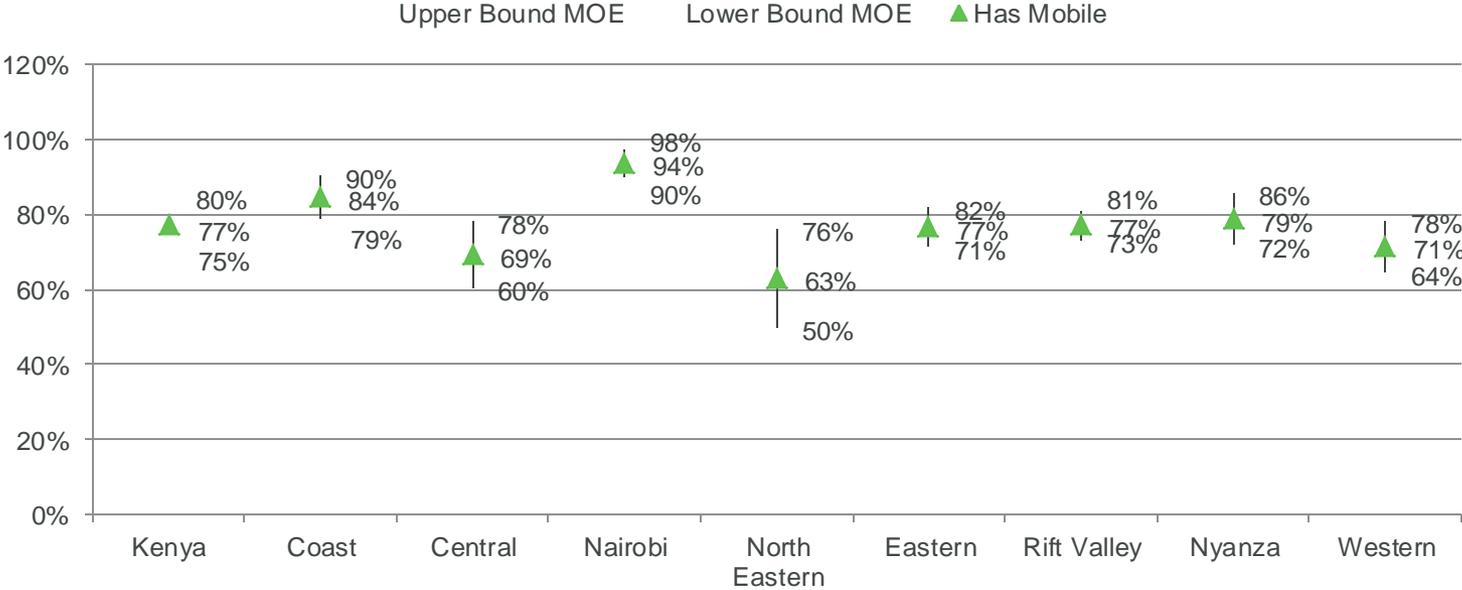


Must either make a statistical adjustment to account for people who do not have a phone or must make the “heroic” assumption that those without a phone are exactly like those with a phone

# 23% of Kenyans 18 and Older do not have mobile phone

## 77% of eligible voters have a mobile phone

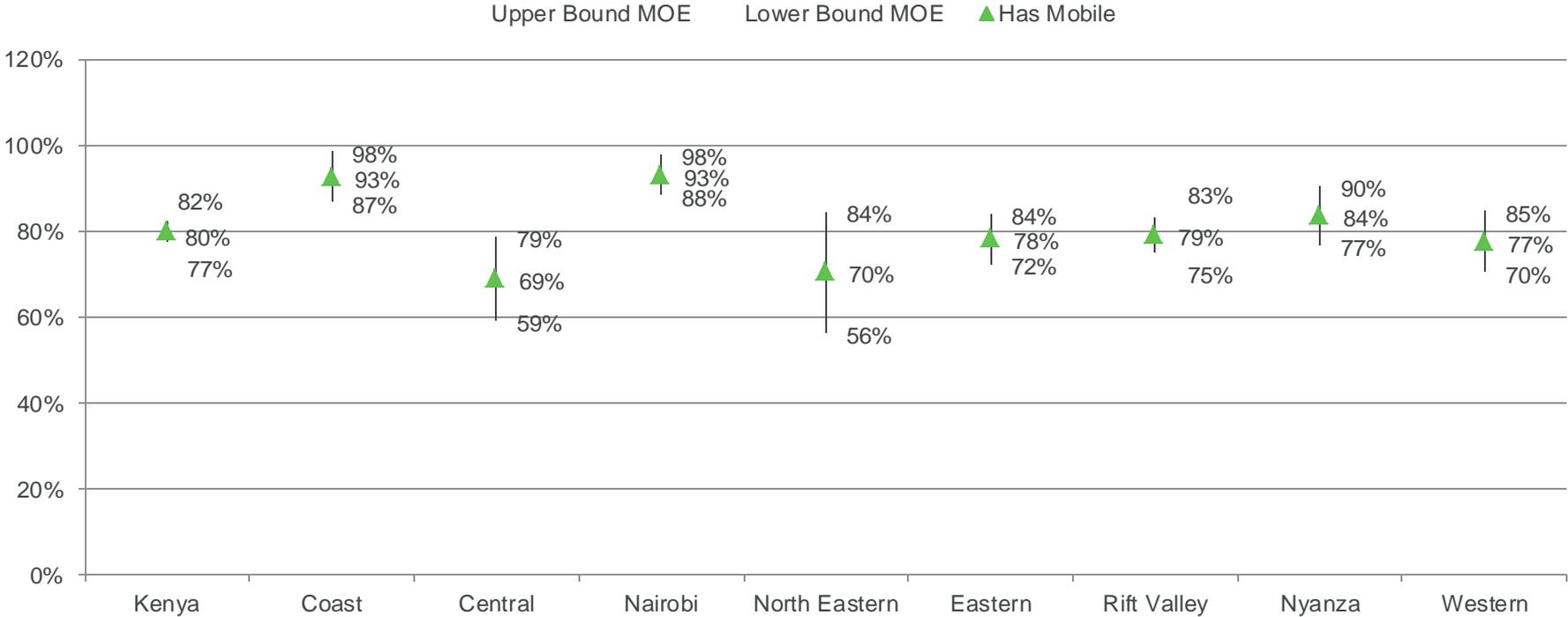
### Kenyans 18 and older with a mobile phone, by region



# Mobile Phones Among Registered Voters by Region

**20% of Kenyans that are registered to vote DO NOT have a mobile phone, no statistical difference with those that are eligible voters**

### Mobile phones among registered voters by region

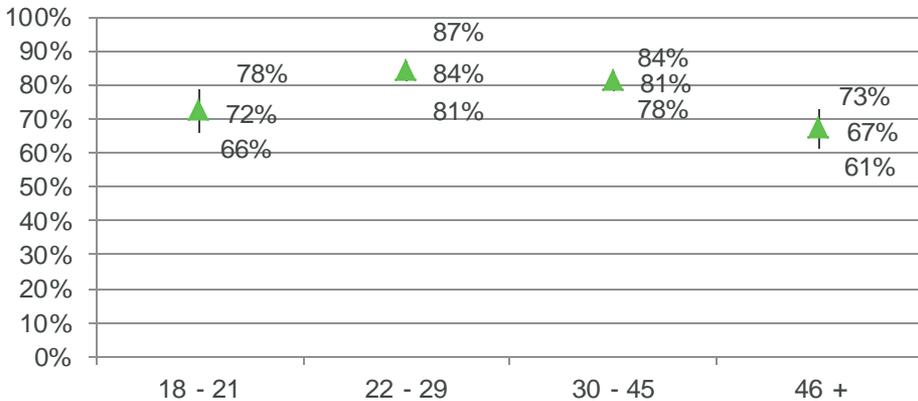


# Mobile Phones by Age and Education

**Oldest (67%) and youngest (72%) less likely to have phone as well as those with lower education level (65% vs. 83%)**

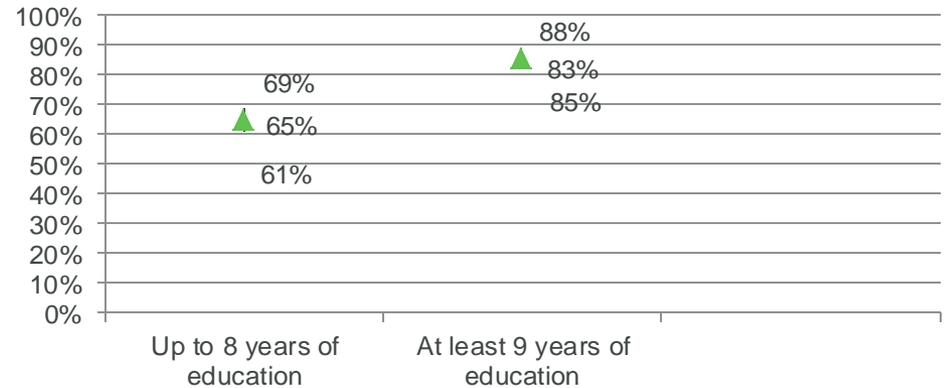
## Mobile Phones by Age Group

Upper Bound MOE Lower Bound MOE ▲ Has Mobile



## Mobile Phones by Education

Upper Bound MOE Lower Bound MOE ▲ Has Mobile



# Kenya: Wellbeing (Life Evaluation) and Hope

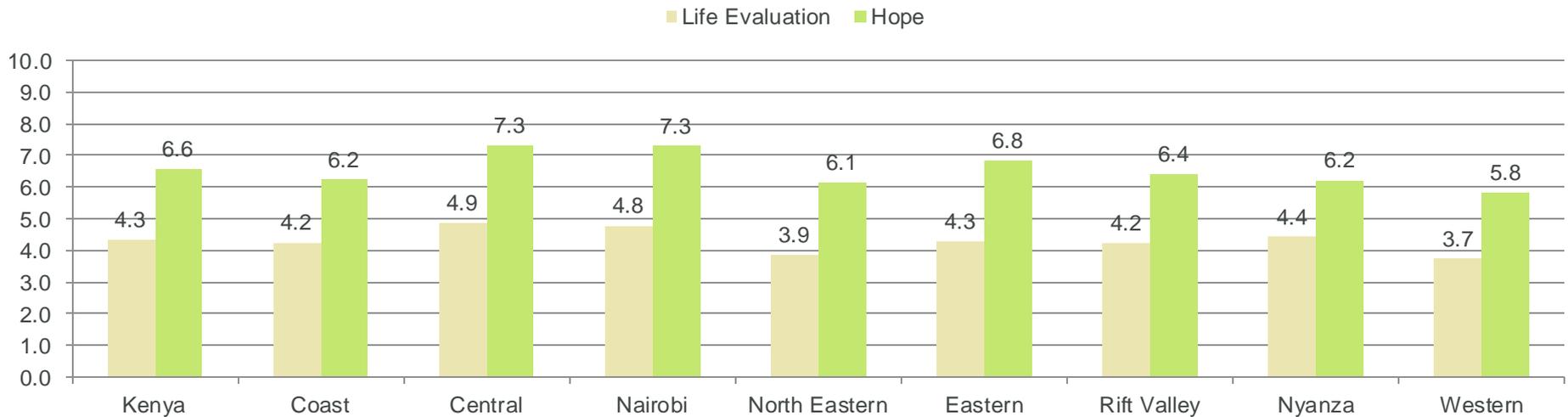
## Life Evaluation (LE)

Please imagine a ladder with steps numbered from zero at the bottom to 10 at the top. Suppose we say that the top of the ladder represents the best possible life for you, and the bottom of the ladder represents the worst possible life for you. On which step of the ladder would you say you personally feel you stand at this time, assuming that the higher the step the better you feel about your life, and the lower the step the worse you feel about it? Which step comes closest to the way you feel?

## Hope (H)

Just your best guess, on which step do you think you will stand in the future, say about five years from now?

**LE & H highest in Nairobi and Central'** LE was 4.0 in 2006 across Kenya, now at 4.3 & H was 6.1 in 2006, now at 6.6.

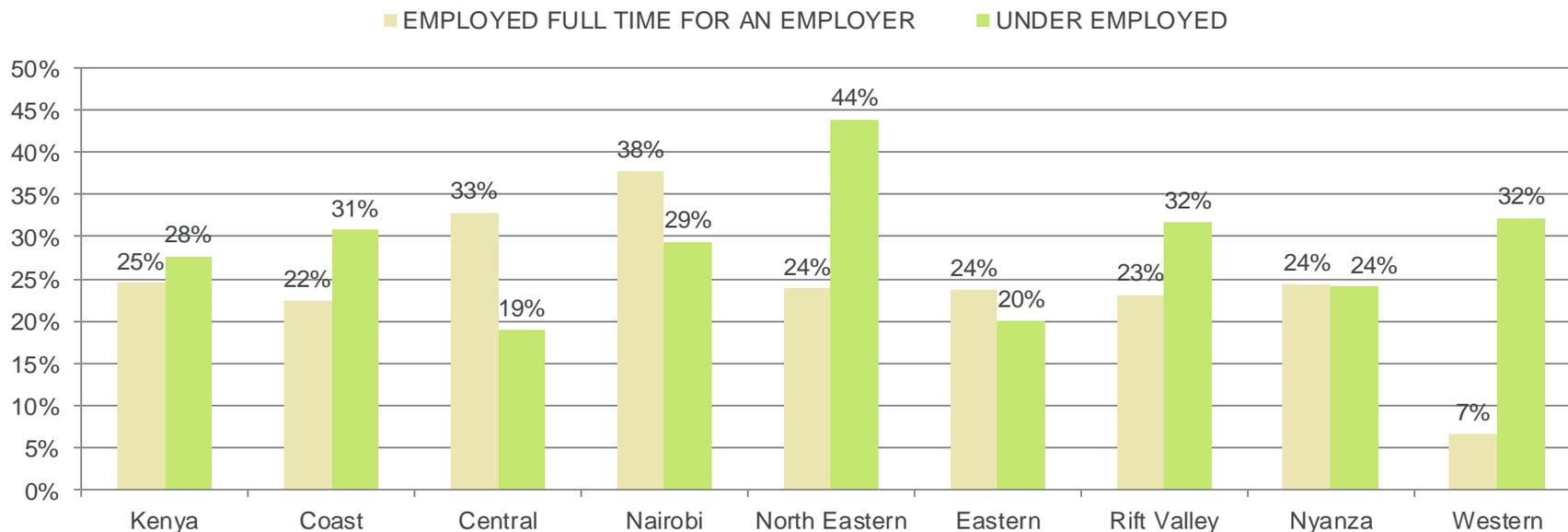


# Full-Time Employment and Underemployment

Respondents are classified as “employed full time for an employer” if he or she works at least 30 hours per week for an employer.

Respondents are “underemployed” if they are employed part time but want to work full time OR if they are unemployed.

**25% of Kenyans employed FT for employer and 28% under employed with range of employed FT from 7% in Western to 38% in Nairobi and under employed from 19% in Central to 44% in North Eastern**



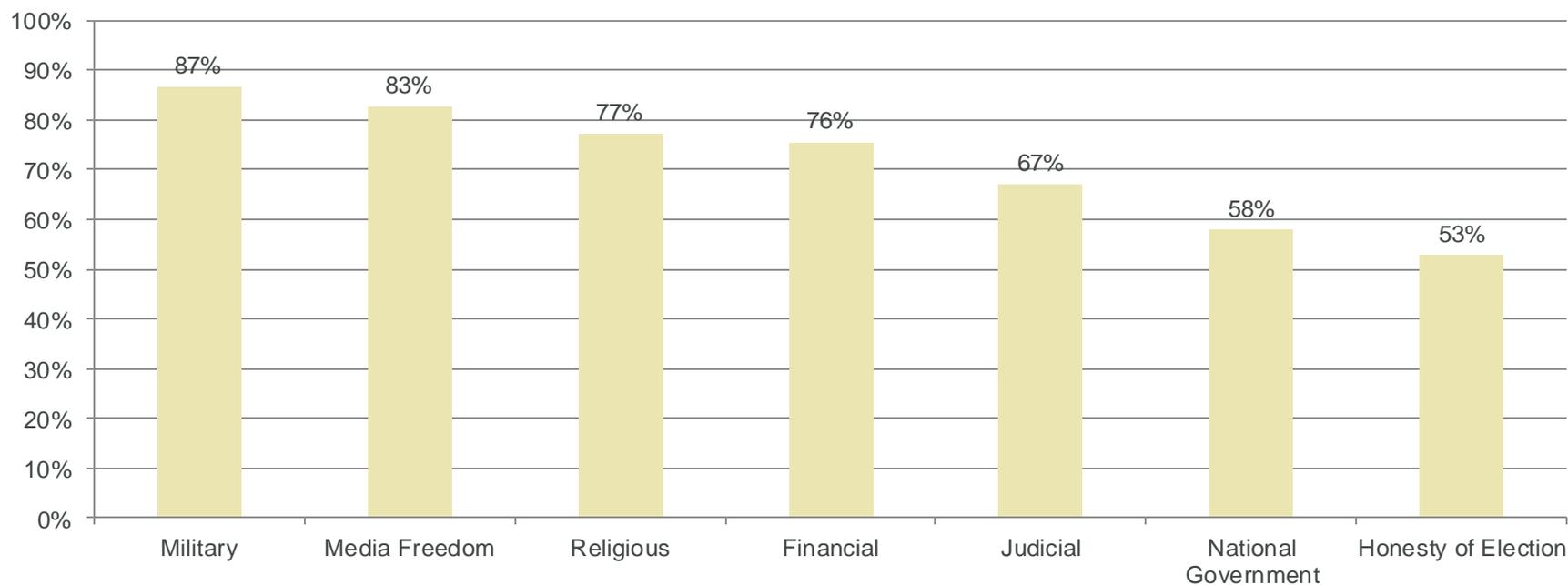
# Institutions

In Kenya, do you have confidence in each of the following, or not?

Do the media in this country have a lot of freedom, or not?

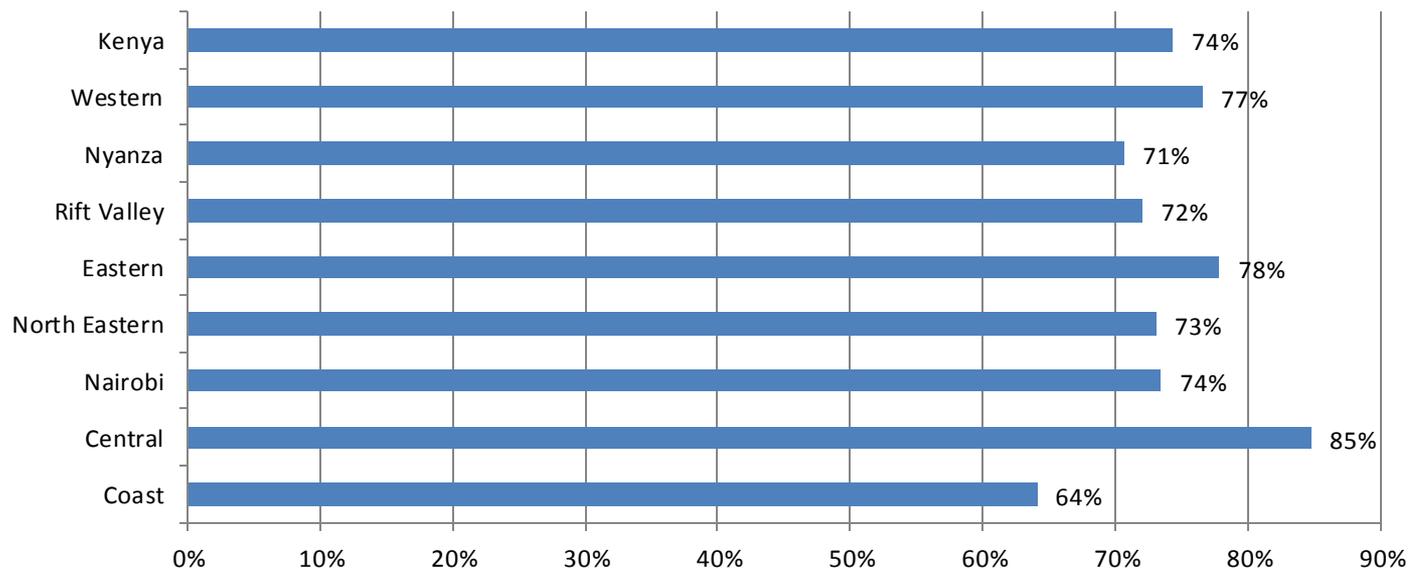
**Military highest since started surveying in 2006 and a lot to be done to inspire Kenyans confidence in Honesty of Elections**

**Confidence in Institutions and Media Freedom: % Answering "Yes"**



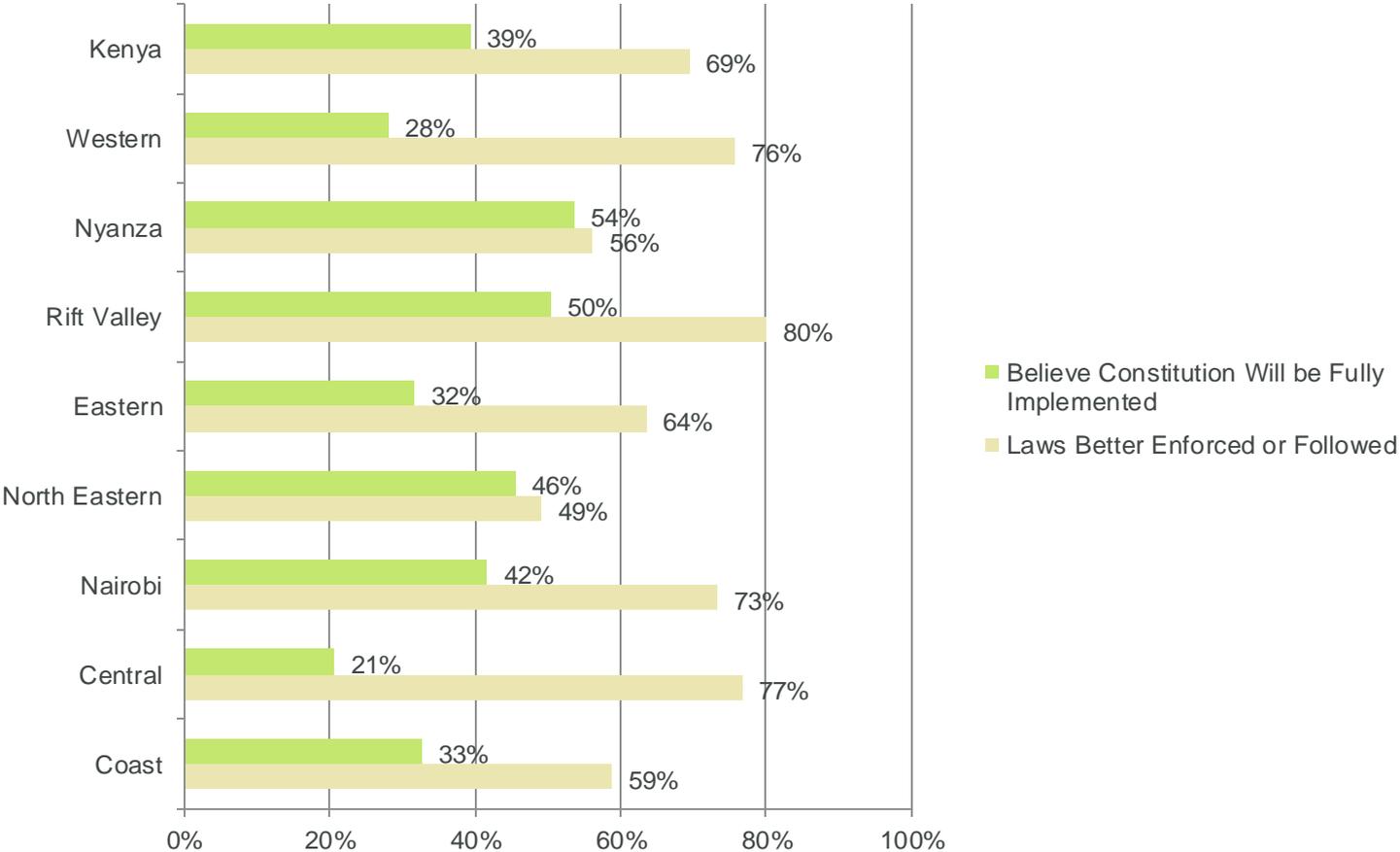
# Are You Currently Registered to Vote, or Not

**74% of eligible voters registered to vote, highest in Central (85%) & lowest in Coast (65%)**



# The New Constitution

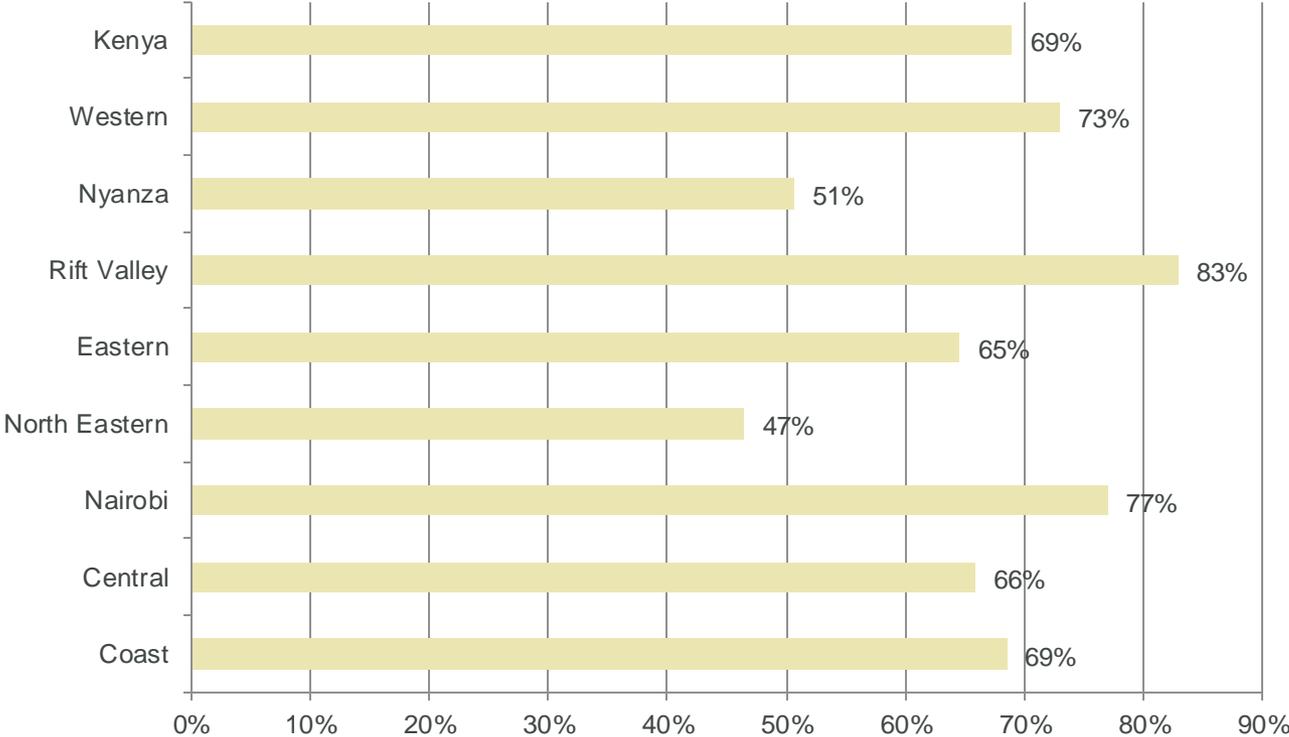
**39% believe constitution will be fully implemented, 69% believe laws will be better enforced or followed, given the new constitution**



# The New Constitution and the Judicial System

69% of voting age Kenyans say Constitution will make judicial system more autonomous

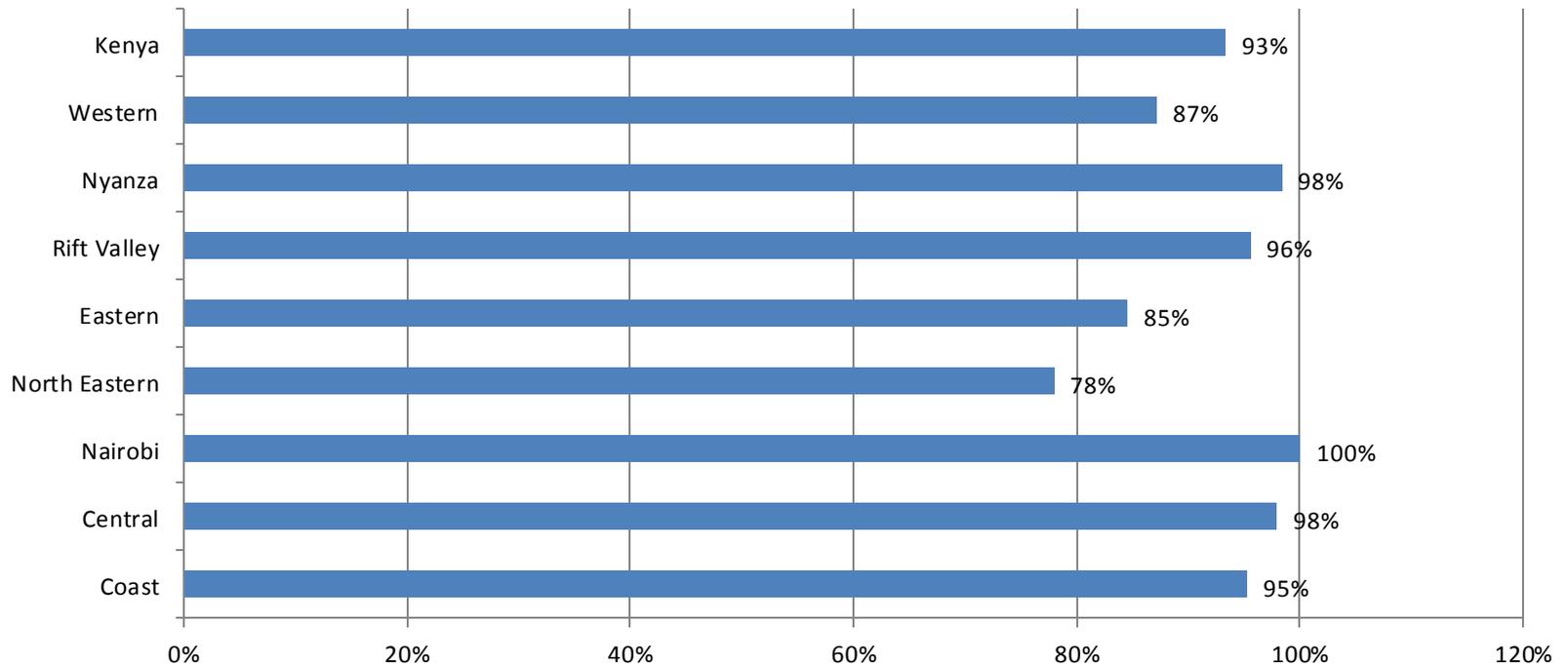
### Judicial System More Autonomous



# The International Criminal Court

93% have heard of ICC, highest in Nairobi (100%) & lowest in North Eastern (78%)

Have you heard of the International Criminal Court or ICC?

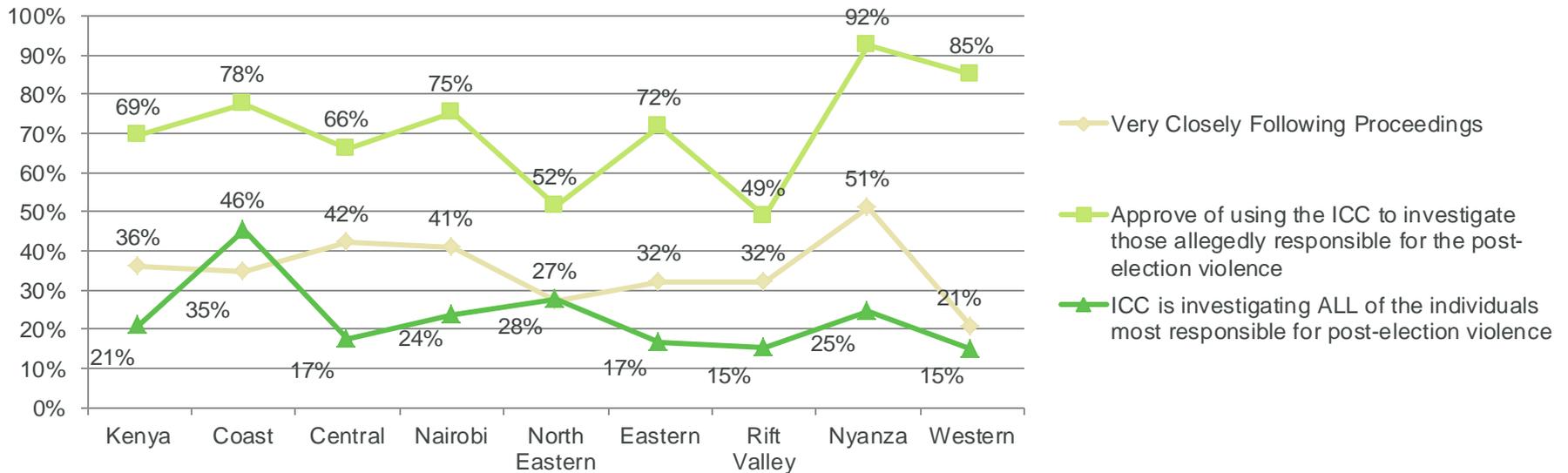


# Of Those Kenyans Who Have Heard of the ICC

How closely have you, personally, been following the proceedings of the ICC regarding the 2008 post-election violence in **Kenya**? Would you say you have been following the proceedings very closely, somewhat closely or not closely at all?

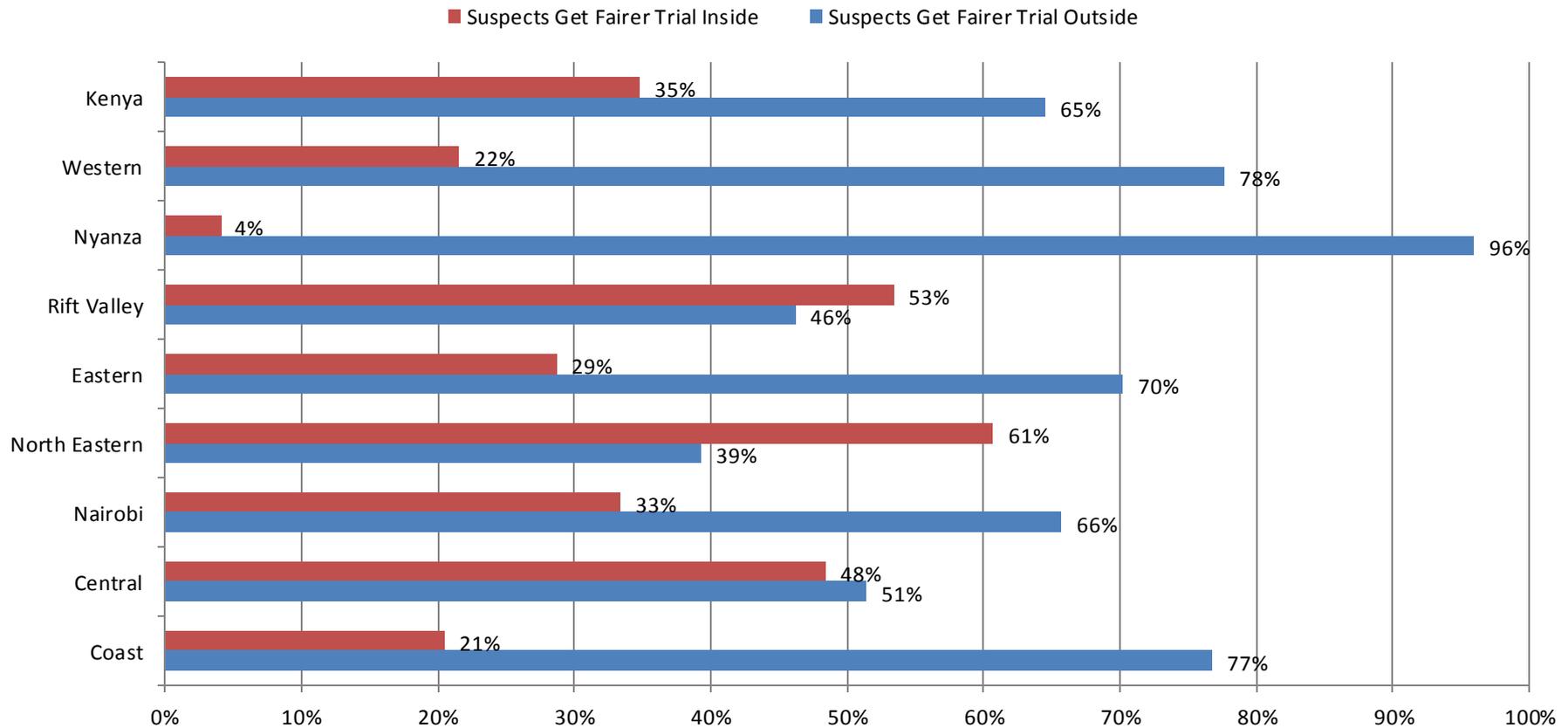
Do you approve or disapprove of using the ICC to investigate those allegedly responsible for the violence after the last presidential election?

Do you think the ICC is investigating ALL of the individuals most responsible for post-election violence, or only SOME individuals?



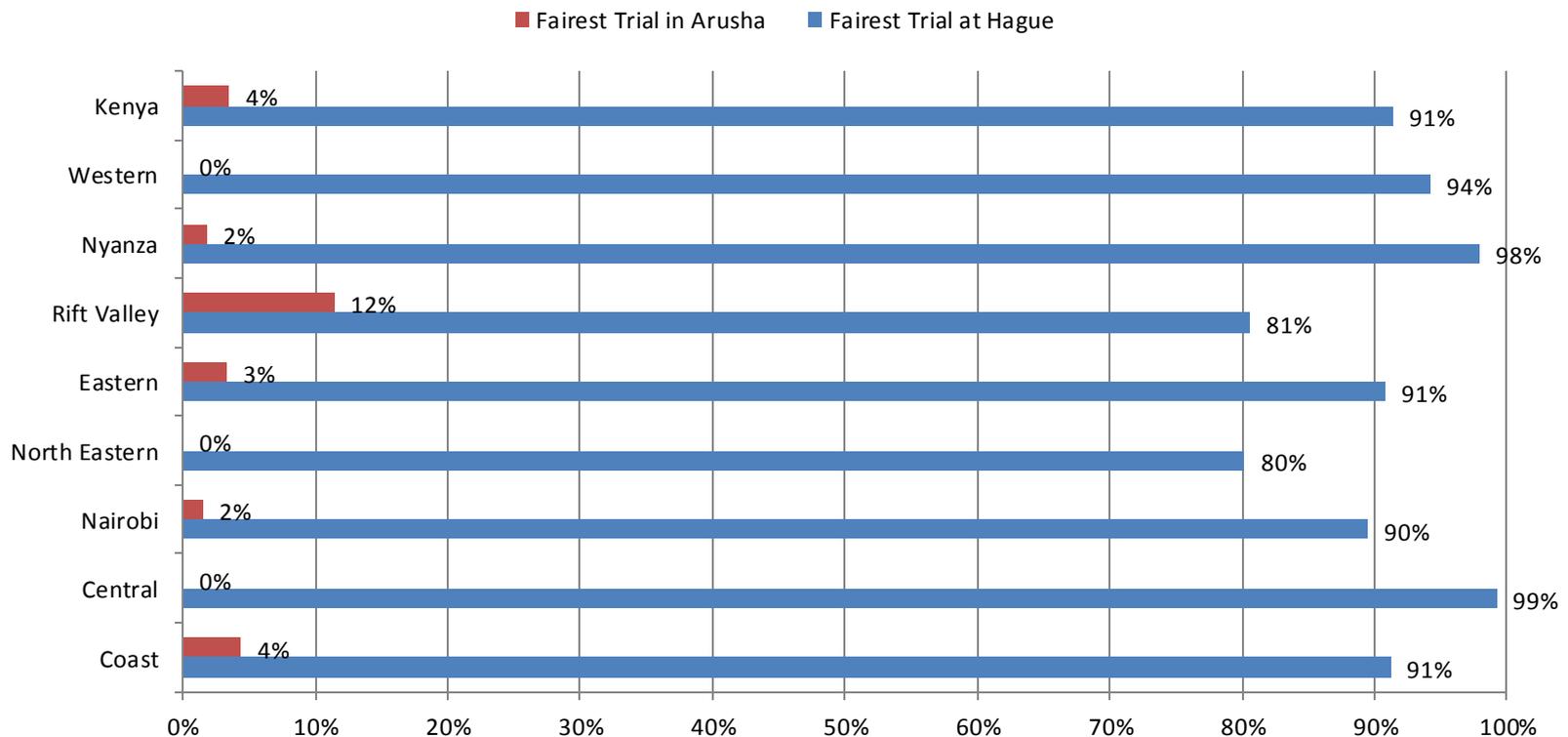
# Of Those Kenyans Who Have Heard of the ICC

In your opinion, do you think the alleged suspects in the ICC proceedings can get a fairer trial inside of **Kenya** or outside of **Kenya**?



# Of Those Kenyans Who Have Heard of the ICC and Believe the Fairest Trial Would Be Outside Kenya

Where do you think the alleged suspects in the ICC proceedings can get the fairest trial? The Hague; Arusha, Tanzania; or elsewhere in Africa?



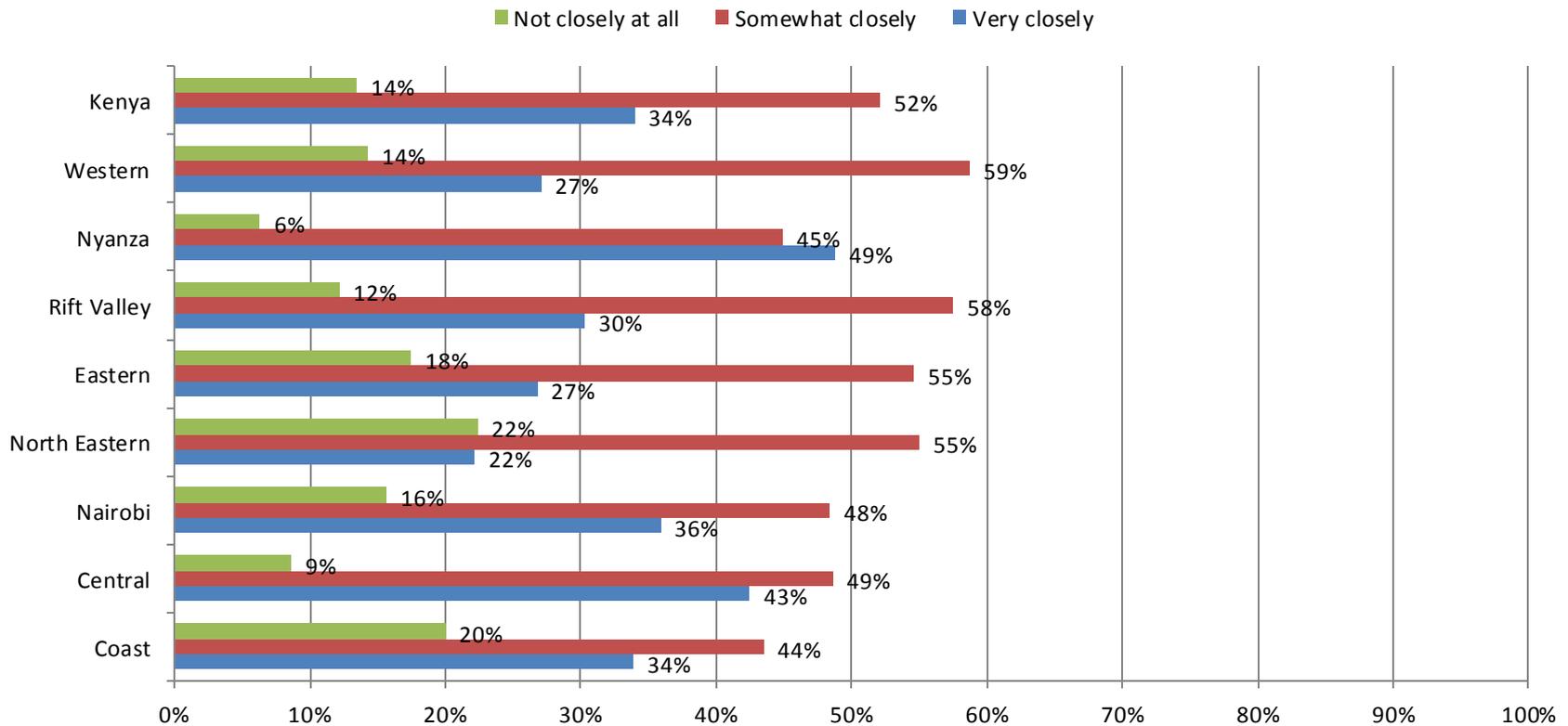
# Kenyans Positive About ICC

People have different opinions about the ICC. Please tell me whether you agree or disagree with each of the following statements:

- **The ICC adheres to the rule of law.**
  - **82% agree the ICC adheres to the rule of law**
- **The ICC is biased against Africans.**
  - **29% say the ICC is biased against Africans**
- **The ICC is open and honest about what it does.**
  - **70% of Kenyans agree the ICC is open and honest about what it does**
- **The ICC judges people more by the tribal group they are a part of than by their individual actions.**
  - **30% say the ICC judges people more by the tribal group they are a part of than by their individual actions**
- **The ICC can be counted on to judge those responsible for the post-election violence in a fair manner.**
  - **70% agree the ICC can be counted on to judge those responsible for the violence fairly**
- **The ICC trial will result in improved security before, during, and after the upcoming presidential election.**
  - **66% of Kenyans say the ICC trial will result in improved security before, during, and after the upcoming presidential election**

# The Elections

How closely have you, personally, been following information about the upcoming presidential election in **Kenya**? Would you say you have been following news about the presidential election very closely, somewhat closely, or not closely at all?

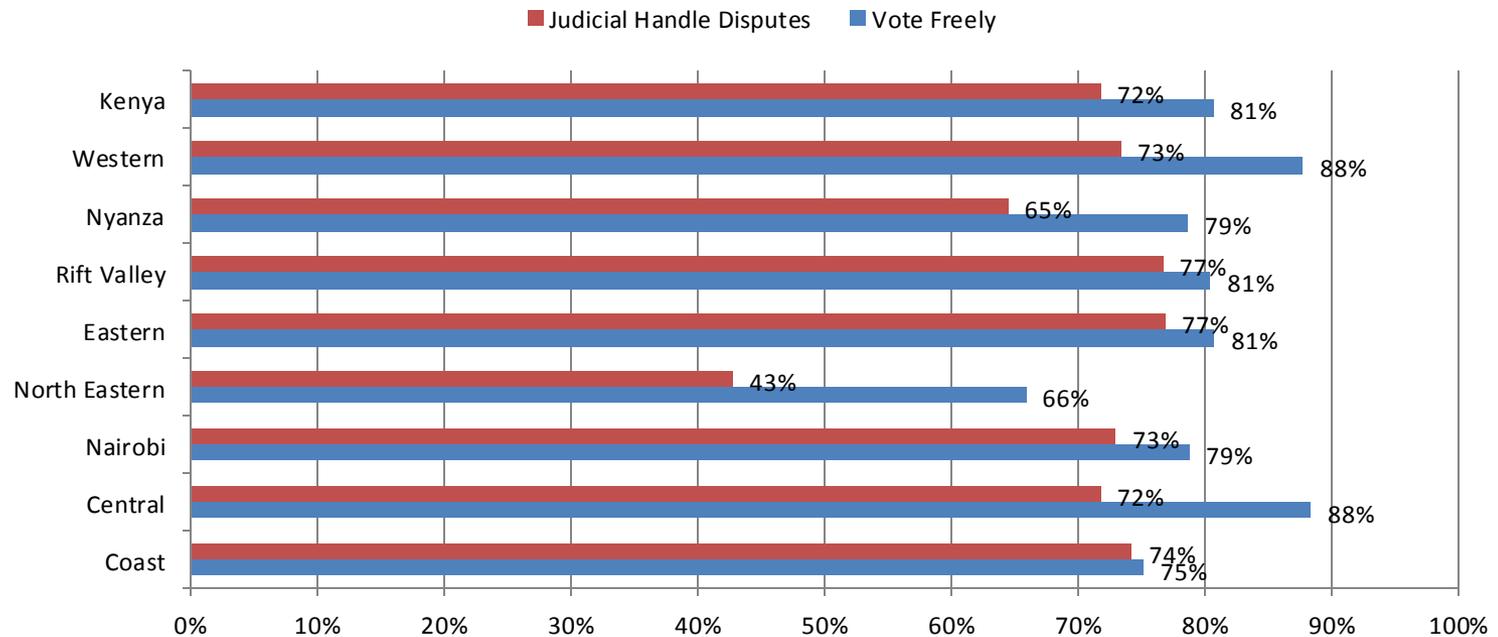


NOTE: 18% of those who are not registered to vote also say they are not closely following the election

# But

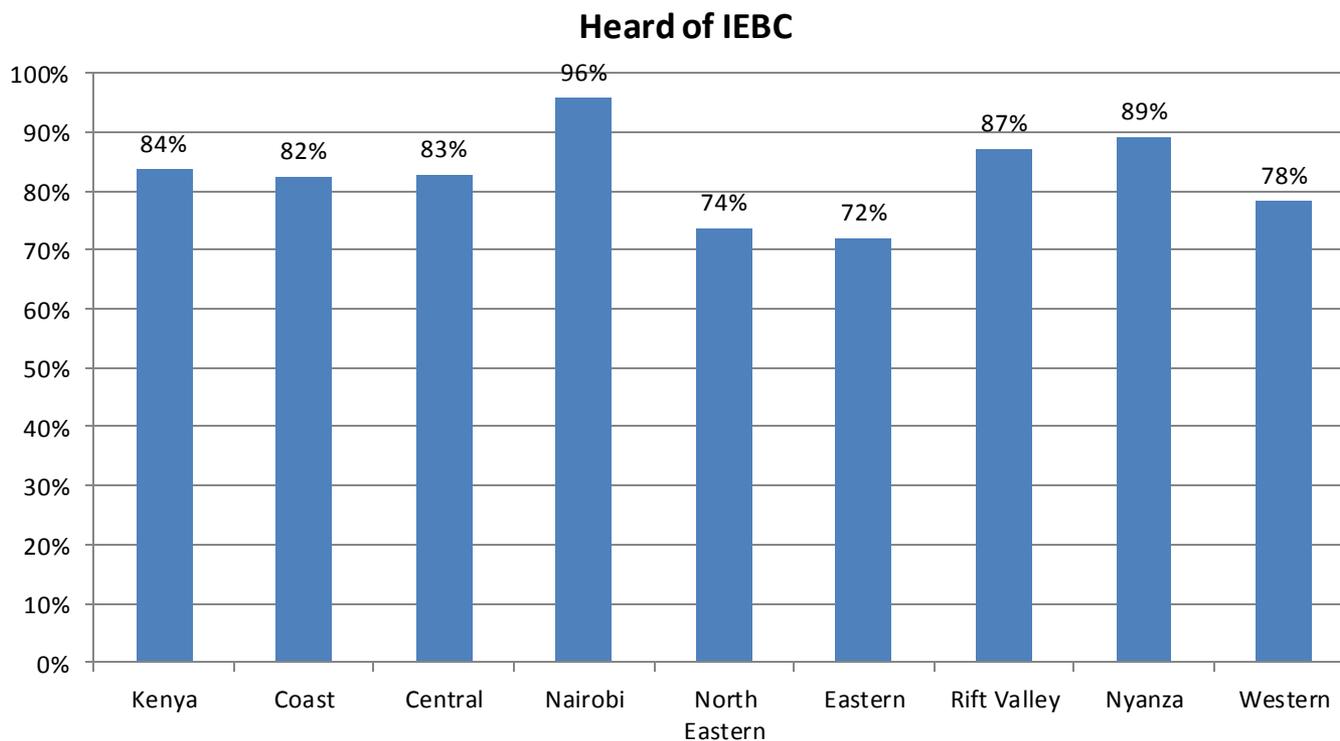
**In the upcoming presidential election, do you believe people in Kenya will be able to vote freely; that is, without any outside pressure to vote for a specific candidate or party?**

**In your opinion, do you believe the judicial system in Kenya is prepared to handle ANY dispute of electoral results from the upcoming presidential election?**



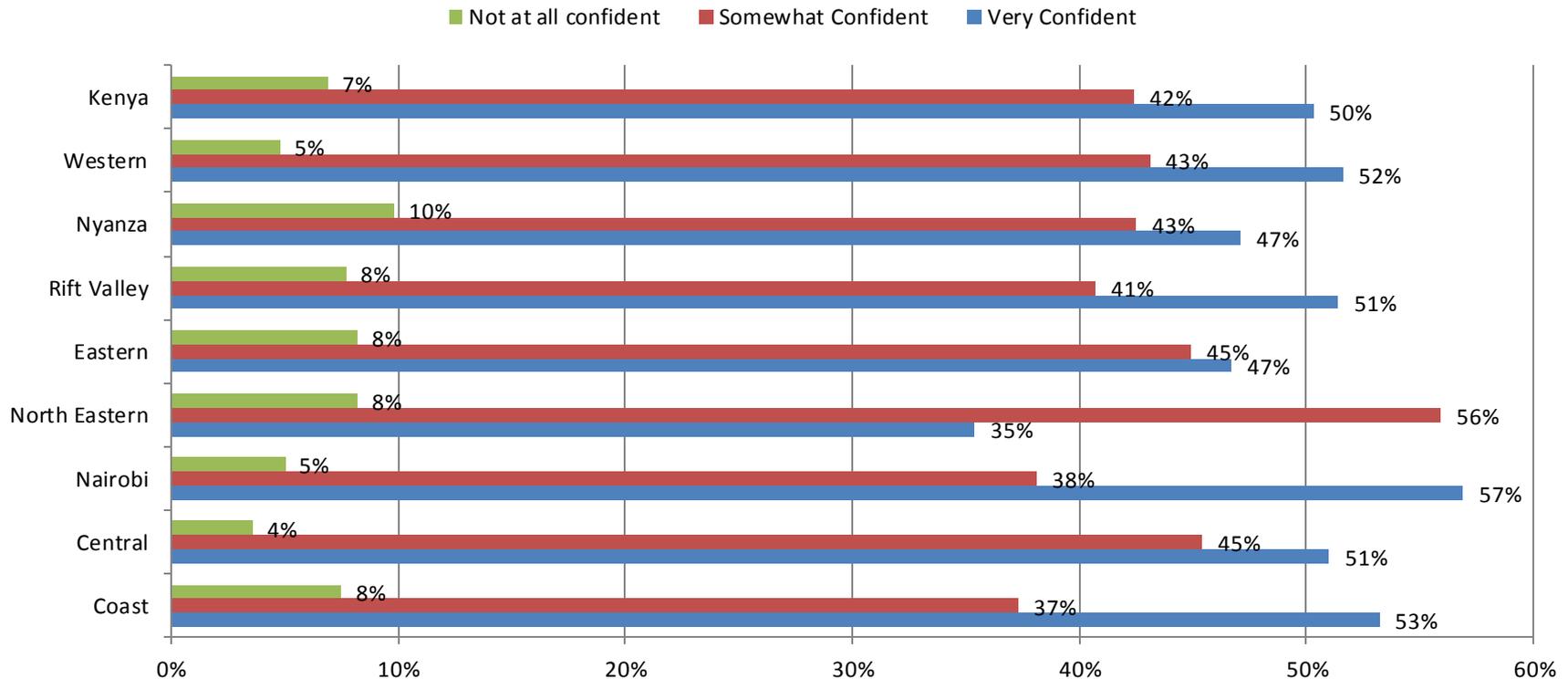
# But

- Have you heard of the Independent Electoral and Boundaries Commission (IEBC)?



# Of Those Who Have Heard of IEBC

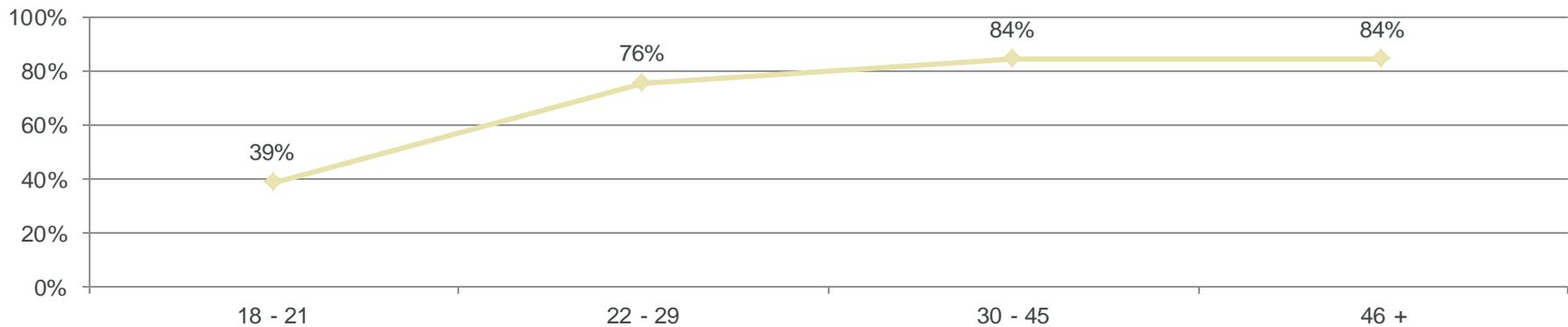
- How confident are you that the Independent Electoral and Boundaries Commission (IEBC) can manage the entire electoral process in **Kenya**?



# Voting: 74% of Kenyans Age 18 or Older Are Currently Registered to Vote

No difference by gender or education, but different by age group.

### Registered to Vote by Age Group



# Voting

- **Of the 26% of Kenyans not registered to vote, 60% say they plan to register but 21% say they do not have proper documentation**

It is too late to register.	1%
I do not have the proper documentation.	21%
The registration center is too far away from my home.	5%
I plan to register to vote soon.	60%
I don't want to register to vote.	8%
I don't know how to register to vote.	4%

# Voting

- **Of those aged 18 to 21 years who are not currently registered to vote, 33% say they do not have the proper documentation**

	18-21 years
I do not have the proper documentation.	33%
The registration center is too far away from my home.	3%
I plan to register to vote soon.	54%
I don't want to register to vote.	7%
I don't know how to register to vote.	3%

# Voting & IDs

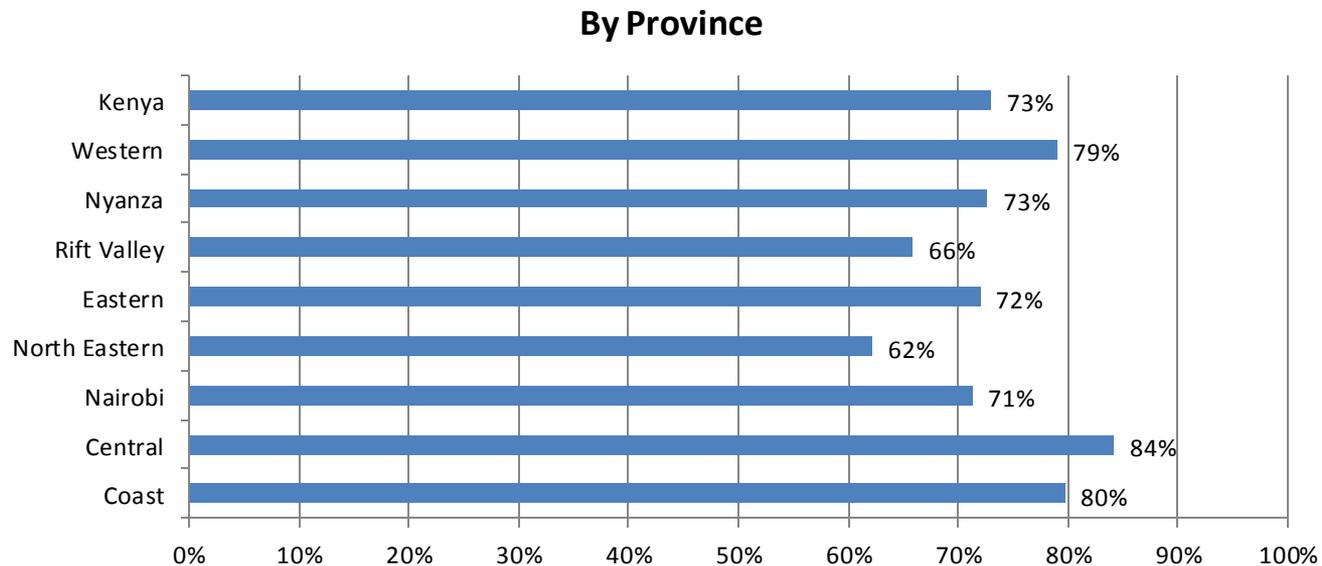
Have a Kenya ID card?	93%
Have a Kenya passport?	10%
Have an IEBC voting card?	25%

**95% of Kenyans aged 18 or older plan to vote in presidential election, but the Independent Electoral Boundaries Commission (IEBC) requires that to cast a ballot, Kenyans must show the new ID cards as well as the new voter cards. According to the IEBC, the old ID card and the former voters' cards are invalid to vote in the upcoming election.**

<http://www.iebc.or.ke/index.php/Home/voting-requirements.html>

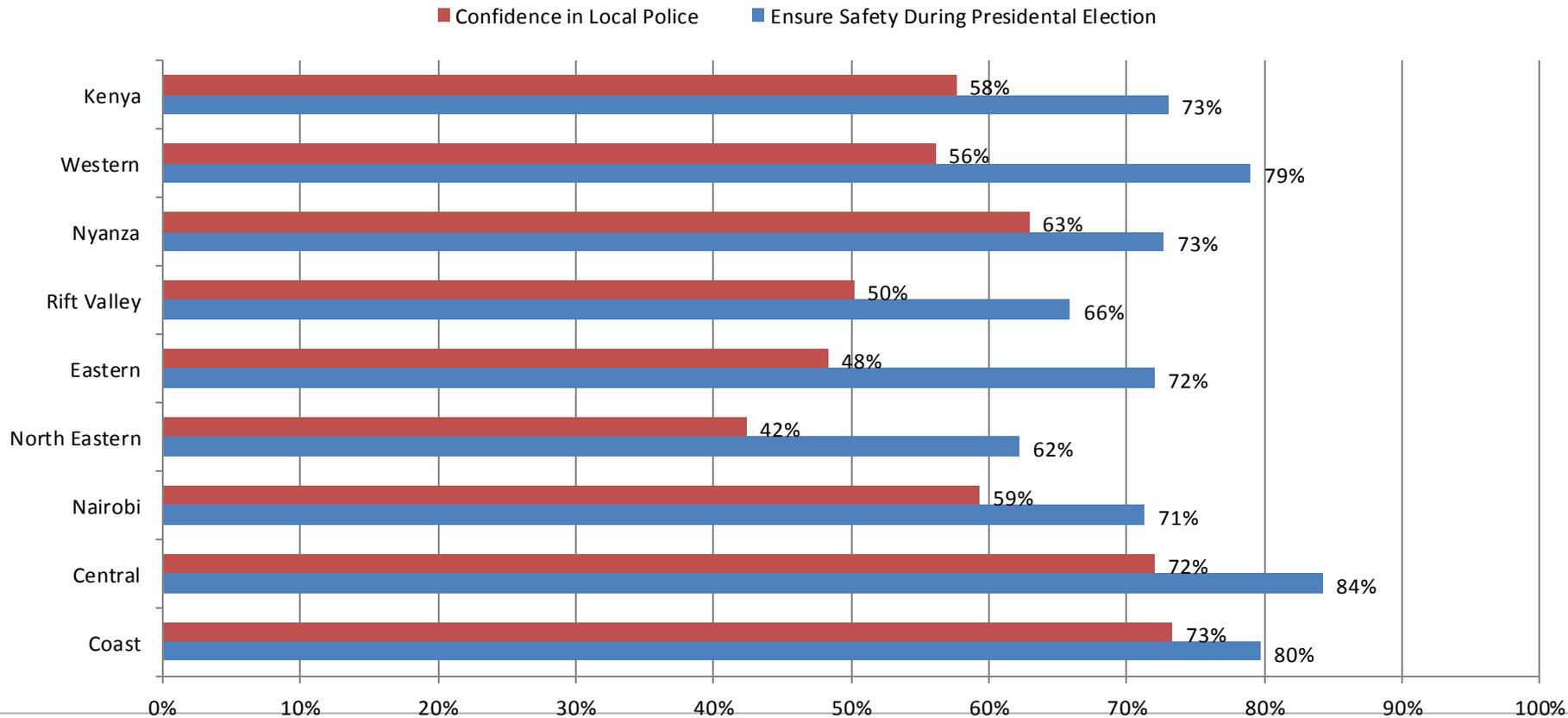
# Safety and Security

- **Can the police force in your community ensure people's safety during the presidential election?**
  - **73% say they can**
  - **No difference by gender, age, or education level**



# Safety and Security

**Local police expected to show up? 23% of Kenyans aged 18 or older expect repeat of post-election violence, while about 58% have confidence in local police and 73% believe police can ensure safety**



# Safety and Security

- **Do you or does anyone in your household own any firearms?**

Yes	6%
No	92%
Don't know/Refused	2%

# Safety and Security

- **To the best of your knowledge, how many households in the city or area where you live own firearms? Would you say most households own firearms, only some own firearms, or very few households own firearms in the city or area where you live?**

Most	6%
Only some	17%
Very few	33%
Don't know/Refused	44%

# Safety and Security

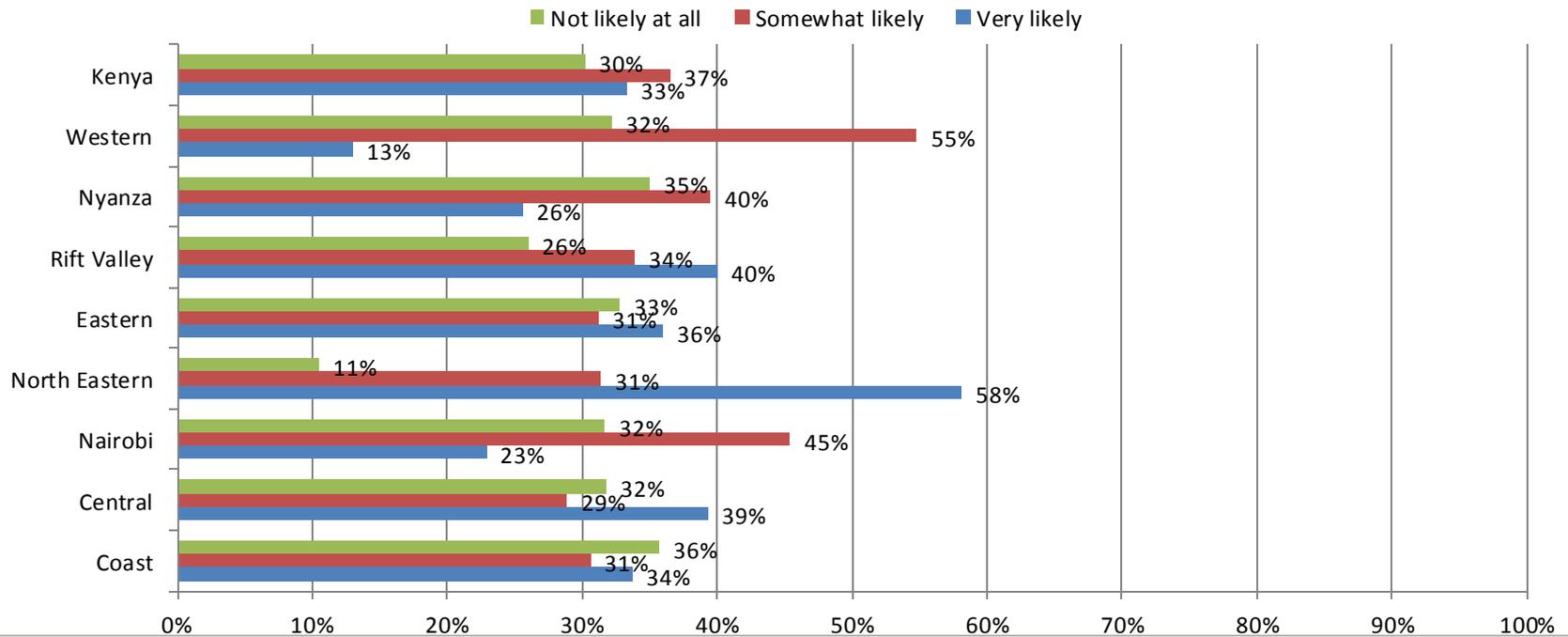
---

- **Do you think there will be a repeat of the post-election violence after the next presidential election?**
  - **23% say “Yes”**
  
- **Do you think that armed militias, such as the Mungiki, will decrease security before, during, or after the presidential election?**
  - **42% say “Yes”**

# Safety and Security

**Do you think ... Al-Shabaab, will increase attacks against Kenyans before, during, or after the presidential election? Would you say Al-Shabaab is very likely, somewhat likely, or not likely at all to increase attacks against Kenyans?**

**Split decision across Kenya, highest “very likely” in North Eastern.**



# Horse Race

Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for?

Cyrus Jirongo

Martha Karua

Peter Kenneth

James Ole Kiyapi

Uhuru Kenyatta

Musalia Mudavadi

Paul Muite

Stephen Kalonzo Musyoka

Raila Odinga

William Ruto

Raphael Tuju

Eugene Wamalwa

Someone else (Specify) \_\_\_\_\_

Not sure yet/Don't know/Refused

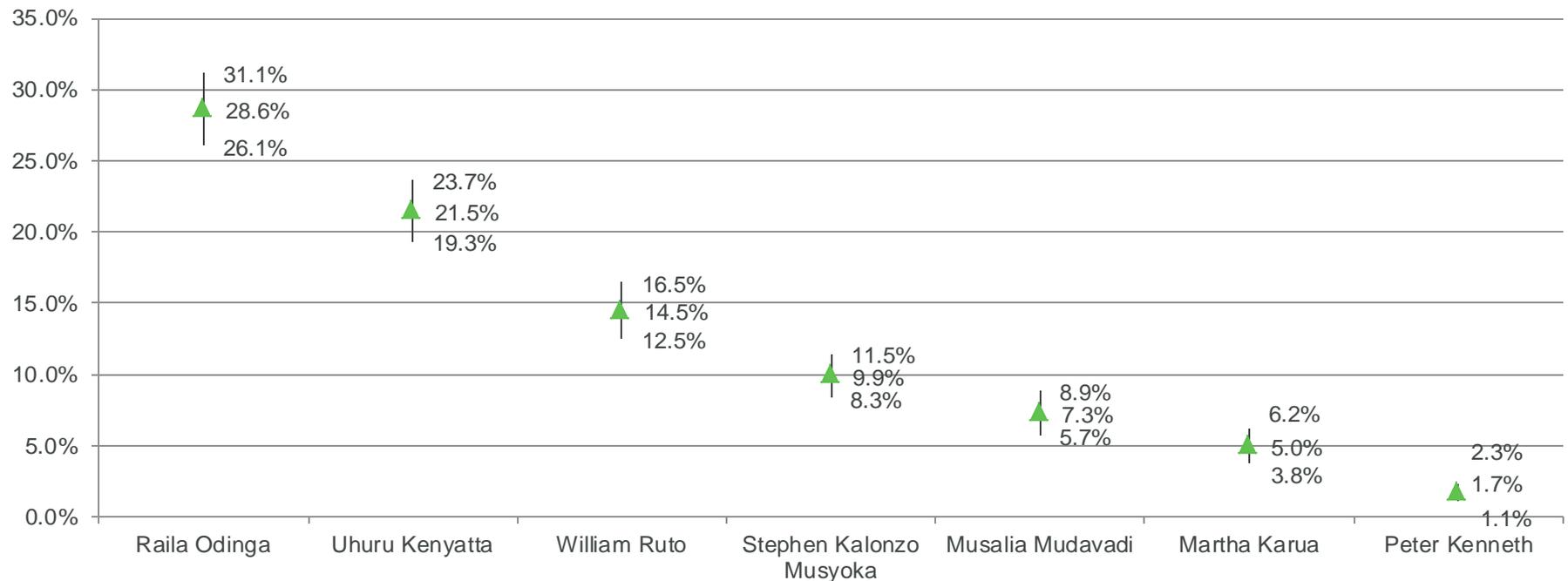
# Horse Race

Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for?

## Raila has statistically significant lead

### Eligible Voters

Upper Bound MOE Lower Bound MOE ▲ Vote for Today

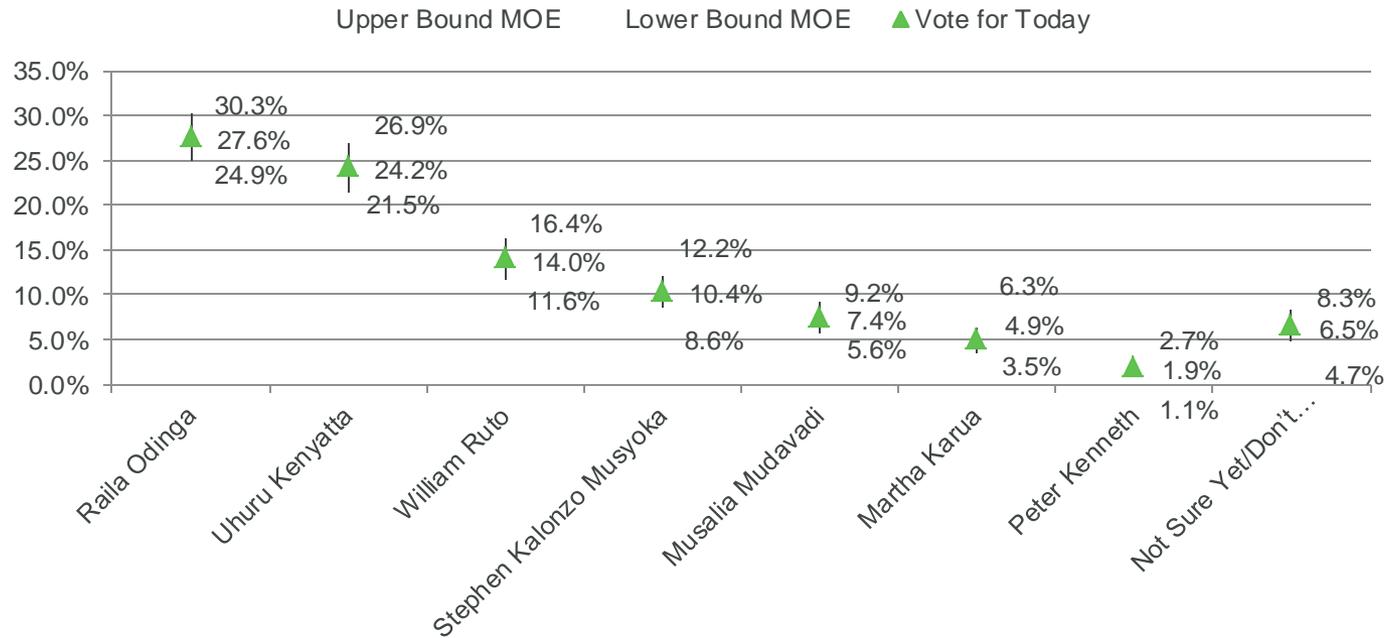


# Horse Race

Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for?

**Raila's lead vanishes among register voters.**

## Registered Voters



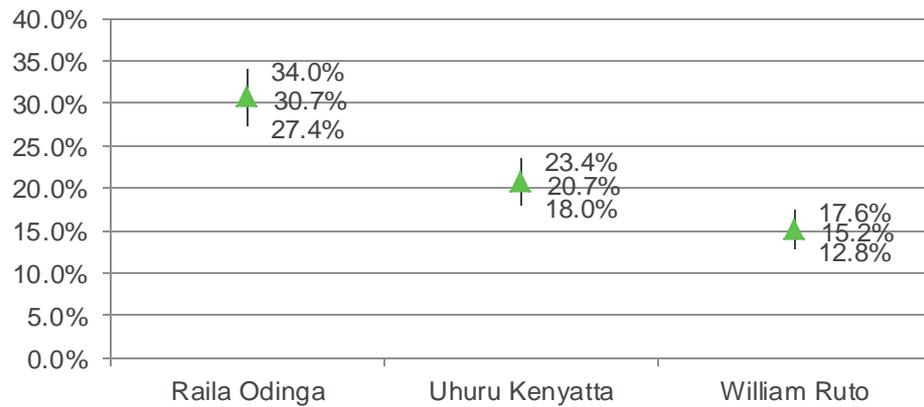
# Horse Race – Top Three by Gender

Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for?

## Raila's lead is among males

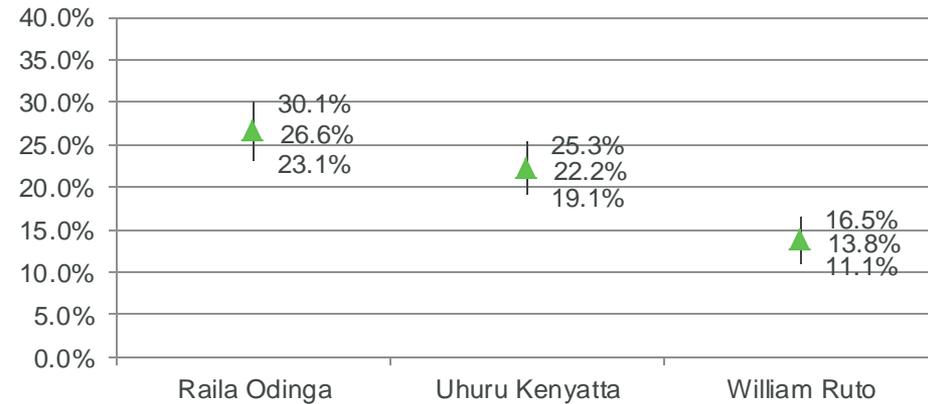
### Male Eligible Voters

Upper Bound MOE Lower Bound MOE ▲ Vote for Today



### Female Eligible Voters

Upper Bound MOE Lower Bound MOE ▲ Vote for Today

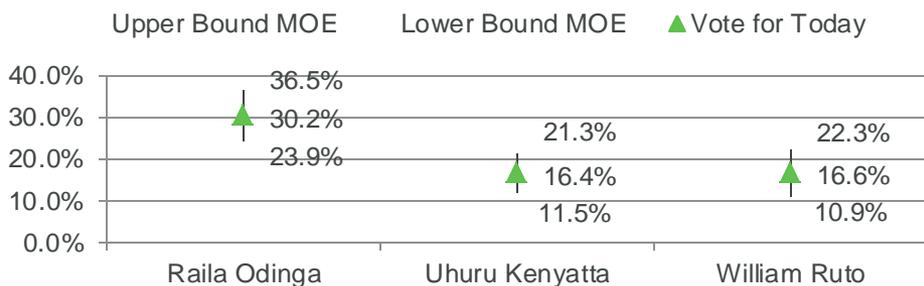


# Horse Race – Top Three by Age Group

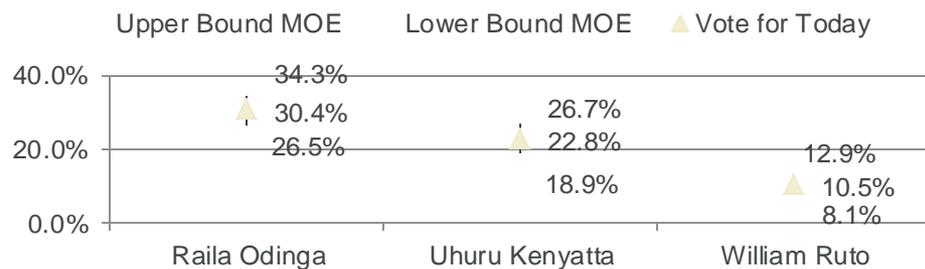
Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for?

## And among 18 – 21 year olds

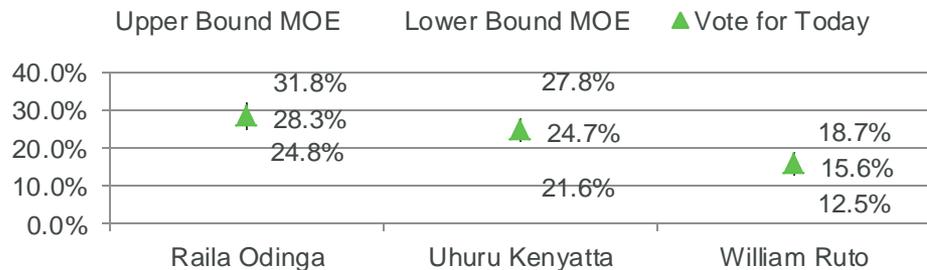
### 18- to 21-Year-Old Eligible Voters



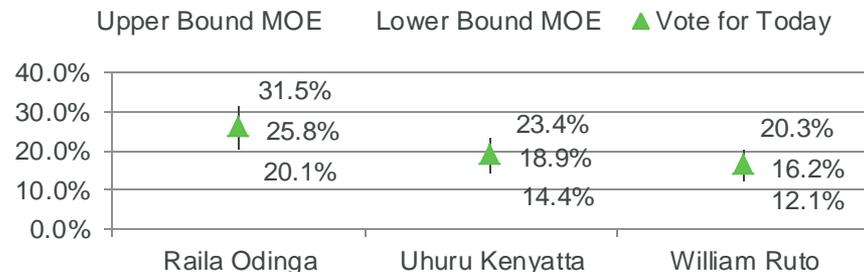
### 22- to 29-Year-Old Eligible Voters



### 30- to 45-Year-Old Eligible Voters

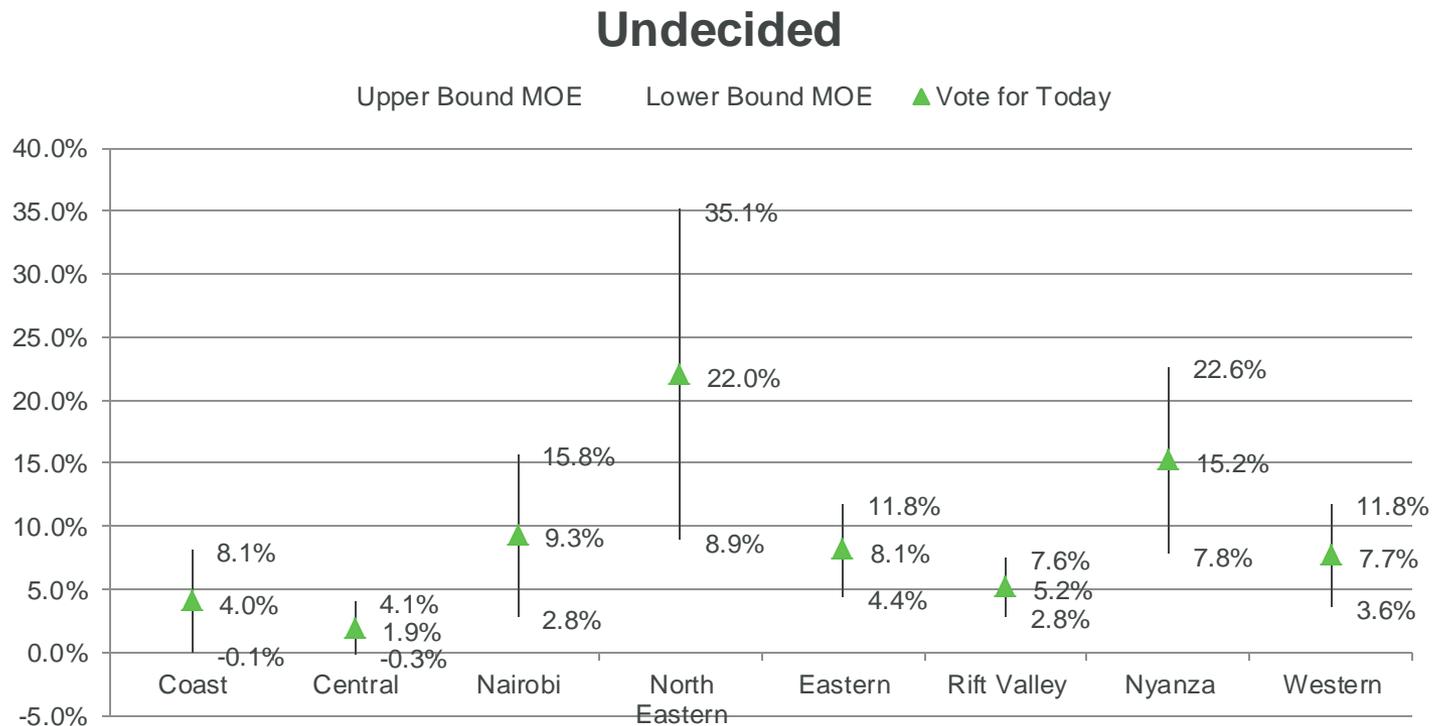


### 46 Years and Older Eligible Voters



# Horse Race – Undecided by Region

Here is a list of potential candidates for president. If the election were held today, which candidate would you vote for? % Not sure yet/Don't know/Refused





# KENYA VOTES 2013

ATTITUDES TOWARD THE ELECTION,  
JUDICIAL SYSTEM, AND SECURITY

GALLUP

## *Kenya Votes 2013: Attitudes Toward the Election, Judicial System, and Security*

[www.gallup.com](http://www.gallup.com) | [www.eastafricaindex.com](http://www.eastafricaindex.com)

GALLUP