

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937008
JT: 049
Princeton Job #: 17-07-008

Jeff Jones, Lydia Saad
July 5-9, 2017

Results are based on telephone interviews conducted July 5-9, 2017 with a random sample of –1,021—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –478—national adults in Form A, the margin of sampling error is ± 6 percentage points.

For results based on the sample of –543—national adults in Form B, the margins of sampling error is ± 5 percentage points.

For results based on the sample of –147—smokers, the maximum margin of sampling error is ± 10 percentage points.

For results based on the sample of –874—non-smokers, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of –675—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning back to Donald Trump,

37. Please tell me whether you agree or disagree that Donald Trump has the personality and leadership qualities a president should have.

	<u>Agree, has qualities</u>	<u>Disagree/Does not</u>	<u>No opinion</u>
2017 Jul 5-9	33	65	3
2017 Jun 7-11	34	65	1
Barack Obama			
2012 Feb 16-19 ^	58	41	1
2011 May 12-15	62	36	1
2011 Apr 20-23	59	40	1
2008 Oct 23-26 ^	61	36	3
2007 Nov 2-4 ^	56	35	9
George W. Bush			
2005 Oct 21-23	49	50	1
2005 May 20-22 †	52	45	3
2004 Oct 22-24 ^	57	41	2
2004 Oct 1-3 ^	57	42	1
2004 Sep 3-5 ^	59	41	*
2004 Jul 30-Aug 1 ^	55	43	2
2004 Jul 19-21 ^	55	44	1
2004 Mar 5-7 ^	57	40	3
2004 Jan 9-11	66	33	1
2003 Sep 19-21	59	40	1
2003 Jun 27-29	64	35	1
2002 Jan 25-27	79	19	2
2001 Aug 10-12	57	41	2
2001 Jun 8-10	54	42	4
2000 Aug 18-19 ^	64	32	4
2000 Aug 11-12 ^	65	28	7
2000 Aug 4-5 ^	70	26	4
2000 Jul 25-26 ^	62	32	6
2000 Apr 7-9 ^	61	30	9
2000 Jan 17-19 ^	65	28	7

^ Asked in rotation with other presidential candidates

† Asked of a half sample

38. Please tell me whether you agree or disagree with – [RANDOM ORDER] -- on the issues that matter most to you.

	<u>Agree with him</u>	<u>Disagree with him</u>	<u>No opinion</u>
2017 Jul 5-9	39	58	3
2017 Jun 7-11	40	58	1
Barack Obama			
2012 Feb 16-19 ^	47	50	3
2011 May 12-15	46	51	2
2011 Apr 20-23	45	52	3
2008 Oct 23-26 ^	52	45	3
2007 Nov 2-4 ^	48	38	13
George W. Bush			
2005 Oct 21-23	41	57	2
2005 May 20-22 †	40	57	3
2004 Oct 22-24 ^	49	49	2
2004 Oct 1-3 ^	50	49	1
2004 Sep 3-5 ^	50	48	2
2004 Jul 30-Aug 1 ^	48	51	1
2004 Jul 19-21 ^	47	50	3
2004 Mar 5-7 ^	48	49	3
2004 Jan 9-11	55	44	1
2003 Sep 19-21	46	51	3
2003 Jun 27-29	53	46	1
2002 Jan 25-27	71	25	4
2001 Aug 10-12	52	42	6
2001 Jun 8-10	49	47	4

^ Asked in rotation with other presidential candidates

† Asked of a half sample