

# GALLUP NEWS SERVICE

## DECEMBER WAVE ONE

-- FINAL TOPLINE --

Timberline: 937008  
JT: 104  
Princeton Job #: 17-12-013

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December 4-11, 2017

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**Results are based on telephone interviews conducted December 4-11, 2017 with a random sample of –1,049—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of –546—adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).**

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On a different subject,

10. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<i>2017 Dec 4-11</i>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	2	10	49	26	8	4
Bankers	4	21	54	16	5	1
Business executives	2	14	54	20	8	2
Car salespeople	2	8	48	29	10	1
Clergy	11	31	41	10	3	4
Members of Congress	2	9	29	36	24	1
Pharmacists	13	49	32	5	1	1
Lawyers	4	14	53	19	9	1
Medical doctors	16	49	31	4	*	*
Nurses	27	55	16	1	1	1
Police officers	16	40	32	8	4	*
Auto mechanics	5	27	53	12	2	1
Day care providers	8	38	43	5	2	4
Grade school teachers	20	46	27	4	1	2
Judges	7	36	41	12	3	2
Local officeholders	3	21	53	16	4	2
Military officers	22	49	24	2	1	2
Newspaper reporters	5	20	39	21	14	1
Nursing home operators	5	21	48	18	4	4
State officeholders	1	18	47	25	8	1
TV reporters	5	18	39	23	14	1
Lobbyists	2	6	31	33	25	4

**Q.10 (HONESTY AND ETHICS) CONTINUED**

**RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS ASKED IN 2017)**

	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Nurses	83	79	83	79	82	84	83	84	83	81	84	85	82	80	85	84	82
Military officers	--	65	--	72	--	--	65	--	--	73	--	--	69	--	--	--	71
Grade school teachers	--	--	--	73	--	--	74	--	--	67	--	--	70	--	--	--	66
Medical doctors	--	63	68	67	65	69	64	64	65	66	70	70	69	65	67	65	65
Pharmacists	--	67	67	72	67	73	71	70	66	71	73	75	70	65	68	67	62
Police officers	61	59	59	60	61	54	53	56	63	57	54	58	54	48	56	58	56
Day care providers	--	--	--	49	--	--	44	--	--	47	--	--	46	--	--	--	46
Judges	--	--	--	53	--	--	46	--	--	47	--	--	45	--	--	--	43
Clergy	--	52	56	56	54	58	53	56	50	53	52	52	47	46	45	44	42
Auto mechanics	--	--	--	26	--	--	25	--	--	28	--	--	29	--	--	--	32
Nursing home operators	--	--	--	24	--	--	21	--	--	26	--	--	32	--	--	--	26
Newspaper reporters	--	--	--	21	--	--	22	--	--	22	--	--	21	--	--	--	25
Bankers	--	36	35	36	41	37	35	23	19	23	25	28	27	23	25	24	25
Local officeholders	--	--	--	26	--	--	20	--	--	20	--	--	23	--	--	--	24
TV Reporters	--	--	--	23	--	--	23	--	--	23	--	--	20	--	--	--	23
State officeholders	--	--	--	24	--	--	12	--	--	12	--	--	14	--	--	--	19
Lawyers	--	18	16	18	18	18	15	18	13	17	19	19	20	21	21	18	18
Business executives	16	17	18	20	16	18	14	12	12	15	18	21	22	17	17	17	16
Advertising practitioners	14	9	12	10	11	11	6	10	11	11	11	11	14	10	10	11	12
Members of Congress	--	17	17	20	14	14	9	12	9	9	7	10	8	7	8	8	11
Car salespeople	--	6	7	9	8	7	5	7	6	7	7	8	9	8	8	9	10
Lobbyists	--	--	--	--	--	5	5	--	--	7	7	--	6	--	7	--	8

**Q.10 (HONESTY AND ETHICS) CONTINUED**

**RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS NOT ASKED IN 2017)**

	<b>Feb 2002</b>	<b>Nov 2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Engineers	--	--	59	--	--	61	--	--	62	--	--	70	--	--	--	65	--
Dentists	--	--	61	--	--	62	--	--	57	--	--	62	--	--	--	59	--
College teachers	57	--	59	--	--	58	--	--	54	--	--	53	--	--	--	47	--
Psychiatrists	--	--	38	--	--	38	--	--	33	--	--	41	--	--	--	38	--
Chiropractors	--	--	31	--	--	36	--	--	34	--	--	38	--	--	--	38	--
Journalists	--	26	25	--	28	26	--	25	23	--	26	24	--	--	27	23	--
State governors	--	--	26	--	--	22	--	--	15	--	--	20	--	--	--	18	--
Stockbrokers	--	12	15	--	16	17	--	12	9	--	12	11	--	--	13	12	--
Senators	--	--	20	--	16	15	--	--	11	--	--	14	--	--	--	12	--
HMO Managers	--	--	9	--	--	12	--	--	8	--	--	12	--	--	--	12	--
Insurance salespeople	--	--	12	--	--	13	--	--	10	--	--	15	--	--	--	11	--
High school teachers	64	--	--	64	--	--	65	--	--	--	62	--	--	--	60	--	--
Funeral directors	39	--	--	44	--	--	47	--	--	--	44	--	--	--	44	--	--
Accountants	35	--	--	39	--	--	38	--	--	--	43	--	--	--	39	--	--
Building contractors	20	--	--	20	--	--	22	--	--	--	26	--	--	--	25	--	--
Real estate agents	19	--	--	20	--	--	17	--	--	--	20	--	--	--	20	--	--
Labor union leaders	14	--	--	16	--	--	16	--	--	--	18	--	--	--	18	--	--
Telemarketers	5	--	--	7	--	--	5	--	--	--	8	--	--	--	8	--	--
Veterinarians	--	--	68	--	--	71	--	--	--	--	--	--	--	--	--	--	--

Gallup first began asking Honesty and Ethics in 1976. Please contact Gallup for full trend.

