

GALLUP NEWS SERVICE

DECEMBER WAVE ONE

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad
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Results are based on telephone interviews conducted December 4-11, 2017 with a random sample of –1,049—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –546—adults employed full- or part-time, the margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First,

1. What man that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2017)*

		2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
1	Barack Obama	17	22	17	19	16	30	17	22	30	32	5
2	Donald Trump	14	15	5	*	--	*	1	*	--	--	*
3	Pope Francis	2	4	5	6	4	--	--	--	--	--	--
4	Rev. Billy Graham	2	1	1	2	2	2	2	2	2	2	3
5	John McCain	2	*	*	*	--	1	*	*	1	3	1
6	Elon Musk	2	*	1	*	--	--	--	--	--	--	--
7	Bernie Sanders	1	2	3	--	--	--	*	--	--	--	--
8	Bill Gates	1	1	2	1	1	*	1	2	2	1	2
9	Benjamin Netanyahu	1	1	*	1	*	*	*	*	*	--	--
10t	The Dalai Lama	1	1	1	*	*	1	1	1	*	1	1
10t	Mike Pence	1	1	--	--	--	--	--	*	--	--	--
10t	Jeff Bezos	1	--	--	--	--	*	--	--	--	--	--
	Jimmy Carter	1	*	1	*	1	*	*	2	1	1	2
	Bill Clinton	*	1	1	3	2	1	2	4	1	2	8
	Justin Trudeau	*	*	--	--	--	--	--	--	--	--	--
	Joe Biden	*	1	*	--	--	1	*	--	*	*	*
	Ben Carson	*	1	1	1	--	*	*	--	--	--	--
	Stephen Hawking	*	1	*	1	--	*	*	*	*	*	*
	Warren Buffett	*	1	*	*	*	*	2	*	*	*	1
	George W. Bush	*	*	1	2	4	2	3	5	4	5	10
	George H.W. Bush	*	*	*	1	*	1	1	*	1	*	2
	Prince William	*	*	--	1	*	*	*	*	--	--	--
	Michael Jordan	*	*	1	--	--	*	*	--	1	*	--
	Mitt Romney	*	*	*	1	1	2	1	*	*	*	1
	Thomas Monson	*	*	*	*	*	--	1	1	*	1	--
	Colin Powell	*	*	*	*	*	*	*	*	*	2	2
	George Clooney	*	*	*	--	*	*	*	*	*	*	1
	Newt Gingrich	*	*	--	*	*	--	1	*	1	*	*
	Ron Paul	*	*	--	--	1	1	1	*	*	*	--
	Ted Cruz	*	--	1	*	1	--	--	--	--	--	--
	Vladimir Putin	*	--	*	1	--	--	--	*	--	--	--
	Joel Osteen	*	--	*	1	*	--	*	*	*	--	*
	Pope Benedict XVI	*	--	*	*	--	2	1	2	2	2	2
	Tiger Woods	*	--	--	--	--	*	--	--	1	*	*
	Tony Blair	*	--	--	--	--	--	*	*	--	*	1
	Mark Zuckerberg	--	*	1	--	--	--	*	--	--	--	--
	Rudy Giuliani	--	*	*	--	*	--	--	--	*	*	1
	Mike Huckabee	--	*	--	*	*	*	*	1	1	*	1
	Clint Eastwood	--	*	--	*	1	--	--	*	*	*	*
	Brad Pitt	--	*	--	*	*	--	1	1	*	*	1
	Rush Limbaugh	--	*	--	--	*	*	1	1	1	*	*
	Francois Hollande	--	--	1	--	--	--	--	--	--	--	--
	Bill O'Reilly	--	--	*	1	*	*	*	*	1	--	*
	Glenn Beck	--	--	*	*	*	*	*	2	2	--	--
	Tim Tebow	--	--	*	--	--	*	1	--	*	--	--
	Al Gore	--	--	*	--	--	--	--	*	*	1	6
	Liu Xiaobo	--	--	--	--	--	--	--	1	--	--	--
	Dick Cheney	--	--	--	--	--	--	--	*	1	*	*
	Nelson Mandela	--	--	--	--	--	3	1	2	3	1	3
	Friend/Relative	9	8	9	9	9	8	9	7	7	8	4
	Other	25	24	28	31	37	18	28	27	21	22	30
	None/No opinion	26	23	25	23	27	29	32	25	25	25	25

2. What woman that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2017)*

		2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
1	Hillary Clinton	9	12	13	12	15	21	17	17	16	20	18
2	Michelle Obama	7	8	4	3	5	5	5	5	7	3	--
3	Oprah Winfrey	4	3	4	8	6	4	7	11	8	8	16
4	Elizabeth Warren	3	1	1	1	*	1	--	--	--	--	--
5	Angela Merkel	2	3	2	1	1	1	1	*	1	*	*
6	Queen Elizabeth	2	2	2	1	1	2	2	2	2	*	1
7t	Condoleezza Rice	1	2	1	4	2	3	3	2	2	7	5
7t	Melania Trump	1	*	--	--	--	--	--	--	--	--	--
9	Nikki Haley	1	*	*	*	--	*	--	--	--	--	--
10t	Princess Kate	1	1	*	2	1	1	1	*	--	--	--
10t	Beyonce' Knowles	1	*	*	1	*	*	*	--	*	--	*
	Ellen DeGeneres	1	2	1	1	*	1	2	*	*	1	*
	Jane Goodall	1	*	*	--	--	--	*	*	*	--	--
	Malala Yousafzai	1	2	5	5	2	2	--	--	--	--	--
	Theresa May	1	*	--	--	--	--	--	--	--	--	--
	Ruth Bader Ginsburg	1	--	--	*	--	--	--	--	--	--	--
	Sarah Huckabee Sanders	1	--	--	--	--	--	--	--	--	--	--
	Angelina Jolie	*	*	*	2	1	1	1	1	1	2	3
	Sarah Palin	*	1	1	2	5	2	4	12	15	11	--
	Ivanka Trump	*	*	--	--	--	--	--	--	--	--	--
	Barbara Bush	*	*	*	1	1	1	1	1	*	1	1
	Dolly Parton	*	1	--	--	*	*	--	--	*	*	*
	Carly Fiorina	*	*	2	--	--	--	--	--	*	--	--
	Sonia Sotomayor	*	*	--	--	--	--	--	--	1	--	--
	Laura Bush	*	*	*	1	1	*	2	1	1	2	3
	J.K. Rowling	*	*	--	*	1	--	--	*	*	--	*
	Jennifer Lopez	*	*	--	--	--	*	1	--	--	--	*
	Elizabeth Dole	*	*	--	--	--	*	--	*	*	*	*
	Nancy Pelosi	*	--	--	--	*	*	*	*	*	*	1
	Aung San Suu Kyi	--	*	1	*	--	1	1	1	*	--	*
	Madeleine Albright	--	*	*	*	--	*	--	*	1	1	*
	Scarlett Johansson	--	*	--	1	--	--	--	--	*	--	--
	Martha Stewart	--	*	--	--	--	*	--	*	--	*	1
	Barbara Walters	--	--	*	*	1	*	*	*	1	*	*
	Gabrielle Giffords	--	--	*	--	*	*	1	--	--	--	--
	Michele Bachmann	--	--	--	*	--	1	2	--	*	--	--
	Diane Sawyer	--	--	--	--	--	*	1	--	*	--	*
	Elin Nordegren Woods	--	--	--	--	--	--	--	*	1	--	--
	Maya Angelou	--	--	--	--	1	1	1	*	1	*	1
	Margaret Thatcher	--	--	--	--	--	2	2	1	1	2	2
	Benazir Bhutto	--	--	--	--	--	--	--	--	--	--	2
	Friend/Relative	13	12	11	9	13	13	12	11	8	8	8
	Other	25	22	23	22	24	14	14	22	18	17	19
	None/No opinion	27	31	31	26	28	29	29	22	23	25	26