

USA TODAY/GALLUP POLL

MAY WAVE 1

-- FINAL TOPLINE --

Timberline: 927510
G: 347
Princeton Job #: 10-05-007

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May 24-25, 2010

Results are based on telephone interviews conducted May 24-25, 2010 with a random sample of –1,049—adults, aged 18+, living in the continental U.S., selected using a random-digit dial sampling technique.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of 946 registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

9. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-E READ IN RANDOM ORDER, THEN ITEMS G-F READ IN RANDOM ORDER, THEN ITEM H READ]?

F. The Republican Party

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2010 May 24-25	36	58	5	2004 Jul 30-Aug 1	47	45	8
				2004 Jul 19-21 ^	50	43	7
2010 Mar 26-28	42	51	7	2004 Jan 29-Feb 1	48	45	7
2009 Aug 31-Sep 2	40	56	4	2004 Jan 2-5	52	40	8
2009 May 29-31	34	59	6	2003 Sep 8-10	50	44	6
2008 Nov 13-16	34	61	5	2003 Mar 29-30	56	33	11
2008 Oct 10-12	40	53	6	2003 Jan 3-5	51	38	11
2008 Sep 8-11	43	53	5	2002 Dec 16-17	51	38	11
2008 Sep 5-7	47	47	6	2002 Nov 8-10	54	38	8
2008 Aug 30-31 ‡	39	51	10	2002 Oct 21-22	53	35	12
2008 Aug 21-23	39	52	9	2002 Sep 5-8	54	40	6
2008 Apr 18-20	39	53	8	2002 Jul 26-28	55	36	9
2008 Feb 8-10	41	52	7	2002 Jan 11-14	61	30	9
2008 Jan 10-13	42	49	8	2001 Sep 7-10	47	48	5
2007 Nov 2-4	40	50	11	2000 Nov 13-15	49	43	8
2007 Sep 14-16	38	59	4	2000 Aug 4-5	54	37	9
2007 Jul 6-8	36	56	8	2000 Jul 25-26	49	39	12
2007 Apr 13-15	42	51	7	2000 Jan 7-10	53	41	6
2006 Nov 9-12	35	58	7	1999 Nov 18-21	50	44	6
2006 Oct 6-8	37	55	8	1999 Apr 30-May 2	47	44	9
2006 Sep 7-10	42	53	4	1999 Feb 19-21	45	46	9
2006 Jul 28-30	43	50	8	1999 Feb 12-13	40	54	6
2006 Apr 28-30	36	58	5	1999 Feb 4-8	45	47	8
2005 Dec 16-18	45	48	7	1999 Jan 8-10	40	52	8
2005 Oct 13-16	40	50	10	1998 Dec 19-20	31	57	12
2005 Sep 8-11	45	45	10	1998 Dec 15-16	43	47	10
2005 Jul 22-24	46	45	9	1997 Oct 27-29	50	42	8
2005 Apr 1-2	50	44	6	1996 Aug 30-Sep 1 †	50	45	5
2005 Feb 25-27	51	42	7	1996 Aug 16-18 †	55	41	3
2005 Feb 4-6	56	39	5	1996 Aug 5-7 †	51	44	5
2004 Sep 13-15	55	41	4	1996 Apr 9-10	52	41	7
2004 Sep 3-5	53	40	7	1995 Apr 17-19	52	42	6
2004 Aug 23-25 ^	50	41	9	1992 Jul 6-8 †	53	39	8

^ Asked of a half sample.

† Based on registered voters.

‡ USA Today/Gallup poll asked on Gallup tracking survey

Favorable ratings results continued on the next page

Q.9 (FAVORABLES) CONTINUED

G. The Democratic Party

	Favor- able	Unfavor- able	No opinion		Favor- able	Unfavor- able	No opinion
2010 May 24-25	43	52	5	2004 Jul 30-Aug 1	55	37	8
				2004 Jul 19-21 ^	48	41	11
2010 Mar 26-28	41	54	5	2004 Jan 29-Feb 1	59	34	7
2009 Aug 31-Sep 2	51	45	3	2004 Jan 2-5	47	44	9
2009 May 29-31	53	41	6	2003 Sep 8-10	49	45	6
2008 Nov 13-16	55	39	5	2003 Mar 29-30	49	39	12
2008 Oct 10-12	53	42	6	2003 Jan 3-5	52	36	12
2008 Sep 8-11	53	42	6	2002 Dec 16-17	52	37	11
2008 Sep 5-7	51	43	6	2002 Nov 8-10	48	42	10
2008 Aug 30-31 ‡	54	37	9	2002 Oct 21-22	58	30	12
2008 Aug 21-23	55	38	7	2002 Sep 5-8	56	38	6
2008 Apr 18-20	56	36	8	2002 Jul 26-28	55	34	11
2008 Feb 8-10	56	38	6	2002 Jan 11-14	55	33	12
2008 Jan 10-13	55	36	9	2001 Sep 7-10	56	38	6
2007 Nov 2-4	54	37	10	2000 Nov 13-15	53	38	9
2007 Sep 14-16	53	43	4	2000 Aug 4-5	53	38	9
2007 Jul 6-8	51	41	9	2000 Jul 25-26	56	35	9
2007 Apr 13-15	55	38	7	2000 Jan 7-10	61	33	6
2006 Nov 9-12	57	33	9	1999 Nov 18-21	51	41	8
2006 Oct 6-8	52	38	10	1999 Apr 30-May 2	53	37	10
2006 Sep 7-10	54	40	5	1999 Feb 19-21	55	37	8
2006 Jul 28-30	52	40	8	1999 Feb 12-13	56	38	6
2006 Apr 28-30	48	45	8	1999 Feb 4-8	57	37	6
2005 Dec 16-18	46	45	9	1999 Jan 8-10	57	35	8
2005 Oct 13-16	52	36	12	1998 Dec 19-20	57	30	13
2005 Sep 8-11	47	41	12	1998 Dec 15-16	58	32	10
2005 Jul 22-24	52	38	10	1997 Oct 27-29	54	39	7
2005 Apr 1-2	50	42	8	1996 Aug 30-Sep 1 †	60	36	4
2005 Feb 25-27	52	41	7	1996 Aug 16-18 †	55	41	4
2005 Feb 4-6	46	47	7	1996 Aug 5-7 †	57	38	5
2004 Sep 13-15	49	45	6	1996 Apr 9-10	55	38	7
2004 Sep 3-5	50	41	9	1995 Apr 17-19	51	43	6
2004 Aug 23-25 ^	54	36	10	1992 Jul 6-8 †	54	38	8

^ Asked of a half sample.

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