

# USA TODAY/GALLUP POLL

## AUGUST WAVE 1

-- FINAL TOPLINE --

Timberline: 927538  
G: 450  
Princeton Job #: 10-08-012

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August 27-30, 2010

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**Results are based on telephone interviews conducted August 27-30, 2010 with a random sample of 1,021—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.**

**For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.**

**For results based on the sample of 519—national adults in Form A and 502—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.**

**For results based on the sample of 928-- registered voters, the maximum margin of sampling error is ±4 percentage points.**

**Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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17. Do you think the economy is now in a recession, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>		<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2010 Aug 27-30	82	16	2	2001 Nov 8-11	59	38	3
				2001 Oct 11-14	49	49	2
2009 Sep 11-13	84	15	1	2001 Sep 21-22	52	43	5
2008 Mar 14-16	76	22	1	2001 Sep 7-10	51	43	6
2007 Oct 12-14 ^	36	58	7	2001 May 10-14	33	62	5
2004 Jan 2-5	32	66	2	2001 Apr 6-8	42	52	6
2003 Apr 22-23	56	41	3	2001 Mar 5-7 ^	31	64	5
2003 Mar 24-25	41	54	5	2001 Feb 1-4 ^	44	49	7
2002 Nov 22-24	52	45	3	1994 May 20-22	35	61	4
2002 Oct 3-6 ^	55	40	5	1994 Feb 26-28	34	62	4
2002 Jul 29-31	46	50	4	1993 Dec 4-6	45	50	5
2002 Jun 28-30	52	45	3	1992 Sep 11-15	79	19	2
2002 May 6-9	45	53	2	1992 Jan 3-6	84	14	2
2002 Apr 8-11	45	52	3	1991 Mar	81	16	4
2002 Mar 8-9 ^	56	38	6				

^ Asked of a half sample.

18. Regardless of whether you think the economy is currently in a recession, do you think the U.S. economy is— [ROTATED: getting a lot better, getting a little better, staying the same, getting a little worse (or) getting a lot worse]?

	<u>A lot better</u>	<u>A little better</u>	<u>Staying the same</u>	<u>A little worse</u>	<u>A lot worse</u>	<u>No opinion</u>
2010 Aug 27-30	2	37	22	22	17	*
2009 Sep 11-13	3	49	21	16	10	--

19. Thinking about one year from now, do you think the U.S. economy will be – fully recovered, better than it is now, but not fully recovered, about the same as now, or worse than it is now?

	<u>Fully recovered</u>	<u>Better, but not fully recovered</u>	<u>About the same as now</u>	<u>Worse than it is now</u>	<u>No opinion</u>
2010 Aug 27-30	1	44	33	21	2

**For comparison:** Thinking about one year from now, do you think the U.S. economy will be – fully recovered, better than it is now, but not fully recovered, still in a recession, or worse than it is now?

	<u>Fully recovered</u>	<u>Better, but not fully recovered</u>	<u>Still in a recession</u>	<u>Worse than it is now</u>	<u>No opinion</u>
2009 Sep 11-13	2	63	23	12	1