

USA TODAY/GALLUP POLL

AUGUST WAVE 1

-- FINAL TOPLINE --

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G: 450
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August 27-30, 2010

Results are based on telephone interviews conducted August 27-30, 2010 with a random sample of –1,021— adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –519—national adults in Form A and –502—national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of –928—registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

23. How well does the Democratic Party do each of the following -- very well, moderately well, not too well, or not well at all? [ITEMS A-C READ IN ORDER]

A. Represent your values

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	15	34	21	29	1
2006 Oct 20-22	12	44	23	19	2
2005 Oct 21-23	22	36	22	18	2
1999 Feb 12-13	17	43	21	17	2
1994 Nov 28-29	13	36	29	20	2
1994 Oct 22-25	9	39	28	22	3

B. Represent your attitude about the role of government

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	12	32	23	31	2
2006 Oct 20-22	13	44	22	20	2
2005 Oct 21-23	18	41	22	17	2
1999 Feb 12-13	18	44	23	14	2
1994 Nov 28-29	11	36	29	21	3
1994 Oct 22-25	7	39	29	22	3

Q.23 continued on next page

Q.23 (DEMOCRATIC PARTY ATTRIBUTES) CONTINUED**C. Understand the problems Americans face in their daily lives**

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	14	30	22	32	1

24. How well does the Republican Party do each of the following -- very well, moderately well, not too well, or not well at all? [ITEMS A-C READ IN ORDER]

A. Represent your values

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	14	42	17	25	1
2006 Oct 20-22	10	41	21	26	2
2005 Oct 21-23	24	33	19	22	2
1999 Feb 12-13	15	43	25	15	2
1994 Nov 28-29	20	46	19	12	3
1994 Oct 22-25	11	43	26	18	2

B. Represent your attitude about the role of government

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	14	38	24	23	1
2006 Oct 20-22	10	38	26	24	2
2005 Oct 21-23	21	36	21	20	2
1999 Feb 12-13	14	41	30	13	2
1994 Nov 28-29	18	46	21	11	4
1994 Oct 22-25	10	42	30	16	2

C. Understand the problems Americans face in their daily lives

	<u>Very well</u>	<u>Moderately well</u>	<u>Not too well</u>	<u>Not well at all</u>	<u>No opinion</u>
2010 Aug 27-30	9	34	26	30	1