

GALLUP NEWS SERVICE

2010 MIDTERM ELECTION POLLING: WAVES 1 AND 2

-- FINAL TOPLINE --

Timberline: 927566, 927567

G: 485, 496

Princeton Job #: 10-09-014

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September 23-26; September 30-October 3, 2010

Results are based on telephone interviews conducted September 23-26 and September 30-October 3, with a random sample of –3,037—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 2 percentage points.

For results based on the sample of –2,764-- registered voters, the maximum margin of sampling error is ± 2 percentage points.

Results for likely voters are based on a sample of – 1,882 -- survey respondents deemed most likely to vote in the November 2010 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the sample of likely voters, the maximum margin of sampling error is ± 3 percentage points. Gallup provides two likely voter estimates using this sample. The lower turnout estimate assumes 40% national adult turnout and applies additional weights within the broad likely voter sample to match this turnout assumption. The higher turnout estimate gives all likely voters the same weight and represents a turnout level of 53% of national adults.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

2. *(Asked of registered voters)* If the elections for Congress were being held today, which party's candidate would you vote for in your Congressional district -- [ROTATED: the Democratic Party's candidate or the Republican Party's candidate]?
- 2B. *(Asked of those who would vote for the Democratic candidate)* Why would you say you are voting for the Democratic candidate? [OPEN-ENDED]

BASED ON – 586—DEMOCRATIC VOTERS; ± 5 PCT PTS

2010 Sep 30-Oct 3

Always vote Democratic	30
Favor Democratic candidate's agenda, policies	15
Dislike Republicans	13
Incumbent doing a good job/Satisfied with performance	12
Candidate more supportive of lower/middle class	6
Support Democratic Party platform/ideas	6
Incumbent doing a poor job	3
Voting to support President Obama	3
Voting for change	2
Dislike Republican candidate	2
Prefer the more liberal candidate/party	2
Candidate is more supportive of unions	1
Other	2
No reason in particular (vol.)	6
No opinion	6

- 2C. *(Asked of those who would vote for the Republican candidate)* Why would you say you are voting for the Republican candidate? [OPEN-ENDED]

BASED ON – 675—REPUBLICAN VOTERS; ± 4 PCT PTS

2010 Sep 30-Oct 3

Favor Republican candidate's agenda, policies	16
Always vote Republican	15
Dislike Democrats	11
Incumbent doing a poor job	11
Incumbent doing a good job/Satisfied with performance	11
Voting for change	10
Prefer the more conservative candidate/party	8
Support Republican Party platform/ideas	6
To stop excessive government spending	6
Voting to oppose President Obama	5
Dislike Democratic candidate	3
Other	2
No reason in particular (vol.)	3
No opinion	4

