

## GALLUP NEWS SERVICE

### 2010 MIDTERM ELECTION POLLING: WAVES 4 AND 5

-- FINAL TOPLINE --

Timberline: 927569, 927570

G: 521, G528

Princeton Job #: 10-10-018

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October 14-17 and 21-24, 2010

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**Note:** Q.2c, 8, 10 and 15-17 should be cited as a *USA Today*/Gallup poll.

Results are based on telephone interviews conducted October 14-17 and October 21-24, 2010, with a random sample of -3,051—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 2$  percentage points.

For results based on the sample of -2,746-- registered voters, the maximum margin of sampling error is  $\pm 2$  percentage points.

Results for likely voters are based on a sample of - 1,989 -- survey respondents deemed most likely to vote in the November 2010 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the sample of likely voters, the maximum margin of sampling error is  $\pm 3$  percentage points. Gallup provides two likely voter estimates using this sample. The lower turnout estimate assumes 40% national adult turnout and applies additional weights within the broad likely voter sample to match this turnout assumption. The higher turnout estimate gives all likely voters the same weight and represents a turnout level of 56% of national adults.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents per 1,000 respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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8. Which of the following applies to you – you have already voted in this year’s election, either by absentee ballot or early voting opportunities in your state, you plan to vote before Election Day, either by absentee ballot or early voting opportunities in your state, or you plan to vote on Election Day itself?

**BASED ON –1,524—NATIONAL ADULTS INTERVIEWED OCT. 21-24; ±3 PCT PTS**  
**BASED ON –1,364—REGISTERED VOTERS INTERVIEWED OCT. 21-24; ±3 PCT PTS**

<i>2010 Oct 21-24</i>	Already <u>voted</u>	Plan to vote before Election <u>Day</u>	Plan to vote on Election <u>Day itself</u>	Do not plan <u>to vote</u>	No <u>opinion</u>
National adults	9	14	58	17	1
Registered voters	11	16	63	10	*

**For Comparison: Trends based on registered voters, 2004 and 2008 presidential elections**

	Already <u>voted</u>	Plan to vote before Election <u>Day</u>	Plan to vote on Election <u>Day itself</u>	Do not plan <u>to vote</u>	No <u>opinion</u>
<b><u>REGISTERED VOTERS</u></b>					
2008 Oct 31-Nov 2	27	5	64	4	*
2008 Oct 30-Nov 1	27	7	62	4	1
2008 Oct 29-31	26	8	63	3	1
2008 Oct 28-30	23	10	63	4	1
2008 Oct 27-29	20	11	64	4	1
2008 Oct 26-28	18	13	64	4	1
2008 Oct 25-27	17	14	65	4	1
2008 Oct 24-26	17	16	64	3	1
2008 Oct 23-25	16	17	63	3	1
2008 Oct 22-24	15	17	64	4	1
2008 Oct 21-23	13	18	65	4	1
2008 Oct 20-22	11	19	66	4	1
2008 Oct 19-21	10	20	67	3	1
2008 Oct 18-20	8	20	68	4	1
2008 Oct 17-19	7	20	68	4	1

**For Comparison: 2004 Election**

	Already <u>voted</u>	Plan to vote before Election <u>Day</u>	Plan to vote on Election <u>Day itself</u>	Do not plan <u>to vote</u>	No <u>opinion</u>
<b><u>REGISTERED VOTERS</u></b>					
2004 Oct 29-31	17	4	77	2	*
2004 Oct 22-24	9	13	76	2	*
2004 Oct 14-16	3	14	80	3	*
2004 Oct 9-10	1	14	83	1	1
2004 Oct 1-3	1	13	83	3	*
2004 Sep 24-26	1	16	79	3	1