

# USA TODAY/GALLUP POLL

## 2010 FINAL MIDTERM PRE-ELECTION POLL

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted October 28-31, 2010, with a random sample of **-2,240—** adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±2** percentage points.

For results based on the sample of **-2,027--** registered voters, the maximum margin of sampling error is **±3** percentage points.

Results for likely voters are based on a sample of **-1,539 --** survey respondents deemed most likely to vote in the November 2010 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the sample of likely voters, the maximum margin of sampling error is **±3** percentage points. Gallup provides two likely voter estimates using this sample. The lower turnout estimate assumes **45%** national adult turnout and applies additional weights within the broad likely voter sample to match this turnout assumption. The higher turnout estimate gives all likely voters the same weight and represents a turnout level of **60%** of national adults.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of **150** cell phone only respondents and **850** landline respondents per **1,000** respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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3. *(Asked of those who would vote for the Democratic candidate for Congress)* Is that more a vote for the Democratic candidate or against the Republican candidate?

	<u>For the Democrat</u>	<u>Against the Republican</u>	<u>Both equally (vol.)</u>	<u>No opinion</u>
<b><u>LIKELY VOTERS</u></b>				
2010 Oct 28-31 ^	67	21	9	3
2006 Sep 15-17	50	38	8	4
1994 Oct 18-19	65	26	6	3
<b><u>REGISTERED VOTERS</u></b>				
2010 Oct 28-31 †	66	23	7	4
2010 Aug 27-30	61	32	3	3
2006 Sep 15-17	52	38	6	4
1994 Oct 18-19	66	26	5	3

^ BASED ON -630—LIKELY VOTERS PLANNING TO VOTE FOR THE DEMOCRATIC CANDIDATE (±5 PCT. PTS.)

† BASED ON -860—REGISTERED VOTERS PLANNING TO VOTE FOR THE DEMOCRATIC CANDIDATE (±4 PCT. PTS.)

4. *(Asked of those who would vote for the Republican candidate for Congress)* Is that more a vote for the Republican candidate or against the Democratic candidate?

	<u>For the Republican</u>	<u>Against the Democrat</u>	<u>Both equally (vol.)</u>	<u>No opinion</u>
<b><u>LIKELY VOTERS</u></b>				
2010 Oct 28-31 ^	54	32	12	2
2006 Sep 15-17	69	18	7	6
1994 Oct 18-19	59	33	7	1
<b><u>REGISTERED VOTERS</u></b>				
2010 Oct 28-31 †	56	30	11	3
2010 Aug 27-30	48	44	5	2
2006 Sep 15-17	69	21	6	5
1994 Oct 18-19	58	34	6	1

^ BASED ON -822—LIKELY VOTERS PLANNING TO VOTE FOR THE REPUBLICAN CANDIDATE (±4 PCT. PTS.)

† BASED ON -1,014—REGISTERED VOTERS PLANNING TO VOTE FOR THE REPUBLICAN CANDIDATE (±4 PCT. PTS.)

11. Thinking ahead to your vote in the elections for Congress this November, what will make the biggest difference in how you vote for Congress in your district -- [ROTATED: national issues, local or state issues, the candidate's character and experience, (or) the candidate's political party]?

	National <u>issues</u>	Local/ state <u>issues</u>	Character/ <u>experience</u>	Political <u>party</u>	Other <u>(vol.)</u>	No <u>opinion</u>
<b><u>GALLUP POLL</u></b>						
<i>Likely Voters</i>						
2010 Oct 28-31	41	21	23	12	2	1
2006 Nov 2-5	39	20	23	13	3	3
2006 Oct 20-22	43	24	18	12	2	1
2002 Oct 31-Nov 3	27	27	32	10	1	3
2002 Oct 21-22	33	24	34	5	1	3
<i>Registered Voters</i>						
2010 Oct 28-31	37	25	23	11	2	3
2006 Nov 2-5	37	24	22	11	3	4
2006 Oct 20-22	37	29	19	11	1	3
2002 Oct 31-Nov 3	26	31	31	8	1	3
2002 Oct 21-22	30	29	31	6	1	3
<i>National Adults</i>						
2010 Oct 28-31	37	25	22	11	2	3
2006 Nov 2-5	35	25	21	11	3	6
2006 Oct 20-22	38	29	18	10	2	3
2002 Oct 31-Nov 3	25	31	30	8	2	4
2002 Oct 21-22	30	31	28	6	1	4
<b><u>PEW RESEARCH CENTER</u></b>						
<i>Registered Voters</i>						
2006 Sep 6-10	29	33	27	5	1	5
2006 Jun 14-19	30	26	33	6	2	3
2002 Jun 19-23	26	30	33	5	2	4
2000 Oct 4-8	21	42	21	9	1	6
2000 Jul 19-23	18	40	32	6	1	3
1998 Oct 28-31	20	39	27	5	3	6
1998 Oct 14-18	23	36	28	7	1	5
1998 Aug 27-Sep 8	22	34	33	5	2	4
1998 Jun 4-8	22	37	32	4	1	4
1998 Mar 25-29	18	37	35	6	1	3
1996 Oct 31-Nov 2	23	38	25	6	2	6
1996 Oct 14-20	19	45	26	7	1	2
1996 Sep 25-29	25	38	24	6	2	5
1996 Sep 5-8	18	42	30	6	1	3
<b><u>CNN/TIME</u></b>						
<i>National Adults</i>						
2002 May 22-23	32	30	26	7	--	5
<b><u>TIMES MIRROR/PSRA</u></b>						
<i>Registered Voters</i>						
1994 Nov 3-5	22	38	30	5	1	4
1994 Oct 20-24	22	38	29	3	3	5

12. *(Asked of a half sample)* Will your vote for a candidate be made in order to send a message that you SUPPORT Barack Obama, be made in order to send a message that you OPPOSE Barack Obama, or will you NOT be sending a message about Barack Obama with your vote?

**BASED ON -779—LIKELY VOTERS IN FORM A; ±4 PCT PTS**  
**BASED ON -1,035—REGISTERED VOTERS IN FORM A; ±4 PCT PTS**  
**BASED ON -1,140—NATIONAL ADULTS IN FORM A; ±4 PCT PTS**

	Message to <u>support</u>	Message to <u>oppose</u>	Not a <u>message</u>	Don't plan to vote (vol.)	No <u>opinion</u>
<b><u>LIKELY VOTERS</u></b>					
2010 Oct 28-31	24	38	37	--	1
<i>George W. Bush</i>					
2006 Nov 2-5	20	36	42	*	2
2002 Oct 31-Nov 3	35	18	45	1	1
<i>Bill Clinton</i>					
1998 Oct 29-Nov 1	23	23	52	*	2
1998 Oct 23-25	24	22	52	--	2
1998 Sep 23-25	25	20	53	*	2
1998 Sep 11-12	22	19	58	--	1
<b><u>REGISTERED VOTERS</u></b>					
2010 Oct 28-31	22	30	44	1	3
<i>George W. Bush</i>					
2006 Nov 2-5	18	31	46	1	4
2002 Oct 31-Nov 3	28	15	53	1	3
<i>Bill Clinton</i>					
1998 Oct 29-Nov 1	24	19	54	1	2
1998 Oct 23-25	24	20	53	1	2
1998 Sep 23-25	24	18	55	1	2
1998 Sep 11-12	20	17	60	1	2
<b><u>NATIONAL ADULTS</u></b>					
2010 Oct 28-31	22	29	45	1	3
<i>George W. Bush</i>					
2006 Nov 2-5	17	30	46	2	4
2002 Oct 31-Nov 3	28	15	53	1	3
<i>Bill Clinton</i>					
1998 Oct 29-Nov 1	23	18	54	3	2
1998 Oct 23-25	23	19	52	4	2
1998 Sep 23-24	24	17	55	2	2
1998 Sep 11-12	20	16	61	1	2

1998 WORDING: What effect, if any, will the Monica Lewinsky matter have on your vote for Congress in November? Will your vote for a candidate be made in order to send a message that you SUPPORT Bill Clinton, be made in order to send a message that you OPPOSE Bill Clinton, or will you NOT be sending a message about Bill Clinton with your vote?

14. *(Asked of a half sample)* Do you think the country would be better off if the Republicans controlled Congress, if the Democrats controlled Congress, or would the country be the same regardless of which party controlled Congress?

**BASED ON -760—LIKELY VOTERS IN FORM B; ±4 PCT PTS**  
**BASED ON -992—REGISTERED VOTERS IN FORM B; ±4 PCT PTS**  
**BASED ON -1,100—NATIONAL ADULTS IN FORM B; ±4 PCT PTS**

	<u>Republicans</u>	<u>Democrats</u>	<u>Same regardless</u>	<u>No opinion</u>
<b><u>LIKELY VOTERS</u></b>				
2010 Oct 28-31	45	23	28	3
2006 Nov 2-5	33	40	24	3
2002 Oct 31-Nov 3	38	29	30	3
<b><u>REGISTERED VOTERS</u></b>				
2010 Oct 28-31	35	23	38	4
2006 Nov 2-5	27	35	33	5
2002 Oct 31-Nov 3	27	28	40	5
<b><u>NATIONAL ADULTS</u></b>				
2010 Oct 28-31	32	23	40	4
2006 Nov 2-5	25	34	35	6
2002 Oct 31-Nov 3	25	27	42	6

**FULL NATIONAL ADULT TREND: PARTY BETTER TO CONTROL CONGRESS**

	<u>Republicans</u>	<u>Democrats</u>	<u>Same regardless</u>	<u>No opinion</u>
2010 Oct 28-31	32	23	40	4
2006 Nov 2-5	25	34	35	6
2006 Jun 23-25	18	32	48	3
2004 Mar 5-7	25	31	39	5
2002 Nov 8-10	28	22	47	3
2002 Oct 31-Nov 3	25	27	42	6
1998 Oct 23-25	24	22	48	6