

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CRIME

-- FINAL TOPLINE --

Timberline: 927568
G: 515
Princeton Job #: 10-10-016

Jeff Jones, Lydia Saad
October 7-10, 2010

Results are based on telephone interviews conducted October 7-10, 2010 with a random sample of -1,025— adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of -511—national adults in Form A and -514—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

9. Are you in favor of the death penalty for a person convicted of murder?

BASED ON -511—NATIONAL ADULTS IN FORM B

	<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>		<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>
2010 Oct 7-10 ^	64	29	6	1988 Sep 25-Oct 1	79	16	5
				1988 Sep 9-11	79	16	5
2009 Oct 1-4	65	31	5	1986 Jan 10-13	70	22	8
2008 Oct 3-5	64	30	5	1985 Nov 11-18	75	17	8
2007 Oct 4-7	69	27	4	1985 Jan 11-14	72	20	8
2006 Oct 9-12	67	28	5	1981 Jan 30-Feb 2	66	25	9
2006 May 5-7 ^	65	28	7	1978 Mar 3-6	62	27	11
2005 Oct 13-16	64	30	6	1976 Apr 9-12	66	26	8
2004 Oct 11-14	64	31	5	1972 Nov 10-13	57	32	11
2003 Oct 6-8	64	32	4	1972 Mar 3-5	50	41	9
2003 May 19-21	70	28	2	1971 Oct 29-Nov 2	49	40	11
2002 Oct 14-17	70	25	5	1969 Jan 23-28	51	40	9
2001 Oct 11-14	68	26	6	1967 Jun 2-7	54	38	8
2001 Feb 19-21 ^	67	25	8	1966 May 19-24	42	47	11
2000 Aug 29-Sep 5	67	28	5	1965 Jan 7-12	45	43	12
2000 Jun 23-25	66	26	8	1960 Mar 2-7	53	36	11
2000 Feb 14-15	66	28	6	1957 Aug 29-Sep 4	47	34	18
1999 Feb 8-9	71	22	7	1956 Mar 29-Apr 3	53	34	13
1995 May 11-14	77	13	10	1953 Nov 1-5	68	25	7
1994 Sep 6-7	80	16	4	1937 Dec 1-6	60	33	7
1991 Jun 13-16	76	18	6	1936 Dec 2-7	59	38	3

^ Asked of half sample.

10. If you could choose between the following two approaches, which do you think is the better penalty for murder -- [ROTATED: the death penalty (or) life imprisonment, with absolutely no possibility of parole]?

BASED ON -514—NATIONAL ADULTS IN FORM B

	<u>The death penalty</u>	<u>Life imprisonment</u>	<u>No opinion</u>
2010 Oct 7-10 ^	49	46	6
2006 May 5-7 ^	47	48	5
2001 Feb 19-21 ^	54	42	4
2000 Aug 29-Sep 5 ^	49	47	4
2000 Feb 20-21	52	37	11
1999 Feb 8-9 ^	56	38	6
1997 Aug 12-13 ^	61	29	10
1993 Oct 13-18	59	29	12
1992 Mar 30-Apr 5	50	37	13
1991 Jun 13-16	53	35	11
1986 Jan 10-13	55	35	10
1985 Jan 11-14	56	34	10

^ Asked of a half sample.

11. In your opinion, is the death penalty imposed -- [ROTATED: too often, about the right amount, or not often enough]?

	<u>Too often</u>	<u>About the right amount</u>	<u>Not enough</u>	<u>No opinion</u>
2010 Oct 7-10	18	26	49	7
2009 Oct 1-4	20	24	49	7
2008 Oct 3-5	21	23	48	8
2007 Oct 4-7	21	26	49	4
2006 May 8-11	21	25	51	3
2005 May 2-5	20	24	53	3
2004 May 2-4	23	25	48	4
2003 May 5-7	23	26	48	3
2002 May 6-9	22	24	47	7
2001 May 10-14	21	34	38	7

12. Generally speaking, do you believe the death penalty is applied fairly or unfairly in this country today?

	<u>Fairly</u>	<u>Unfairly</u>	<u>No opinion</u>
2010 Oct 7-10	58	36	7
2009 Oct 1-4	57	34	9
2008 Oct 3-5	54	38	8
2007 Oct 4-7	57	38	5
2006 May 8-11	60	35	4
2005 May 2-5	61	35	4
2004 May 2-4	55	39	6
2003 May 5-7	60	37	3
2002 May 6-9	53	40	7
2000 Jun 23-25	51	41	8