

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: HEALTH AND HEALTHCARE

-- FINAL TOPLINE --

Timberline: 927591
G: 571
Princeton Job #: 10-11-020

Jeff Jones, Lydia Saad
November 4-7, 2010

Note: Q.29-37 and 40 should be reported as a *USA Today*/Gallup poll.

Results are based on telephone interviews conducted November 4-7, 2010 with a random sample of –1,021—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –511—national adults in Form A and –510—national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

29. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of these people -- or if you have never heard of them. How about -- [ITEM A READ FIRST, THEN ITEMS B-E READ IN RANDOM ORDER, ITEMS F-G READ IN RANDOM ORDER]?

D. Senate Democratic Leader, Harry Reid

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2010 Nov 4-7	25	43	19	14
2010 May 24-25	27	41	19	13
2010 Mar 26-28	29	45	17	9
2008 Nov 7-9	27	30	28	14
2006 Nov 9-12	27	19	33	20
2005 May 20-22	22	19	42	17
2005 Apr 29-May 1	21	18	44	17

E. House Republican Leader, John Boehner

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2010 Nov 4-7	34	26	21	19
2010 Oct 14-17	27	31	27	15
2010 May 24-25	26	30	27	17
2010 Mar 26-28	29	32	26	13
2009 Jul 10-12	25	23	32	20