GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: HEALTH AND HEALTHCARE

-- FINAL TOPLINE --

Timberline: 927591

G: 571

Princeton Job #: 10-11-020

Jeff Jones, Lydia Saad November 4-7, 2010

Note: Q.29-37 and 40 should be reported as a USA Today/Gallup poll.

Results are based on telephone interviews conducted November 4-7, 2010 with a random sample of -1,021—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of -511—national adults in Form A and -510—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

6. What would you say is the most urgent health problem facing this country at the present time? [OPEN-ENDED]

_	Access	Cost	Obesity	Cancer	Government Interference	Heart disease	Flu	AIDS	Diabetes	Finding cures for diseases	Drug\alcohol abuse	Smoking	Bioterrorism	Other	No opinion
2010 Nov 4-7	24	19	14	12	10	2	1	1	1	1	1	*		5	9
2009 Nov 5-8	27	18	8	9	5	2	16	1	1	*		*		3	10
2008 Nov 13-16	29	25	12	11	1	2		2	2	1	*	1		4	10
2007 Nov 11-14	29	26	10	14	1	1	1	2	2	1	1	*		4	9
2006 Nov 9-12	22	29	8	14	*	3	1	6	1	1	1	*	*	6	8
2005 Nov 7-10	15	25	9	15	*	4	10	6	1	1	1	1	*	3	7
2004 Nov 7-10	28	29	7	9	1	2	2	5	*	1	*	*	*	8	8
2003 Nov 3-5	25	27	7	13	*	3	*	8	1	*	1	1	1	7	6
2002 Nov 11-14	13	25	7	21	*	5	1	8	1	1	*	2	1	5	9
2001 Nov 8-11	8	14	4	19	*	6	1	7	1	2	1	1	22	6	8
2000 Sep 11-13	13	25	3	20	*	3		18	1	1	2	1		6	7
1999 Feb 8-9	1	13	1	23		5		33			2	3		13	6
1997 Oct 3-5	13	9	*	15		3		29			6	2		18	5
1992 Mar 26-29		30		5		2		41						18	4
1991 Nov 14-17		20		6		2		55						14	3
1991 May 2-5	2	10	1	16		2		45			5	*		15	4
1987 Oct 23-26 ^		1	3	14		7		68			4	1		8	3

 $^{^{\}wedge}$ Total adds to more than 100% due to multiple responses.