

USA TODAY/GALLUP POLL

NEW AIRPORT SECURITY MEASURES

Results are based on telephone interviews conducted November 19-21, 2010, on the Gallup Daily tracking survey, with a random sample of 3,018—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 2 percentage points.

For results based on the sample of 757-- frequent air travelers (those who have flown twice or more in the past year), one can say with 95% confidence that the margin of error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample includes a minimum quota of 150 cell phone respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, cell phone only status, cell phone mostly status and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Polls conducted entirely in one day, such as this one, are subject to additional error or bias not found in polls conducted over several days.

For more details on Gallup's polling methodology, visit www.gallup.com

1. Next, how many air trips, if any, have you taken on a commercial airliner in the past twelve months -- counting each round trip as one trip? [OPEN-ENDED]

	<u>None</u>	<u>1</u>	<u>2-4</u>	<u>5 or more</u>	<u>No opinion</u>	<u>Mean (w/0)</u>
2010 Nov 19-21	62	15	16	7	--	1.3
2010 Jan 5-6	61	15	17	7	*	1.5

2. *(Asked of those who have taken two or more air trips in the past year)* In order to avoid the hassles associated with air travel these days, are you more likely now than in the past to use alternative means of transportation, such as a car, bus or train instead of flying, or are you just as likely to fly now as in the past?

BASED ON --757-- ADULTS WHO HAVE FLOWN TWO OR MORE TIMES IN THE PAST YEAR

	<u>More likely to use alternative means</u>	<u>Just as likely to fly as in past</u>	<u>No opinion</u>
2010 Nov 19-21	19	79	2
2010 Jan 5-6	27	72	*

3. *(Asked of those who have taken two or more air trips in the past year)* As you may know, one method of airport security being used more widely at U.S. airports is a full-body scan of passengers as they go through the security checkpoint. The full-body-scan shows a graphic image of a person's body underneath his or her clothes. The image is viewed by federal screeners in a separate, private room. Passengers receive a small dose of radiation from each scan – an amount that federal officials say is harmless. Have you, personally, undergone a full-body scan at an airport this year, or not?

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	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
2010 Nov 19-21	24	75	1

4. *(Asked of those who have taken two or more air trips in the past year)* [Were you / Would you be] bothered by going through a full-body scan, or not bothered? *(If "bothered", ask:)* [Were you / Would you be] angry or not angry?

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	<u>Angry</u>	<u>Bothered, not angry</u>	<u>Not bothered</u>	<u>No opinion</u>
2010 Nov 19-21	18	24	57	1

5. *(Asked of those who have taken two or more air trips in the past year)* As you may know, passengers may choose to undergo a full-body pat down rather than undergoing a full-body scan. The pat down goes beyond what airport security officials have done in the past and could involve touching any part of a passenger's body. Have you, personally, undergone a full-body pat down at an airport this year, or not?

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	<u>Yes, have</u>	<u>No, have not</u>	<u>No opinion</u>
2010 Nov 19-21	15	85	*

6. *(Asked of those who have taken two or more air trips in the past year)* [Were you /Would you be] bothered by going through a full-body pat down, or not bothered?
(If "bothered", ask:) [Were you / Would you be] angry or not angry?

BASED ON --757-- ADULTS WHO HAVE FLOWN TWO OR MORE TIMES IN THE PAST YEAR

	<u>Angry</u>	<u>Bothered, not angry</u>	<u>Not bothered</u>	<u>No opinion</u>
2010 Nov 19-21	29	28	42	1

7. *(Asked of those who have taken two or more air trips in the past year)* Which search method are you more likely to choose when going through a security checkpoint – [ROTATED: a full-body scan (or) a full-body pat down]?

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	<u>Full-body scan</u>	<u>Full-body pat down</u>	<u>No opinion</u>
2010 Nov 19-21	75	22	3

8. *(Asked of those who have taken two or more air trips in the past year)* Do you think – [RANDOM ORDER]—are more effective or not more effective than previous search methods at preventing terrorists from smuggling dangerous objects or explosives on board airplanes?

BASED ON --757-- ADULTS WHO HAVE FLOWN TWO OR MORE TIMES IN THE PAST YEAR

A. Full-body scans of passengers

	<u>More effective</u>	<u>Not more effective</u>	<u>No opinion</u>
2010 Nov 19-21	67	28	5

B. Full-body pat downs of passengers

	<u>More effective</u>	<u>Not more effective</u>	<u>No opinion</u>
2010 Nov 19-21	48	47	5

9. *(Asked of those who have taken two or more air trips in the past year)* Next, we'd like you to think about any loss of personal privacy air travelers may experience from going through a full-body scan or a full-body pat down. Do you think that loss of personal privacy is worth it or not worth it as a method to prevent acts of terrorism?

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	<u>Yes, worth it</u>	<u>No, not worth it</u>	<u>No opinion</u>
2010 Nov 19-21	71	27	2