

USA TODAY/GALLUP POLL

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 927615
G: 603
Princeton Job #: 10-12-022

Jeff Jones, Lydia Saad
December 10-12, 2010

Note: Q.3-7, 9-10, 32-40 should be cited as a Gallup poll.

Results are based on telephone interviews conducted December 10-12, 2010 with a random sample of –1,019— adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of – 840—Internet users, one can say, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

32. Overall, do you think the year 2011 will be— [ROTATED: a lot better, a little better, the same, a little worse, (or) a lot worse]—than the year 2010?

	<u>A lot better</u>	<u>A little better</u>	<u>The same</u>	<u>A little worse</u>	<u>A lot worse</u>	<u>No opinion</u>
2010 Dec 10-12	13	45	21	14	6	1

33. Do you think the year 2011 will be-- [ROTATED: a lot better, a little better, the same, a little worse, (or) a lot worse]-- than the year 2010 in terms of -- [RANDOM ORDER]?

A. The U.S. economy

	<u>A lot better</u>	<u>A little better</u>	<u>The same</u>	<u>A little worse</u>	<u>A lot worse</u>	<u>No opinion</u>
2010 Dec 10-12	7	45	21	16	9	2

B. Your personal financial situation

	<u>A lot better</u>	<u>A little better</u>	<u>The same</u>	<u>A little worse</u>	<u>A lot worse</u>	<u>No opinion</u>
2010 Dec 10-12	14	30	39	11	5	1

C. The way the U.S. is governed

	<u>A lot better</u>	<u>A little better</u>	<u>The same</u>	<u>A little worse</u>	<u>A lot worse</u>	<u>No opinion</u>
2010 Dec 10-12	8	34	29	16	11	3

