

# USA TODAY/GALLUP POLL

## DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 927615  
G: 603  
Princeton Job #: 10-12-022

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December 10-12, 2010

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**Note: Q.3-7, 9-10, 32-40 should be cited as a Gallup poll.**

**Results are based on telephone interviews conducted December 10-12, 2010 with a random sample of –1,019—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.**

**For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.**

**For results based on the sample of – 840—Internet users, one can say, the maximum margin of sampling error is  $\pm 4$  percentage points.**

**Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.**

**Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2009 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.**

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Next we have some questions about religion. First,

35. How important would you say religion is in your own life -- very important, fairly important, or not very important?

	Very	Fairly	Not very	No opinion		Very	Fairly	Not very	No opinion
<b><u>Recent Trends</u></b>					<b><u>Yearly Averages</u></b>				
2010 Dec 10-12	53	26	20	1	2009	56	25	19	1
					2008	54	26	19	1
2010 May 3-6	54	25	20	1	2007	56	26	17	1
2009 Dec 11-13	54	25	20	1	2006	57	27	16	1
2009 May 7-10	57	24	18	1	2005	59	25	16	*
2008 Dec 4-7	56	22	22	*	2004	59	24	16	1
2008 May 8-11	52	30	17	1	2003	61	24	15	*
2007 Dec 6-9	56	26	17	1	2002	60	27	13	*
2007 May 10-13	56	26	17	1	2001	58	28	14	*
2006 Sep 15-17	57	26	16	1	2000	59	29	12	*
2006 May 8-11	56	28	16	*	1999	59	29	11	1
2005 Nov 17-20	60	24	16	*	1998	61	27	12	1
2005 May 2-5	55	28	16	1	1997	60	27	12	1
2005 Apr 18-21	57	25	17	1	1996	57	28	15	*
2004 Dec 5-8	59	23	17	1	1995	58	29	12	1
2004 Jun 3-6	59	26	15	*	1994	58	29	12	1
2004 May 2-4	55	29	15	1	1993	59	29	12	*
2003 Nov 10-12	61	25	14	*	1992	58	29	12	1
2003 May 5-7	58	28	14	*	1991	58	29	13	*
2003 Feb 17-19	60	23	17	*	1990	58	29	13	*
2002 Dec 9-10	61	27	11	1	1989	55	30	14	1
2002 Sep 2-4	65	23	12	*	1988	54	31	14	1
2002 May 6-9	56	30	13	1	1987	53	32	14	1
2002 Mar 18-20	58	27	14	1	1986	55	30	14	1
2002 Mar 1-3	61	25	14	*	1985	55	31	13	1
2001 Dec 14-16	60	26	13	1	1984	56	30	13	1
2001 Sep 21-22	64	24	12	*	1983	56	30	13	1
2001 May 10-14	57	28	15	*	1982	56	30	13	1
2001 Feb 19-21	55	30	15	*	1981	56	29	14	1
2000 Aug 24-27	57	31	12	*	1980	55	31	13	1
2000 Mar 17-19	61	27	12	*	1978	52	32	14	2
					1965	70	22	7	1
					1952 ^	75	20	5	*

^ Ben Gaffin and Associates

36. At the present time, do you think religion as a whole is increasing its influence on American life or losing its influence?

	Increas- ing	Los- ing	Same (vol.)	No opinion		Increas- ing	Los- ing	Same (vol.)	No opinion
2010 Dec 10-12	27	69	1	2	1995 May 11-14	36	58	3	3
					1994 Jun 25-28	28	67	2	3
2010 May 3-6	23	71	2	4	1994 Mar 28-30	27	69	2	2
2009 Dec 11-13	31	65	2	2	1992 Nov 20-22	27	63	4	5
2009 May 7-10	18	76	2	3	1991 Nov 21-24	27	66	3	4
2008 Dec 4-7	27	67	2	3	1991 May 30-Jun 2	34	57	--	9
2008 May 8-11	30	66	2	2	1990 Jun 15-17	33	48	8	11
2007 Dec 6-9	32	61	2	5	1989 Apr 10-16	33	49	9	9
2007 May 10-13	34	62	2	2	1988 Mar 8-12	36	49	6	9
2006 Sep 15-17	40	53	4	3	1986 Sep 13-17	48	38	6	7
2006 May 8-11	39	57	1	3	1985 Nov 11-18	45	41	--	14
2005 Nov 17-20	45	50	3	2	1985 Mar 8-11	48	39	10	3
2005 Apr 18-21	50	46	1	3	1984 Jul 27-30	42	39	14	6
2004 Dec 5-8	48	46	2	4	1983 Oct 21-24	44	42	9	5
2004 Jun 3-6	47	49	3	1	1983 Jan 1-Mar 31	44	42	9	5
2003 Nov 10-12	32	64	2	2	1982 Dec 10-13	41	45	9	5
2003 Feb 17-19	46	48	3	3	1981 Dec 11-14	38	47	10	6
2002 Dec 9-10	43	51	3	3	1980 Apr 11-14	35	46	11	8
2002 Mar 18-20	53	42	2	3	1978 Dec 8-11	37	48	10	5
2001 Dec 14-16	71	24	2	3	1977 Dec 9-12	37	45	10	9
2001 Feb 19-21	39	55	3	3	1976 Dec 10-13	44	45	8	3
2000 Aug 24-27	35	58	4	3	1975 Dec 12-15	39	51	7	3
2000 Mar 17-19	37	58	--	5	1974 Dec 6-9	31	56	8	5
1999 Dec 9-12	40	54	3	3	1970 Jan 15-20	14	75	7	4
1999 Apr 30-May 2	32	62	3	3	1969 May	14	71	11	5
1998 Jun 22-23	37	56	4	3	1968 Apr 4-9	19	67	8	7
1998 Jan 16-18	48	48	1	3	1967 Mar 9-14	23	57	14	6
1997 Aug 12-13	36	60	1	3	1965 Feb 19-24	33	45	13	8
1997 Mar 24-26	36	57	3	4	1962 Feb 8-13	45	32	17	7
1995 Dec 15-18	38	57	2	3	1957 Mar 15-20	69	14	10	6

37. Do you happen to be a member of a church or synagogue?

	Yes	No		Yes	No
<b><u>Recent Trends</u></b>			<b><u>Yearly Averages</u></b>		
2010 Dec 10-12	62	37	2009	63	37
			2008	61	39
2010 May 3-6	60	39	2007	61	39
2009 Dec 11-13	60	40	2006	63	37
2009 May 7-10	66	34	2005	64	36
2008 Dec 4-7	62	38	2004	64	36
2008 May 8-11	60	40	2003	65	35
2007 Dec 6-9	62	38	2002	65	35
2007 May 10-13	60	40	2001	66	34
2006 Sep 15-17	64	36	2000	68	32
2006 May 8-11	62	38	1999	70	30
2005 Nov 17-20	64	36	1998	68	32
2005 Apr 18-21	65	35	1997	67	33
2004 Dec 5-8	63	37	1996	65	35
2004 Jun 3-6	64	36	1995	69	31
2003 Nov 10-12	65	35	1994	69	31
2003 Feb 17-19	65	35	1993	69	31
2002 Dec 9-10	66	34	1992	70	29
2002 Mar 18-20	64	36	1991	68	32
2001 Dec 14-16	66	34	1990	66	34
2001 Feb 19-21	65	35	1989	68	32
2000 Aug 24-27	68	32	1988	65	35
2000 Mar 17-19	68	32	1987	69	31
			1985	71	29
			1983	69	31
			1982	67	33
			1979	68	32
			1976	71	29
			1965	73	27
			1952	73	27
			1947	76	24
			1944	75	25
			1940	72	28
			1937	73	27