

USA TODAY/GALLUP POLL

JANUARY WAVE 2

-- FINAL TOPLINE --

Timberline: 927831
G: 661
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Results are based on telephone interviews conducted January 14-16, 2011 with a random sample of -1,032— adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of -516—national adults in Form A and -516—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

18. Just your opinion, what do you think are the one or two most important things that could be done to prevent mass shootings from occurring in the United States? *[OPEN-ENDED]*

2011 Jan 14-16

| | |
|---|----|
| Stricter gun control laws | 24 |
| Better mental health screening/Better mental health support | 15 |
| More education/Teach children about violence/proper use of guns | 9 |
| More extensive background checks for those buying guns | 8 |
| Need stricter security measures for public gatherings | 6 |
| Ban handguns/bullets | 5 |
| Americans need to be aware/speak up about possible dangers | 4 |
| Better parenting/Hold parents accountable | 4 |
| Allow people to carry guns for their own protection | 4 |
| Bring God/morality back into people's lives | 4 |
| Tougher criminal justice/sentencing | 3 |
| Better enforcement of existing gun laws | 3 |
| Less media coverage of shootings/Don't sensationalize | 2 |
| Restrict sale of automatic handguns | 2 |
| Better cooperation/communication between political parties | 1 |
| Improve the economy/More jobs | 1 |
| Crack down on illegal immigration | 1 |
| Other | 4 |
| Nothing (vol.) | 11 |
| No opinion | 12 |

Percentages total more than 100% due to multiple responses

Q.19/20 SPLIT SAMPLED

19. *(Asked of a half sample)* Thinking about the recent shooting in Arizona that killed six people and seriously injured others including a member of Congress, from what you know or have read, how much do you think each of the following factors is to blame for the shooting— a great deal, a fair amount, not much, or not at all? How about – [RANDOM ORDER]?

BASED ON -- 516—NATIONAL ADULTS IN FORM A

A. Easy access to guns

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 43 | 16 | 16 | 24 | 1 |

B. Violence in movies, video games, and music lyrics

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 31 | 24 | 20 | 25 | 1 |

C. The spread of extremist viewpoints on the Internet

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 34 | 26 | 18 | 18 | 4 |

D. Failure of the mental health system to identify individuals who are a danger to others

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 55 | 27 | 10 | 7 | 1 |

E. Inflammatory language from prominent political commentators

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 22 | 22 | 24 | 29 | 2 |

F. Drug use

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 37 | 29 | 16 | 13 | 6 |

20. *(Asked of a half sample)* Thinking about mass shootings that have occurred in the United States in recent years, from what you know or have read, how much do you think each of the following factors is to blame for the shootings – a great deal, a fair amount, not much, or not at all? How about – [RANDOM ORDER]?

BASED ON -- 516—NATIONAL ADULTS IN FORM B

A. Easy access to guns

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 46 | 19 | 16 | 18 | 1 |

B. Violence in movies, video games, and music lyrics

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 31 | 27 | 26 | 15 | 2 |

C. The spread of extremist viewpoints on the Internet

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 32 | 31 | 19 | 12 | 6 |

D. Failure of the mental health system to identify individuals who are a danger to others

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 48 | 30 | 11 | 8 | 3 |

E. Inflammatory language from prominent political commentators

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 19 | 25 | 29 | 25 | 3 |

F. Drug use

| | <u>Great deal</u> | <u>Fair amount</u> | <u>Not much</u> | <u>Not at all</u> | <u>No opinion</u> |
|----------------|-------------------|--------------------|-----------------|-------------------|-------------------|
| 2011 Jan 14-16 | 42 | 35 | 16 | 6 | 2 |

SUMMARY TABLE (Q.19/20): FACTORS IN MASS SHOOTINGS

| <i>2011 Jan 14-16 (sorted by "Tucson")</i> | Tucson (% great deal) | Recent shootings (% great deal) |
|--|----------------------------------|--|
| Failure of the mental health system to identify individuals who are a danger to others | 55 | 48 |
| Easy access to guns | 43 | 46 |
| Drug use | 37 | 42 |
| The spread of extremist viewpoints on the Internet | 34 | 32 |
| Violence in movies, video games and music lyrics | 31 | 31 |
| Inflammatory language from prominent political commentators | 22 | 19 |