

GALLUP NEWS SERVICE

JANUARY WAVE 1

-- FINAL TOPLINE --

Timberline: 927830
G: 649
Princeton Job #: 11-01-001

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January 7-9, 2011

Note: Q.19-21 should be cited as a *USA Today*/Gallup poll.

Results are based on telephone interviews conducted January 7-9, 2011 with a random sample of –1,018— adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of – 805—homeowners, one can say, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

10. Would you like to see major corporations have more influence in this nation, less influence, or keep their influence as it is now?

	<u>More influence</u>	<u>Less influence</u>	<u>Keep influence as it is now</u>	<u>Other (vol.)</u>	<u>No opinion</u>
2011 Jan 7-9	12	62	24	*	2
2008 Jan 4-6	7	68	24	--	2
2007 Jan 15-18	10	61	27	*	2
2006 Jan 9-12	7	65	26	*	2
2005 Jan 3-5	8	60	30	*	2
2004 Jan 12-15	9	60	30	*	1
2003 Jan 13-16	8	60	30	*	2
2002 Jan 7-9	8	53	37	--	2
2001 Jan 10-14	10	52	36	*	2

COMBINED RESPONSES (Q.9F/10): SATISFACTION WITH CORPORATE INFLUENCE

	<u>Total satisfied</u>	<u>Dissatisfied, want more</u>	<u>Dissatisfied, want less</u>	<u>Dissatisfied, keep as now</u>	<u>No opinion</u>
2011 Jan 7-9	29	5	54	9	4
2008 Jan 4-6	35	2	53	7	3
2007 Jan 15-18	39	3	46	9	3
2006 Jan 9-12	35	3	52	7	2
2005 Jan 3-5	38	2	48	9	3
2004 Jan 12-15	38	3	49	9	1
2003 Jan 13-16	43	3	42	9	3
2002 Jan 7-9	50	2	38	7	3
2001 Jan 10-14	48	3	37	8	4