

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted March 3-6, 2011 with a random sample of –1,021—adults, aged 18+, living in the continental U.S., selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of –494—national adults in Form A and –527—national adults in Form B, the maximum margins of sampling error are ±5 percentage points.

Interviews are conducted with respondents on landline telephones (for respondents with a landline telephone) and cellular phones (for respondents who are cell phone only). Each sample includes a minimum quota of 150 cell phone only respondents and 850 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted on the basis of gender, age, race, education, region and phone lines. Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in continental U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

14. I'm going to read you a list of environmental problems. As I read each one, please tell me if you personally worry about this problem a great deal, a fair amount, only a little, or not at all. First, how much do you personally worry about -- [RANDOM ORDER]?

2011 Mar 3-6 (sorted by "a great deal")	Great deal	Fair amount	Only a little/ Not at all
Pollution of drinking water	51	26	23
Contamination of soil and water by toxic waste	48	31	20
Pollution of rivers, lakes, and reservoirs	46	33	22
Maintenance of the nation's supply of fresh water for household needs	46	29	24
Air pollution	36	36	28
Extinction of plant and animal species	34	30	36
The loss of tropical rain forests	34	29	35
Urban sprawl and loss of open spaces	27	30	42
Global warming	25	26	48

Q.14 full results and trends begin on next page

Q.14 (ENVIRONMENTAL WORRIES) CONTINUED

Full Trends: Environmental Worries

A. Pollution of rivers, lakes, and reservoirs

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	46	33	16	6	*
2010 Mar 4-7	46	32	18	4	*
2009 Mar 5-8	52	31	13	4	*
2008 Mar 6-9	50	34	12	4	--
2007 Mar 11-14	53	31	13	3	--
2006 Mar 13-16	51	33	11	5	*
2004 Mar 8-11	48	31	16	5	*
2003 Mar 3-5	51	31	13	5	--
2002 Mar 4-7	53	32	12	3	*
2001 Mar 5-7	58	29	10	3	*
2000 Apr 3-9	66	24	8	2	*
1999 Apr 13-14	61	30	7	2	*
1999 Mar 12-14	55	30	12	3	*
1991 Apr 11-14	67	21	8	3	1
1990 Apr 5-8	64	23	9	4	--
1989 May 4-7	72	19	5	3	1

B. Air pollution

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	36	36	20	8	*
2010 Mar 4-7	38	32	22	8	*
2009 Mar 5-8	45	31	18	6	*
2008 Mar 6-9	43	35	17	6	--
2007 Mar 11-14	46	33	15	5	*
2006 Mar 13-16	44	34	15	7	*
2004 Mar 8-11	39	30	23	8	*
2003 Mar 3-5	42	32	20	6	*
2002 Mar 4-7	45	33	18	4	*
2001 Mar 5-7	48	34	14	4	*
2000 Apr 3-9	59	29	9	3	*
1999 Apr 13-14	52	35	10	3	*
1999 Mar 12-14	47	33	16	4	*
1997 Oct 27-28	42	34	18	5	1
1991 Apr 11-14	59	28	10	4	*
1990 Apr 5-8	58	29	9	4	*
1989 May 4-7	63	24	8	4	*

Q.14 (ENVIRONMENTAL WORRIES) CONTINUED

C. The loss of tropical rain forests

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	34	29	21	14	1
2010 Mar 4-7	33	33	22	11	1
2009 Mar 5-8	42	26	21	11	*
2008 Mar 6-9	40	29	20	11	*
2007 Mar 11-14	43	30	17	10	1
2006 Mar 13-16	40	24	22	13	1
2004 Mar 8-11	35	26	23	15	1
2003 Mar 3-5	39	29	21	11	*
2002 Mar 4-7	38	27	21	12	2
2001 Mar 5-7	44	32	15	8	1
2000 Apr 3-9	51	25	14	9	1
1999 Apr 13-14	49	30	14	6	1
1991 Apr 11-14	42	25	21	10	2
1990 Apr 5-8	40	24	19	14	3
1989 May 4-7	42	25	18	12	3

D. Global Warming

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	25	26	20	28	1
2010 Mar 4-7	28	24	19	29	*
2009 Mar 5-8 †	33	27	20	20	1
2009 Mar 5-8 ^†	35	25	20	19	1
2008 Mar 6-9 ^	37	29	16	17	1
2007 Mar 11-14 ^	41	24	18	16	1
2006 Mar 13-16 ^	36	26	21	15	1
2004 Mar 8-11 ^	26	25	28	19	2
2003 Mar 3-5 ^	28	30	23	17	2
2002 Mar 4-7 ^	29	29	23	17	2
2001 Mar 5-7 ^	33	30	22	13	2
2000 Apr 3-9 ^	40	32	15	12	1
1999 Apr 13-14 ^	34	34	18	12	2
1999 Mar 12-14 ^	28	31	23	16	2
1997 Oct 27-28 ^	24	26	29	17	4
1991 Apr 11-14 ^	35	27	22	12	5
1990 Apr 5-8 ^	30	27	20	16	6
1989 May 4-7 ^	35	28	18	12	7

† Asked of a half sample

^ WORDING: The "greenhouse effect" or global warming

Q.14 (ENVIRONMENTAL WORRIES) CONTINUED

E. Contamination of soil and water by toxic waste

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	48	31	15	5	*
2010 Mar 4-7	44	33	18	5	*
2009 Mar 5-8	52	28	14	5	*
2008 Mar 6-9	50	30	14	6	*
2007 Mar 11-14	52	28	13	7	*
2006 Mar 13-16	52	29	13	6	*
2004 Mar 8-11	48	26	21	5	*
2003 Mar 3-5	51	28	16	5	*
2002 Mar 4-7	53	29	15	3	*
2001 Mar 5-7	58	27	12	3	*
2000 Apr 3-9	64	25	7	4	*
1999 Apr 13-14	63	27	7	3	*
1999 Mar 12-14	55	29	11	5	*
1991 Apr 11-14	62	21	11	5	1
1990 Apr 5-8	63	22	10	5	*
1989 May 4-7	69	21	6	3	*

F. Pollution of drinking water

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	51	26	16	7	*
2010 Mar 4-7	50	27	17	6	*
2009 Mar 5-8	59	25	11	5	*
2008 Mar 6-9	53	28	13	6	*
2007 Mar 11-14	58	24	12	5	*
2006 Mar 13-16	54	27	12	7	*
2004 Mar 8-11	53	24	17	6	*
2003 Mar 3-5	54	25	15	6	--
2002 Mar 4-7	57	25	13	5	*
2001 Mar 5-7	64	24	9	3	*
2000 Apr 3-9	72	20	6	2	*
1999 Apr 13-14	68	22	7	3	*
1991 Apr 11-4	67	19	10	3	1
1990 Apr 5-8	65	22	9	4	*

Q.14 (ENVIRONMENTAL WORRIES) CONTINUED

G. Extinction of plant and animal species

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	34	30	23	13	1
2010 Mar 4-7	31	30	24	15	*
2009 Mar 5-8	37	28	22	12	*
2008 Mar 6-9	37	31	20	11	*
2007 Mar 11-14	39	30	19	12	*
2006 Mar 13-16	34	29	23	14	1
2004 Mar 8-11	36	26	23	15	*
2003 Mar 3-5	34	32	21	12	1
2002 Mar 4-7	35	30	22	12	1
2001 Mar 5-7	43	30	19	7	1
2000 Apr 3-9	45	33	14	8	*

H. Maintenance of the nation's supply of fresh water for household needs

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	46	29	17	7	1
2010 Mar 4-7	45	30	18	7	--
2009 Mar 5-8	49	31	14	5	*
2008 Mar 6-9	48	31	15	5	*
2007 Mar 11-14	51	27	16	5	*
2006 Mar 13-16	49	27	14	9	1
2004 Mar 8-11	47	25	20	8	*
2003 Mar 3-5	49	28	15	8	*
2002 Mar 4-7	50	28	17	5	*

I. Urban sprawl and loss of open spaces

	Great deal	Fair amount	Only a little	Not at all	No opinion
2011 Mar 3-6	27	30	27	15	1
2008 Mar 6-9	33	35	19	12	*
2001 Mar 5-7	35	34	19	10	2
2000 Apr 3-9	42	31	14	12	1