

## GALLUP NEWS SERVICE

### GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 7-11, 2011 with a random sample of -1,077—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of -534— adults employed full- or part-time, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of -656—stock owners, the maximum margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of -341—retirees, the maximum margin of sampling error is  $\pm 7$  percentage points.

For results based on the sample of -736—non-retirees, the maximum margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of -812—homeowners, the maximum margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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32. Do you feel that the distribution of money and wealth in this country today is fair, or do you feel that the money and wealth in this country should be more evenly distributed among a larger percentage of the people?

|                    | <u>Distribution<br/>is fair</u> | <u>Should be more<br/>evenly distributed</u> | <u>No<br/>opinion</u> |
|--------------------|---------------------------------|--|-----------------------|
| 2011 Apr 7-11      | 35                              | 57   | 8                     |
| 2009 Mar 27-29     | 35                              | 59   | 6                     |
| 2008 Oct 23-26     | 37                              | 58   | 5                     |
| 2008 Apr 6-9       | 27                              | 68   | 5                     |
| 2007 Apr 2-5       | 29                              | 66   | 5                     |
| 2003 Jan 10-12     | 31                              | 63   | 6                     |
| 2000 Sep 11-13     | 38                              | 56   | 6                     |
| 1998 Apr 23-May 31 | 31                              | 63   | 6                     |
| 1996 Apr 25-28     | 33                              | 62   | 5                     |
| 1990 May 17-20     | 28                              | 66   | 6                     |
| 1984 Dec 7-10      | 31                              | 60   | 9                     |

34. People feel differently about how far a government should go. Here is a phrase which some people believe in and some don't. Do you think our government should or should not redistribute wealth by heavy taxes on the rich?

|                    | <u>Yes, should</u> | <u>No, should not</u> | <u>No opinion</u> |
|--------------------|--------------------|-----------------------|-------------------|
| 2011 Apr 7-11      | 47                 | 49                    | 4                 |
| 2009 Mar 27-29     | 50                 | 46                    | 4                 |
| 2008 Oct 23-26     | 46                 | 50                    | 4                 |
| 2008 Apr 6-9       | 51                 | 43                    | 5                 |
| 2007 Apr 2-5       | 49                 | 47                    | 4                 |
| 1998 Apr 23-May 31 | 45                 | 51                    | 4                 |
| 1939 Mar ^         | 35                 | 54                    | 11                |

^ Roper for Fortune Magazine.