

USA TODAY/GALLUP POLL

MAY WAVE 1

-- FINAL TOPLINE --

Timberline: 927918
G: 795
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Results are based on telephone interviews conducted May 12-15, 2011 with a random sample of **-1,024—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±4** percentage points.

For results based on the sample of **-897—** registered voters, the maximum margin of sampling error is **±4** percentage points.

For results based on the sample of **-484—** adults employed full- or part-time, the maximum margin of sampling error is **±5** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

10. Thinking about the cost of gasoline, do you think the current rise in gas prices represents – [ROTATED: a temporary fluctuation in prices, or a more permanent change in prices]?

	<u>Temporary</u>	<u>More permanent</u>	<u>No opinion</u>
2011 May 12-15	43	54	3
2008 May 2-4	19	78	3
2005 Sep 8-11	36	62	2
2004 Jun 3-6	43	56	1
2004 May 21-23 ^	48	50	2
2004 Mar 26-28 ^	42	55	3
2003 Aug 25-26	65	33	2
2003 Feb 17-19 ^	62	36	2
2001 May 7-9 ^	40	56	4
2000 Jun 22-25 ^	57	39	4
2000 May 23-24 ^	45	50	5
2000 Mar 30-Apr 2 ^	60	37	3
2000 Mar 10-12 ^	63	34	3

^ Asked of a half sample.

13. About how much would you say you currently pay for a gallon of gasoline?

	<u>Under \$3.75</u>	<u>\$3.75- \$3.99</u>	<u>\$4.00- \$4.24</u>	<u>\$4.25- \$4.99</u>	<u>\$5.00 or more</u>	<u>No opinion</u>	<u>Mean</u>	<u>Median</u>
2011 May 12-15	11	37	36	13	1	3	\$4.00	\$4.00

For comparison: *Prior Gallup polls*

	<u>Mean</u>	<u>Median</u>
2011 Mar 3-6	\$3.45	\$3.43
2009 Jun 14-17	\$2.69	\$2.65
2008 Mar 14-16	\$3.30	\$3.25
2007 May 4-6	\$3.02	\$3.00
2006 Apr 28-30	\$2.93	\$2.95
2005 Aug 28-30	\$2.65	\$2.62

14. How high do you think the price of a gallon of gasoline will go in the area where you live this year?

	<u>Under \$3.75</u>	<u>\$3.75- \$3.99</u>	<u>\$4.00- \$4.24</u>	<u>\$4.25- \$4.99</u>	<u>\$5.00 or more</u>	<u>No opinion</u>	<u>Mean</u>	<u>Median</u>
2011 May 12-15	2	5	27	31	29	6	\$4.52	\$4.50

For comparison: *Prior Gallup polls*

	<u>Mean</u>	<u>Median</u>
2011 Mar 3-6	\$4.36	\$4.20
2009 Jun 14-17	\$3.39	\$3.25
2008 Mar 14-16	\$3.98	\$4.00
2006 Apr 28-30	\$3.62	\$3.50

SUMMARY TABLE (Q.13-14): EXPECTED INCREASE IN GAS PRICES PER GALLON

	<u>2011 May 12-15</u>	<u>2011 Mar 3-6</u>	<u>2009 Jun 14-17</u>	<u>2008 Mar 14-16</u>	<u>2006 Apr 28-30</u>
Current price is the high for the year	9	1	3	2	4
Increase of \$0.01 to less than \$0.25	19	3	11	9	18
Increase of \$0.25 to less than \$0.50	21	12	24	17	20
Increase of \$0.50 to less than \$0.75	17	26	21	30	19
Increase of \$0.75 or more	27	50	35	35	34
No opinion	8	8	6	7	6
<i>Mean increase</i>	+0.52	+\$0.91	+\$0.70	+\$0.67	+\$0.65
<i>Median increase</i>	+0.40	+\$0.76	+\$0.55	+\$0.65	+\$0.53