

GALLUP NEWS SERVICE

JUNE WAVE 1

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad
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Results are based on telephone interviews conducted June 9-12, 2011 with a random sample of –1,020—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –524—national adults in Form A and –496—national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of –914—registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

16. Just off the top of your head, which of the five branches of the Armed Forces in this country would you say is the most prestigious and has the most status in our society today -- [ROTATED: the Air Force, the Army, the Navy, the Marines, (or) the Coast Guard]?

BASED ON --524-- NATIONAL ADULTS IN FORM A

	<u>Air Force</u>	<u>Army</u>	<u>Navy</u>	<u>Marines</u>	<u>Coast Guard</u>	<u>Same (vol.)</u>	<u>No opinion</u>
2011 Jun 9-12 ^	15	22	8	46	2	5	2
2004 May 21-23 ^	20	15	8	44	5	5	3
2002 Apr 22-24 ^	28	13	13	39	1	4	2
2001 May 18-20 ^ †	32	11	14	36	--	4	3

^ Asked of a half sample

† WORDING: Just off the top of your head, which of the four major branches of the Armed Forces in this country would you say is the most prestigious and has the most status in our society today -- [ROTATED: the Air Force, the Army, the Navy, (or) the Marines]?

17. Just off the top of your head, which of the five branches of the Armed Forces in this country would you say is the most important to our national defense today -- [ROTATED: the Air Force, the Army, the Navy, the Marines, (or) the Coast Guard]?

BASED ON --496-- NATIONAL ADULTS IN FORM B

	<u>Air Force</u>	<u>Army</u>	<u>Navy</u>	<u>Marines</u>	<u>Coast Guard</u>	<u>Same (vol.)</u>	<u>No opinion</u>
2011 Jun 9-12 ^	17	25	11	24	3	16	3
2004 May 21-23 ^	23	25	9	23	4	12	4
2002 Apr 22-24 ^	36	18	17	16	1	10	2
2001 May 18-20 ^ †	42	18	15	14	--	9	2

^ Asked of a half sample

† WORDING: Just off the top of your head, which of the four major branches of the Armed Forces in this country would you say is the most important to our national defense today-- [ROTATED: the Air Force, the Army, the Navy, (or) the Marines]?

