

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 927927
G: 830
Princeton Job #: 11-07-012

Jeff Jones, Lydia Saad
July 7-10, 2011

Results are based on telephone interviews conducted July 7-10, 2011 with a random sample of **-1,016—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-497—**national adults in Form A and **-519—**national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of **-897—**registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-170—**smokers, the maximum margin of sampling error is ± 9 percentage points.

For results based on the sample of **-846—**non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-666—**adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-482—**Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

32. How closely are you following the news about discussions to raise the U.S. debt ceiling, the maximum amount of money the U.S. government can borrow by law-- very closely, somewhat closely, not too closely, or not at all?

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not too closely</u>	<u>Not at all</u>	<u>No opinion</u>
2011 Jul 10-13	22	36	24	18	*
2011 May 5-8	23	34	23	19	1

33. From what you know or have read about the discussion of raising the debt ceiling, would you want your member of Congress to—[ROTATED: vote in favor of raising the debt ceiling, vote against raising the debt ceiling]-- or don't you know enough to say?

	<u>Vote for</u>	<u>Vote against</u>	<u>Don't know enough to say</u>	<u>No answer</u>
2011 Jul 10-13	22	42	35	*
2011 May 5-8	19	47	34	*

37. Which concerns you more – [ROTATED: the government would not raise the debt ceiling and a major economic crisis would result (or) the government would raise the debt ceiling but without plans for major cuts in future spending]?

	<u>Gov't not raise ceiling/Major economic crisis</u>	<u>Gov't raise debt ceiling with no plan for cutting spending</u>	<u>No opinion</u>
2011 Jul 7-10	32	51	17

39. Who do you trust more to handle the issues concerning the federal budget deficit and the federal debt ceiling – [ROTATED: President Obama (or) The Republican leaders in Congress]?

	<u>President Obama</u>	<u>Republican leaders in Congress</u>	<u>No opinion</u>
2011 Jul 7-10	43	46	11