

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted July 7-10, 2011 with a random sample of **-1,016—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-497—**national adults in Form A and **-519—**national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of **-897—**registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-170—**smokers, the maximum margin of sampling error is ± 9 percentage points.

For results based on the sample of **-846—**non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-666—**adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-482—**Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

34. *(Asked of those who want their member of Congress to vote for raising the debt ceiling)* What are some of the reasons why you would want your member of Congress to vote in favor of raising the debt ceiling?
[OPEN-ENDED]

**BASED ON –273—ADULTS WHO FAVOR THE GOVERNMENT RAISING THE DEBT CEILING;
±7 PCT PTS**

2011 Jul 7-10

To avoid economic catastrophe	32
To not default on debt	23
Necessary/No choice	17
To avoid government shutdown/suspension of services/benefits	16
Would have negative effect on U.S. standing in world	7
To avoid credit downgrade of U.S.	6
Other	7
No reason in particular	5
No opinion	1

Percentages total more than 100% due to multiple responses.

35. *(Asked of those who want their member of Congress to vote against raising the debt ceiling)* What are some of the reasons why you would want your member of Congress to vote against raising the debt ceiling?
[OPEN-ENDED]

BASED ON -460—ADULTS WHO OPPOSE THE GOVERNMENT RAISING THE DEBT CEILING; ±6 PCT PTS

2011 Jul 7-10

Already have too much debt/Cannot afford more	38
Need to stop spending /Cut spending	21
Does not address problem/Would keep raising limit in future	17
U.S. needs to live within its means/Budget better	13
Would lead to tax increases/Taxes are already too high	6
U.S. should pay off debt it already owes	4
Harmful to future generations	3
Cut government jobs/reduce salaries first	2
Stop giving money/aid to other countries	2
Being in debt to other countries not good for U.S.	1
US is broke/bankrupt	1
Other	3
No reason in particular	4
No opinion	1

Percentages total more than 100% due to multiple responses.

38. As you may know, Congress can reduce the federal budget deficit by cutting spending, raising taxes, or a combination of the two. Ideally, how would you prefer to see Congress attempt to reduce the federal budget deficit – [ROTATED: only with spending cuts, mostly with spending cuts, equally with spending cuts and tax increases, mostly with tax increases, (or) only with tax increases]?

	<i>2011 Jul 7-10</i>	<i>2011 Apr 20-23</i>
Only with spending cuts	20	20
Mostly with spending cuts	30	28
Equally with spending cuts/Tax increases	32	37
Mostly with tax increases	7	9
Only with tax increases	4	2
Other (vol.)	1	1
No opinion	5	3