

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 927927
G: 830
Princeton Job #: 11-07-012

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July 7-10, 2011

Results are based on telephone interviews conducted July 7-10, 2011 with a random sample of **-1,016—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-497—**national adults in Form A and **-519—**national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of **-897—**registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-170—**smokers, the maximum margin of sampling error is ± 9 percentage points.

For results based on the sample of **-846—**non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **-666—**adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-482—**Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents for gender within region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

5. What do you think is the most important problem facing this country today? [OPEN-ENDED]

	Jul 7-10, 2011	Jun 9-12, 2011	May 5-8, 2011	Apr 7-10, 2011	Mar 3-6, 2011	Feb 2-5, 2011	Jan 7-9, 2011
<i>Recent Trend:</i>							
ECONOMIC PROBLEMS (NET)	74	72	74	66	72	70	68
Economy in general	31	36	35	26	28	29	26
Unemployment/jobs	27	24	22	19	26	35	29
Federal budget deficit/federal debt	16	11	12	17	13	11	12
Lack of money	4	5	5	5	4	4	4
Fuel/Oil Prices	3	3	8	5	6	1	3
Taxes	3	1	2	1	1	2	2
High cost of living/inflation	2	2	3	2	3	2	1
Gap between rich and poor	1	1	*	*	1	1	1
Corporate corruption	1	1	1	*	1	1	1
Recession	1	*	*	*	*	1	*
Wage issues	*	*	*	*	*	1	*
Foreign trade/trade deficit	*	*	*	*	*	*	*
NON-ECONOMIC PROBLEMS (NET)	42	46	42	50	47	56	50
Dissatisfaction with government/Congress/politicians;	9	8	8	13	11	12	11
Poor leadership; corruption; abuse of power							
Poor health care/ hospitals; high cost of health care	8	9	5	9	9	16	13
Wars/War (non-specific)/Fear of war	5	3	4	6	5	4	5
Immigration/illegal aliens	4	5	4	4	2	4	6
Education/poor education/access to education	4	4	5	6	4	6	3
Ethics/moral/religious/family decline; dishonesty	3	4	4	4	3	4	3
Foreign aid/focus overseas	2	2	2	3	2	3	2
Judicial system/courts/laws	2	1	*	*	1	1	1
Lack of respect for each other	2	2	2	1	1	4	2
Social Security	2	*	1	1	1	1	*
Poverty/ hunger/ homelessness	2	2	2	2	1	2	2
Care for the elderly/Medicare	1	1	2	1	1	1	1
Lack of military defense	1	1	*	1	1	1	*
Environment/ pollution	1	1	*	2	1	1	1
Situation/War in Iraq	1	1	1	1	1	1	*
Welfare	1	*	1	1	1	1	1
Situation/War in Afghanistan	1	1	*	1	*	1	1
Energy/Lack of energy sources	1	1	1	1	1	*	1
Crime/violence	1	1	1	1	1	1	1
Gay rights issues	1	*	--	*	*	*	*
International issues/ problems	1	2	1	1	1	2	*
National security	*	*	1	1	1	1	1
Abortion	*	1	*	1	*	*	*
Children's behavior/way they are raised	*	*	*	*	*	--	1
Race relations/ racism	*	1	1	*	1	*	1
Terrorism	*	1	2	1	2	2	2
War/conflict between Middle East nations	*	1	*	*	1	1	*
Unifying the country	*	1	1	*	1	1	*
Drugs	*	*	*	*	1	*	*
Elections/Election reform	*	*	*	*	--	*	*
Natural disaster response/Relief efforts	*	*	*	*	--	--	--
The media	*	*	*	*	--	*	--
Advancement of Computers/Technology	*	*	1	*	*	1	*
Guns/gun control	*	--	*	*	*	*	*
Other non-economic	6	3	4	2	4	3	3
No opinion	2	2	2	3	1	2	1
Total	150%	147%	149%	146%	146%	168%	147%

6. Thinking about the job situation in America today, would you say that it is now a good time or a bad time to find a quality job?

	Good time	Bad time	No opinion		Good time	Bad time	No opinion
<u>2011</u>				2009 May 7-10	9	89	2
2011 Jul 7-10	10	88	3	2009 Apr 6-9	10	89	2
				2009 Mar 5-8	9	90	1
2011 Jun 9-12	11	86	3	2009 Feb 9-12	9	90	1
2011 May 5-8	15	82	3	2009 Jan 9-11	13	86	2
2011 Apr 7-11	17	81	2	<u>2008</u>			
2011 Mar 3-6	13	83	4	2008 Dec 4-7	10	88	2
2011 Feb 2-5	12	86	2	2008 Nov 13-16	12	86	2
2011 Jan 7-9	13	84	3	2008 Oct 3-5	14	82	3
<u>2010</u>				2008 Sep 8-11	20	76	3
2010 Dec 10-12	13	84	3	2008 Aug 7-10	20	75	5
2010 Nov 4-7	11	86	3	2008 Jul 10-13	19	76	5
2010 Oct 7-10	9	88	3	2008 Jun 9-12	21	74	5
2010 Sep 13-16	10	88	2	2008 May 8-11	23	73	4
2010 Aug 5-8	10	88	2	2008 Apr 6-9	20	75	5
2010 Jul 8-11	12	85	2	2008 Mar 6-9	26	69	5
2010 Jun 11-13	13	85	2	2008 Feb 11-14	26	71	3
2010 May 3-6	12	86	2	2008 Jan 4-6	33	60	7
2010 Apr 8-11	11	88	2	<u>2007</u>			
2010 Mar 4-7	10	88	1	2007 Dec 6-9	35	57	8
2010 Feb 1-3	11	88	1	2007 Nov 11-14	38	55	7
2010 Jan 8-10	9	90	1	2007 Oct 4-7	39	56	5
<u>2009</u>				2007 Sep 14-16	39	55	5
2009 Dec 11-13	9	89	2	2007 Aug 13-16	42	51	7
2009 Nov 5-8	8	89	3	2007 Jul 12-15	43	50	7
2009 Oct 1-4	10	88	2	2007 Jun 11-14	43	53	5
2009 Aug 31-Sep 2	10	87	2	2007 May 10-13	47	50	3
2009 Aug 6-9	9	90	1	2007 Apr 2-5	46	49	5
2009 Jul 10-12	11	87	2	2007 Mar 11-14	45	49	6
2009 Jun 14-17	11	86	2				

Quality Job trend continued on the next page

Q.6 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED

	Good time	Bad time	No opinion		Good time	Bad time	No opinion
2007 Feb 1-4	45	50	5	2004 Feb 9-12	28	70	2
2007 Jan 15-18	48	47	5	2004 Jan 12-15	31	68	1
<u>2006</u>				<u>2003</u>			
2006 Dec 11-14	44	50	6	2003 Dec 11-14	29	68	3
2006 Nov 9-12	41	53	5	2003 Nov 3-5	24	73	3
2006 Oct 9-12	40	54	6	2003 Oct 6-8	24	74	2
2006 Sep 7-10	41	54	5	2003 Sep 8-10	19	79	2
2006 Aug 7-10	42	53	5	2003 Aug 4-6	17	81	2
2006 Jul 6-9	42	51	7	2003 Jul 7-9	20	78	2
2006 Jun 1-4	41	53	6	2003 Jun 12-15	22	76	2
2006 May 8-11	42	52	6	2003 May 5-7	22	75	3
2006 Apr 10-13	41	53	6	2003 Apr 7-9	23	75	2
2006 Mar 13-16	41	55	5	2003 Mar 3-5	16	81	3
2006 Feb 6-9	40	56	4	2003 Feb 3-6	19	79	2
2006 Jan 9-12	41	55	4	2003 Jan 13-16	20	78	2
<u>2005</u>				<u>2002</u>			
2005 Dec 19-22	40	56	4	2002 Dec 5-8	19	78	3
2005 Dec 5-8	36	60	4	2002 Nov 11-14	27	69	4
2005 Nov 17-20	42	56	2	2002 Oct 14-17	23	70	7
2005 Nov 7-10	37	59	4	2002 Sep 5-8	22	74	4
2005 Oct 24-26	37	58	5	2002 Aug 5-8	27	68	5
2005 Oct 13-16	35	62	3	2002 Jul 9-11	26	69	5
2005 Sep 26-28	38	56	6	2002 Jun 3-6	32	64	4
2005 Sep 12-15	38	59	3	2002 May 6-9	29	67	4
2005 Aug 22-25	36	58	6	2002 Apr 8-11	29	68	3
2005 Aug 8-11	39	58	3	2002 Mar 4-7	26	72	2
2005 Jul 25-28	35	61	4	2002 Feb 4-6	25	72	3
2005 Jul 7-10	39	58	3	2002 Jan 7-9	24	73	3
2005 Jun 16-19	40	56	4	<u>2001</u>			
2005 Jun 6-8	35	62	3	2001 Dec 6-9	25	73	2
2005 May 23-26	39	58	3	2001 Nov 8-11	22	75	3
2005 May 2-5	38	59	3	2001 Oct 11-14	25	71	4
2005 Apr 18-21	38	58	4	2001 Aug 16-19	39	56	5
2005 Apr 4-7	37	59	4				
2005 Mar 21-23	34	61	5				
2005 Mar 7-10	39	57	4				
2005 Feb 21-24	38	57	5				
2005 Feb 7-10	38	59	3				
2005 Jan 3-5	33	62	5				
<u>2004</u>							
2004 Dec 5-8	36	59	5				
2004 Nov 7-10	37	60	3				
2004 Oct 11-14	29	67	4				
2004 Sep 13-15	34	61	5				
2004 Aug 9-11	33	63	4				
2004 Jul 8-11	36	61	3				
2004 Jun 3-6	32	65	3				
2004 May 2-4	30	67	3				
2004 Apr 5-8	30	66	4				
2004 Mar 8-11	28	69	3				

Q.6 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED

BASED ON -535— EMPLOYED ADULTS OR UNEMPLOYED ADULTS WHO ARE LOOKING FOR WORK; ±5 PCT PTS

	Good time	Bad time	No opinion		Good time	Bad time	No opinion
<u>2011</u>				2008 Jan 4-6	35	60	5
2011 Jul 7-10	12	86	2	<u>2007</u>			
				2007 Dec 6-9	39	54	7
2011 Jun 9-12	11	86	3	2007 Nov 11-14	43	50	6
2011 May 5-8	17	80	3	2007 Oct 4-7	44	52	4
2011 Apr 7-11	19	79	2	2007 Sep 14-16	40	56	4
2011 Mar 3-6	15	81	4	2007 Aug 13-16	46	50	4
2011 Feb 2-5	13	86	2	2007 Jul 12-15	46	49	5
2011 Jan 7-9	15	83	2	2007 Jun 11-14	45	52	4
<u>2010</u>				2007 May 10-13	49	48	2
2010 Dec 10-12	14	83	3	2007 Apr 2-5	48	48	3
2010 Nov 4-7	11	87	2	2007 Mar 11-14	47	50	3
2010 Oct 7-10	9	88	3	2007 Feb 1-4	45	51	4
2010 Sep 13-16	12	86	2	2007 Jan 15-18	48	48	4
2010 Aug 5-8	12	86	2	<u>2006</u>			
2010 Jul 8-11	13	86	2	2006 Dec 11-14	47	48	5
2010 Jun 11-13	13	85	2	2006 Nov 9-12	44	53	3
2010 May 3-6	11	87	2	2006 Oct 9-12	42	52	6
2010 Apr 8-11	11	87	1	2006 Sep 7-10	44	53	3
2010 Mar 4-7	12	87	1	2006 Aug 7-10	44	53	3
2010 Feb 1-3	14	84	1	2006 Jul 6-9	45	50	5
2010 Jan 8-10	10	89	1	2006 Jun 1-4	46	50	4
<u>2009</u>				2006 May 8-11	46	49	5
2009 Dec 11-13	9	89	2	2006 Apr 10-13	43	52	5
2009 Nov 5-8	9	89	2	2006 Mar 13-16	43	54	3
2009 Oct 1-4	9	89	2	2006 Feb 6-9	42	54	4
2009 Aug 31-Sep 2	11	88	1	2006 Jan 9-12	41	56	3
2009 Aug 6-9	10	90	1	<u>2005</u>			
2009 Jul 10-12	11	88	2	2005 Dec 19-22	41	56	3
2009 Jun 14-17	12	86	1	2005 Dec 5-8	37	59	4
2009 May 7-10	9	90	2	2005 Nov 17-20	45	54	1
2009 Apr 6-9	12	88	1	2005 Nov 7-10	40	58	2
2009 Mar 5-8	9	90	1	2005 Oct 24-26	41	56	3
2009 Feb 9-12	10	88	1	2005 Oct 13-16	35	62	3
2009 Jan 9-11	15	84	1	2005 Sep 26-28	41	55	4
<u>2008</u>				2005 Sep 12-15	42	56	2
2008 Dec 4-7	11	87	2	2005 Aug 22-25	36	59	5
2008 Nov 13-16	12	86	2	2005 Aug 8-11	42	56	2
2008 Oct 3-5	16	80	3	2005 Jul 25-28	38	59	3
2008 Sep 8-11	21	77	2	2005 Jul 7-10	41	57	2
2008 Aug 7-10	21	73	6	2005 Jun 16-19	42	55	3
2008 Jul 10-13	19	77	4	2005 Jun 6-8	38	59	3
2008 Jun 9-12	22	72	5	2005 May 23-26	42	56	2
2008 Apr 6-9	21	76	3	2005 May 2-5	39	59	2
2008 Mar 6-9	28	67	5	2005 Apr 18-21	40	57	3
2008 Feb 11-14	26	71	3				

Quality Job trend continued on the next page

Q.6 (GOOD TIME TO FIND A QUALITY JOB) CONTINUED

	<u>Good time</u>	<u>Bad time</u>	<u>No opinion</u>		<u>Good time</u>	<u>Bad time</u>	<u>No opinion</u>
<u>2005</u>				<u>2003</u>			
2005 Apr 4-7	39	57	4	2003 Jun 12-15	22	77	1
2005 Mar 21-23	36	60	4	2003 May 5-7	24	74	2
2005 Mar 7-10	41	57	2	2003 Apr 7-9	23	76	1
2005 Feb 21-24	43	53	4	2003 Mar 3-5	16	82	2
2005 Feb 7-10	37	61	2	2003 Feb 3-6	20	79	1
2005 Jan 3-5	35	61	4	2003 Jan 13-16	20	78	2
<u>2004</u>				<u>2002</u>			
2004 Dec 5-8	40	57	3	2002 Dec 5-8	20	77	3
2004 Nov 7-10	38	60	2	2002 Nov 11-14	29	68	3
2004 Oct 11-14	29	68	3	2002 Oct 14-17	24	70	6
2004 Sep 13-15	37	60	3	2002 Sep 5-8	23	75	2
2004 Aug 9-11	35	63	2	2002 Aug 5-8	29	68	3
2004 Jul 8-11	37	61	2	2002 Jul 9-11	28	68	4
2004 Jun 3-6	34	64	2	2002 Jun 3-6	35	62	3
2004 May 2-4	30	67	3	2002 May 6-9	30	67	3
2004 Apr 5-8	34	63	3	2002 Apr 8-11	30	68	2
2004 Mar 8-11	30	68	2	2002 Mar 4-7	28	70	2
2004 Feb 9-12	30	69	1	2002 Feb 4-6	24	73	3
2004 Jan 12-15	34	65	1	2002 Jan 7-9	24	73	3
<u>2003</u>				<u>2001</u>			
2003 Dec 11-14	31	67	2	2001 Dec 6-9	26	71	3
2003 Nov 3-5	25	73	2	2001 Nov 8-11	22	75	3
2003 Oct 6-8	27	71	2	2001 Oct 11-14	26	71	3
2003 Sep 8-10	20	78	2	2001 Aug 16-19	38	59	3
2003 Aug 4-6	19	80	1				
2003 Jul 7-9	23	76	1				

TREND FOR COMPARISON: Center for Survey Research & Analysis, University of Connecticut & John J. Heldrich Center for Workforce Development at Rutgers University

	<u>Good time</u>	<u>Bad time</u>	<u>No opinion</u>
2000 Aug 4-31	78	16	6
2000 Jan 5-19	76	19	5
1999 Feb 5-22	70	24	6
1998 Aug 5-16	69	25	6