GALLUP NEWS SERVICE

2012 PRESIDENTIAL ELECTION TRIAL HEATS

Results are based on telephone interviews conducted August 17-18, 2011, on the Gallup Daily tracking survey, with a random sample of –1,026—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the maximum margin of error is ±4 percentage points.

For results based on the sample of --- 879—registered voters, the maximum margin of sampling error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Q.1/1A-4/4A ROTATED

1. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

1A. ***(Asked of those who are undecided)*** As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

	Obama	Romney	Other (vol.)	Neither (vol.)	No opinion
REGISTERED VOTERS					
2011 Aug 17-18	46	48	*	3	3
NATIONAL ADULTS					
2011 Aug 17-18	47	46	*	4	3

2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and Texas governor Rick Perry were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Rick Perry, the Republican]?

2A. ***(Asked of those who are undecided)*** As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Perry, the Republican]?

	Obama	Perry	Other (vol.)	Neither (vol.)	No opinion
REGISTERED VOTERS					
2011 Aug 17-18	47	47	*	3	3
NATIONAL ADULTS					
2011 Aug 17-18	48	44	*	4	4

3. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and Minnesota Congresswoman Michele Bachmann were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Michele Bachmann, the Republican]?

3A. ***(Asked of those who are undecided)*** As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Bachmann, the Republican]?

	Obama	Bachmann	Other (vol.)	Neither (vol.)	No opinion
REGISTERED VOTERS					
2011 Aug 17-18	48	44	*	5	3
NATIONAL ADULTS					
2011 Aug 17-18	48	43	1	5	4

4. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and Texas Congressman Ron Paul were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Ron Paul, the Republican]?

4A. ***(Asked of those who are undecided)*** As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Paul, the Republican]?

	Obama	Paul	Other (vol.)	Neither (vol.)	No opinion
REGISTERED VOTERS					
2011 Aug 17-18	47	45	1	5	2
NATIONAL ADULTS					
2011 Aug 17-18	47	44	1	5	4