

USA TODAY/GALLUP POLL

AUGUST WAVE 1

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted August 4-7, 2011 with a random sample of **1,319** adults, aged 18+, living in all 50 U.S. states and the District of Columbia, including an oversample of **376** non-Hispanic blacks, consisting of **88** interviews done as part of the random national sample and **288** interviews with blacks who had previously participated in national Gallup Polls and agreed to be re-interviewed at a later date. The data from the national sample and re-interviews are combined and weighted to be demographically representative of the national adult population in the United States and to reflect the proper proportion of blacks in the overall population.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **376** non-Hispanic blacks, the maximum margin of error is ± 6 percentage points.

For results based on the sample of **796** non-Hispanic whites, the maximum margin of error is ± 5 percentage points.

For results based on the sample of **1,204** registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **347** non-Hispanic black registered voters, the maximum margin of error is ± 7 percentage points.

For results based on the sample of **746** non-Hispanic white registered voters, the maximum margin of error is ± 5 percentage points.

Interviews for the random national sample are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

17. How do you view Barack Obama's election as president in terms of progress for blacks in the United States – as the most important advance for blacks in the past one hundred years, as one of the two or three most important advances for blacks in the past one hundred years, but not the most important, important, but not among the most important advances, or not that important?

<i>2011 Aug 4-7</i>	The most important <u>advance</u>	One of the most <u>important</u>	Important, but not one of the most <u>important</u>	Not that <u>important</u>	<u>No opinion</u>
National adults	15	27	30	26	3
<i>Blacks</i>	34	31	23	9	3
<i>Whites</i>	10	27	32	29	2
<i>National adults trend</i>					
2011 Aug 4-7	15	27	30	26	3
2009 Oct 16-19	20	38	24	16	2
2008 Nov 5 ^	33	38	15	10	4
<i>Trend for blacks:</i>					
2011 Aug 4-7	34	31	23	9	3
2009 Oct 16-19	44	27	19	6	4
<i>Trend for whites:</i>					
2011 Aug 4-7	10	27	32	29	2
2009 Oct 16-19	16	40	25	17	2

^ USA Today/Gallup poll asked on Gallup tracking survey

18. As a result of Barack Obama's election, do you think race relations in this country have—[ROTATED: gotten a lot better, gotten a little better, not changed, gotten a little worse (or) gotten a lot worse]?

2011 Aug 4-7	<u>Gotten a lot better</u>	<u>Gotten a little better</u>	<u>Not changed</u>	<u>Gotten a little worse</u>	<u>Gotten a lot worse</u>	<u>No opinion</u>
National adults	7	28	41	16	7	1
<i>Blacks</i>	14	34	27	16	8	1
<i>Whites</i>	6	25	45	16	6	1
National adults trend						
2011 Aug 4-7	7	28	41	16	7	1
2009 Oct 16-19	7	34	35	16	6	1
Trend for blacks:						
2011 Aug 4-7	14	34	27	16	8	1
2009 Oct 16-19	11	42	27	13	7	*
Trend for non-Hispanic whites:						
2011 Aug 4-7	6	25	45	16	6	1
2009 Oct 16-19	7	32	36	17	6	2

For comparison:

As a result of Barack Obama's election, do you think race relations in this country will—[ROTATED: get a lot better, get a little better, not change, get a little worse (or) get a lot worse]?

2008 Nov 5	<u>Get a lot better</u>	<u>Get a little better</u>	<u>Not change</u>	<u>Get a little worse</u>	<u>Get a lot worse</u>	<u>No opinion</u>
National adults	28	42	17	7	3	4

If Barack Obama wins the presidential election, do you think race relations in this country will – [ROTATED: get a lot better, get a little better, not change, get a little worse, (or) get a lot worse]?

2008 Jun 5-Jul 6	<u>Get a lot better</u>	<u>Get a little better</u>	<u>Not change</u>	<u>Get a little worse</u>	<u>Get a lot worse</u>	<u>No opinion</u>
National adults	16	40	23	9	9	3
<i>Blacks</i>	23	42	16	10	6	2
<i>Whites</i>	13	41	25	9	11	2

19. In the years ahead, as a result of Barack Obama's presidency, do you think race relations in this country will—[ROTATED: get a lot better, get a little better, not change, get a little worse (or) get a lot worse] in the long term?

<i>2011 Aug 4-7</i>	Get a lot <u>better</u>	Get a little <u>better</u>	<u>Not change</u>	Get a little <u>worse</u>	Get a lot <u>worse</u>	No <u>opinion</u>
National adults	12	40	35	8	3	2
<i>Blacks</i>	24	40	21	10	4	1
<i>Whites</i>	9	39	39	7	3	2
National adults trend:						
2011 Aug 4-7	12	40	35	8	3	2
2009 Oct 16-19	15	46	25	7	6	1
Trend for blacks:						
2011 Aug 4-7	24	40	21	10	4	1
2009 Oct 16-19	24	55	14	3	3	*
Trend for whites:						
2011 Aug 4-7	9	39	39	7	3	2
2009 Oct 16-19	14	44	26	9	6	1

20. Next we have a question about a president's policies to help improve the standard of living of blacks in the United States. Do you think the policies of Barack Obama will go too far, will be about right, or will not go far enough in promoting efforts to aid the black community?

<i>2011 Aug 4-7</i>	Would go <u>too far</u>	Would be <u>about right</u>	Would not go <u>far enough</u>	No <u>opinion</u>
National adults	25	43	23	10
<i>Blacks</i>	5	47	43	5
<i>Whites</i>	29	42	18	12
National adults trend:				
2011 Aug 4-7	25	43	23	10
2009 Oct 16-19	24	47	18	11
2008 Nov 7-9	24	64	8	4
2008 May 30-Jun 1 ^	26	47	9	18
Trend for blacks:				
2011 Aug 4-7	5	47	43	5
2009 Oct 16-19	5	55	32	8
2008 May 30-Jun 2 ^	5	64	20	11
Trend for whites:				
2011 Aug 4-7	29	42	18	12
2009 Oct 16-19	28	45	16	11
2008 May 30-Jun 1 ^	27	46	7	20

^ WORDING: ...the policies of Barack Obama would go too far, would be about right, or would not go far enough...