

USA TODAY/GALLUP POLL

AUGUST WAVE 1

-- FINAL TOPLINE --

Timberline: 927934
G: 865, 866
Princeton Job #: 11-08-014

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Results are based on telephone interviews conducted August 4-7, 2011 with a random sample of **–1,319—**adults, aged 18+, living in all 50 U.S. states and the District of Columbia, including an oversample of **–376—**non-Hispanic blacks, consisting of **–88—**interviews done as part of the random national sample and **–288—**interviews with blacks who had previously participated in national Gallup Polls and agreed to be re-interviewed at a later date. The data from the national sample and re-interviews are combined and weighted to be demographically representative of the national adult population in the United States and to reflect the proper proportion of blacks in the overall population.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **– 376—**non-Hispanic blacks, the maximum margin of error is ± 6 percentage points.

For results based on the sample of **– 796—**non-Hispanic whites, the maximum margin of error is ± 5 percentage points.

For results based on the sample of **–1,204—** registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of **– 347—**non-Hispanic black registered voters, the maximum margin of error is ± 7 percentage points.

For results based on the sample of **– 746—**non-Hispanic white registered voters, the maximum margin of error is ± 5 percentage points.

Interviews for the random national sample are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

16. Do you approve or disapprove of marriage between blacks and whites?

<i>2011 Aug 4-7</i>	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
National adults	86	11	3
<i>Blacks</i>	96	2	2
<i>Whites</i>	83	14	3
 <i>National adults trend:</i>			
2011 Aug 4-7	86	11	3
2007 Sep 7-8	79	15	6
2007 Jun 4-24	77	17	6
2004 Jun 9-30	76	19	5
2003 Nov 11-Dec 14	73	23	4
2002 Jun 3-9	65	29	6
1997 Jan 4-Feb 28	64	27	9
1994 Sep 18-20	48	37	15
1991 Jun 13-16	48	42	10
1983 Apr 29-May 2	43	50	7
1978 Jul 21-24 ^	36	54	10
1972 Oct 13-16 ^	29	60	11
1968 Jun 26-Jul 1 ^	20	73	8
1958 Sep 24-29 †	4	94	3
 <i>Trend for blacks:</i>			
2011 Aug 4-7	96	2	2
2007 Jun 4-24	85	10	4
2004 Jun 9-30	87	9	4
2003 Nov 11-Dec 14	80	16	4
2002 Jun 3-9	78	20	2
1997 Jan 4-Feb 28	77	16	7
1994 Sep 18-20	68	19	13
1991 Jun 13-16	70	19	11
1983 Apr 29-May 2	71	21	9
1978 Jul 21-24 ^	66	19	15
1972 Oct 13-16 ^	61	21	19
1968 Jun 26-Jul 1 ^	56	33	11
 <i>Trend for non-Hispanic whites:</i>			
2011 Aug 4-7	83	14	3
2007 Jun 4-24	75	20	6
2004 Jun 9-30	72	23	5

Q.16 continued on next page

Q.16 (BLACK-WHITE MARRIAGE)

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
<u>Long-term trend: Whites (including Hispanics)</u>			
2011 Aug 4-7	84	13	3
2007 Jun 4-24	75	19	5
2004 Jun 9-30	73	21	6
2003 Nov 11-Dec 14	70	27	3
2002 Jun 3-6	60	33	7
1997 Jan 4-Feb 28	61	30	9
1994 Sep 18-20	45	41	14
1991 Jun 13-16	44	45	11
1983 Apr 29-May 2	38	56	6
1978 Jul 21-24 [^]	33	58	9
1972 Oct 13-16 [^]	25	65	10
1968 Jun 26-Jul 1 [^]	17	75	7
1958 Sep 24-29 [†]	4	94	3

[^] WORDING: Between whites and non-whites?

[†] WORDING: Between white and colored people?