## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: GOVERNANCE

-- FINAL TOPLINE --

Timberline: 927943

G: 880

Princeton Job #: 11-09-017

Jeff Jones, Lydia Saad September 8-11, 2011

Results are based on telephone interviews conducted September 8-11, 2011 with a random sample of -1,017—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of -490—national adults in Form A and -527—national adults in Form B, the maximum margins of sampling error are  $\pm 6$  percentage points.

For results based on the sample of -931— registered voters, the maximum margin of sampling error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

10. Overall, how closely do you follow news about national politics -- very closely, somewhat closely, not too closely, or not at all?

	Very	Somewhat	Not too		No
	closely	<u>closely</u>	<u>closely</u>	Not at all	<u>opinion</u>
2011 Sep 8-11	35	45	15	5	*
2009 Aug 31-Sep 2	36	42	16	6	*
2008 Sep 8-11	43	44	10	3	
2007 Sep 14-16	30	51	16	3	*
2006 Sep 7-10	31	47	19	3	*
2005 Sep 12-15	28	48	18	5	1
2004 Sep 13-15	36	45	16	3	*
2003 Oct 24-26	28	50	19	3	*
2003 Sep 8-10	27	45	21	7	
2002 Sep 5-8	25	48	22	5	
2001 Sep 7-10	23	52	21	4	*
2001 Jun 11-17	22	46	26	6	*
2001 Jun 8-10	23	48	23	6	*
2001 May 7-9	19	49	25	7	*
2001 Jan 10-14	26	50	18	5	1
1996 Jul 18-21	27	47	19	6	2
1996 Jun 18-19	24	49	20	6	1
1996 May 28-29	25	48	21	6	1
1996 May 9-12	23	51	17	6	2
1996 Apr 23-25	23	48	21	7	1
1996 Apr 9-10	25	50	20	5	1
1996 Mar 15-17	26	51	18	5	*
1996 Mar 8-10	24	51	20	5	1
1996 Feb 23-25	24	50	20	6	1
1996 Jan 12-15	23	50	20	7	1
1996 Jan 5-7	30	51	13	5	1
1995 Dec 15-18	27	49	18	4	1
1995 Oct 19-22	19	52	22	7	1
1995 Sep 22-24	27	48	18	6	1
1995 Aug 28-30	19	56	18	6	1
1995 Aug 11-14	22	53	20	5	1
1995 Aug 4-7	24	46	22	7	1
1995 Jul 20-23	24	51	18	6	1
1995 Jul 7-9	18	51	25	6	1

<sup>^ 1995-1996</sup> WORDING: Overall, how closely do you follow news about national politics -- very closely, somewhat closely, not too closely, or not at all closely?