

## USA TODAY/GALLUP POLL

### OCCUPY WALL STREET PROTESTS

Results are based on telephone interviews conducted November 19-20, 2011, on the Gallup Daily tracking survey, with a random sample of 996—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample on two nights' of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit [www.gallup.com](http://www.gallup.com)

1. Next, how closely are you following the news about the “Occupy Wall Street” protests involving demonstrations in New York City and other places around the country—very closely, somewhat closely, not too closely, or not at all?

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not too closely</u>	<u>Not at all</u>	<u>No opinion</u>
2011 Nov 19-20	20	35	26	19	1
2011 Oct 15-16	18	38	26	18	1

2. Do you consider yourself to be – [ROTATED: a supporter of the Occupy Wall Street movement, an opponent of the Occupy Wall Street movement], or neither?

	<u>Supporter</u>	<u>Opponent</u>	<u>Neither</u>	<u>No opinion</u>
2011 Nov 19-20	24	19	53	3
2011 Oct 15-16	26	19	52	4

Now we’d like you to think separately about the goals of the Occupy Wall Street movement and the way the protests are being conducted. First,

Q.3-4 ROTATED

3. Do you approve or disapprove of the goals of the Occupy Wall Street movement, or don’t you know enough to say?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don’t know</u>	<u>No answer</u>
2011 Nov 19-20	25	16	59	1
2011 Oct 15-16	22	15	63	*

4. Do you approve or disapprove of the way the Occupy Wall Street movement protests are being conducted, or don’t you know enough to say?

	<u>Approve</u>	<u>Disapprove</u>	<u>Don’t know</u>	<u>No answer</u>
2011 Nov 19-20	20	31	49	*
2011 Oct 15-16	25	20	55	*