

GALLUP NEWS SERVICE

NOVEMBER WAVE 1

-- FINAL TOPLINE --

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November 28-December 1, 2011

Results are based on telephone interviews conducted November 28-December 1, 2011 with a random sample of – 1,012—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –501—national adults in Form A and –511—national adults in Form B, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of –903— registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of –464—Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

2. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<i>2011 Nov 28-Dec 1</i>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	1	10	52	27	7	3
Bankers	3	22	48	19	7	*
Business executives	3	15	48	26	6	2
Car salespeople	1	6	44	36	11	1
Clergy	14	38	36	7	2	3
Members of Congress	1	6	27	39	25	1
Druggists or pharmacists / Pharmacists ^	17	56	23	2	2	*
Lawyers	3	16	43	27	10	1
Medical doctors	15	55	23	5	1	*
Nurses	27	57	15	1	*	*
Police officers	12	42	35	8	3	*
Accountants	7	36	49	6	1	2
Building contractors	4	22	58	12	3	1
Funeral directors	9	35	43	7	2	4
High school teachers	13	49	29	6	2	1
Journalists	4	22	46	21	6	1
Labor union leaders	2	16	37	28	13	3
Real estate agents	3	17	57	18	4	1
Stockbrokers	1	11	46	30	10	3
Telemarketers	2	6	38	37	16	1
Lobbyists	1	6	27	39	23	4

^ Half of respondents asked "Druggists or Pharmacists" and half asked "Pharmacists." Results were similar for both wordings and data shown are for combined sample.

Q.2 (HONESTY AND ETHICS) CONTINUE

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH"

	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Nurses	--	--	--	73	79	84	83	79	83	79	82	84	83	84	83	81	84
Druggists, pharmacists	64	69	64	69	67	68	--	67	67	72	67	73	71	70	66	71	73
Medical doctors	55	56	57	58	63	66	--	63	68	67	65	69	64	64	65	66	70
High school teachers	--	--	--	--	--	--	--	64	--	--	64	--	--	65	--	--	62
Police officers	49	49	49	52	55	68	61	59	59	60	61	54	53	56	63	57	54
Clergy	56	59	59	56	60	64	--	52	56	56	54	58	53	56	50	53	52
Funeral directors	35	36	33	35	36	--	--	39	--	--	44	--	--	47	--	--	44
Accountants	--	--	--	--	38	41	32	35	--	--	39	--	--	38	--	--	43
Journalists	23	23	22	24	21	29	--	26	25	--	28	26	--	25	23	--	26
Building contractors	23	20	19	18	23	--	--	20	--	--	20	--	--	22	--	--	26
Bankers	26	34	30	30	37	34	--	36	35	36	41	37	35	23	19	23	25
Real estate agents	15	16	16	14	17	--	--	19	--	--	20	--	--	17	--	--	20
Lawyers	17	15	14	13	17	18	--	18	16	18	18	18	15	18	13	17	19
Labor union leaders	16	15	15	17	17	17	--	14	--	--	16	--	--	16	--	--	18
Business executives	17	20	21	23	23	25	16	17	18	20	16	18	14	12	12	15	18
Stockbrokers	15	18	19	16	19	19	--	12	15	--	16	17	--	12	9	--	12
Advertising practitioners	11	12	10	9	10	11	14	9	12	10	11	11	6	10	11	11	11
Telemarketers	--	--	--	9	--	--	--	5	--	--	7	--	--	5	--	--	8
Car salespeople	8	8	5	8	7	8	--	6	7	9	8	7	5	7	6	7	7
Members of Congress	14	12	17	11	21	25	--	17	17	20	14	14	9	12	9	9	7
Lobbyists	--	--	--	--	--	--	--	--	--	--	--	--	5	5	--	7	7

Q.2 (HONESTY AND ETHICS) CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS NOT ASKED IN 2011)

	<u>1996</u>	<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>Feb 2002</u>	<u>Nov 2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>
Military officers	--	--	--	--	--	--	--	65	--	72	--	--	65	--	--	73	--
Grade school teachers	--	--	--	--	--	--	--	--	--	73	--	--	74	--	--	67	--
Day care providers	--	--	--	41	--	--	--	--	--	49	--	--	44	--	--	47	--
Judges	--	--	--	53	47	--	--	--	--	53	--	--	46	--	--	47	--
Auto mechanics	--	--	--	24	22	22	--	--	--	26	--	--	25	--	--	28	--
Nursing home operators	--	--	--	22	--	--	--	--	--	24	--	--	21	--	--	26	--
TV Reporters	23	22	21	20	21	--	--	--	--	23	--	--	23	--	--	23	--
Newspaper reporters	17	19	20	19	16	--	--	--	--	21	--	--	22	--	--	22	--
Local officeholders	19	20	21	20	25	--	--	--	--	26	--	--	20	--	--	20	--
State officeholders	13	17	17	16	20	--	--	--	--	24	--	--	12	--	--	12	--
Engineers	48	49	50	50	56	60	--	--	59	--	--	61	--	--	62	--	--
Dentists	53	54	53	52	58	56	--	--	61	--	--	62	--	--	57	--	--
College teachers	56	55	53	52	59	58	57	--	59	--	--	58	--	--	54	--	--
Chiropractors	--	--	--	26	--	--	--	--	31	--	--	36	--	--	34	--	--
Psychiatrists	--	--	--	--	--	--	--	--	38	--	--	38	--	--	33	--	--
State governors	--	--	--	24	30	--	--	--	26	--	--	22	--	--	15	--	--
Senators	15	14	19	17	24	25	--	--	20	--	16	15	--	--	11	--	--
Insurance salespeople	11	12	11	10	10	13	--	--	12	--	--	13	--	--	10	--	--
HMO Managers	--	--	--	10	--	--	--	--	9	--	--	12	--	--	8	--	--
Veterinarians	--	--	--	63	66	--	--	--	68	--	--	71	--	--	--	--	--
Firefighters	--	--	--	--	--	90	--	--	--	--	--	--	--	--	--	--	--
Members of U.S. military	--	--	--	--	--	81	--	--	--	--	--	--	--	--	--	--	--

Gallup first began asking Honesty and Ethics in 1976. Please contact Gallup for full trend.