

**USA TODAY/GALLUP POLL**

**ELECTION 2012 SWING STATES POLLING-- WAVE 2**

Results are based on telephone interviews conducted November 30-December 7, 2011, on the Gallup Daily tracking survey, with a random sample of -1,291—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for November 30-December 7.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±3 percentage points.

For results based on the total sample of -1,132—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

| <i>2011 Nov 30-Dec 7</i> | <i>Unweighted<br/>sample size<br/>(all adults)</i> | <i>Weighted<br/>sample size<br/>(all adults)</i> | <i>Weighted<br/>percentage<br/>of sample<br/>(all adults)</i> |
|--------------------------|--|--|---|
| Colorado                 | 87   | 71   | 6   |
| Florida                  | 207  | 260  | 20  |
| Iowa                     | 54   | 46   | 4   |
| Michigan                 | 120  | 143  | 11  |
| Nevada                   | 30   | 38   | 3   |
| New Hampshire            | 24   | 21   | 2   |
| New Mexico               | 36   | 28   | 2   |
| North Carolina           | 121  | 132  | 10  |
| Ohio                     | 146  | 171  | 13  |
| Pennsylvania             | 242  | 186  | 14  |
| Virginia                 | 117  | 110  | 9   |
| Wisconsin                | 107  | 85   | 7   |

---

Comparison results from the national sample are based on telephone interviews conducted December 6-7, 2011, on the Gallup Daily tracking survey, with a random sample of -1,034—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -883—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

---

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

*Methodology continued on next page*

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit [www.gallup.com](http://www.gallup.com)

1. *STATE OF RESIDENCE (FOR SCREENING)*
  2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?
- 2A. (*Asked of those who are undecided*) As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

|                               | <u>Obama</u> | <u>Romney</u> | <u>Other<br/>(vol.)</u> | <u>Neither<br/>(vol.)</u> | <u>No<br/>opinion</u> |
|-------------------------------|--------------|---------------|-------------------------|---------------------------|-----------------------|
| <b><u>SWING STATES</u></b>    |              |               |                         |                           |                       |
| <b>Registered voters</b>      |              |               |                         |                           |                       |
| 2011 Nov 30-Dec 7             | 43           | 48            | 1                       | 5                         | 3                     |
| 2011 Oct 20-27                | 46           | 47            | 1                       | 3                         | 4                     |
| <b>All Swing State adults</b> |              |               |                         |                           |                       |
| 2011 Nov 30-Dec 7             | 44           | 45            | 1                       | 6                         | 4                     |
| 2011 Oct 20-27                | 47           | 45            | 1                       | 3                         | 5                     |
| <b><u>NATIONAL</u></b>        |              |               |                         |                           |                       |
| <b>Registered voters</b>      |              |               |                         |                           |                       |
| 2011 Dec 6-7                  | 47           | 46            | 1                       | 4                         | 3                     |
| 2011 Oct 26-27                | 47           | 47            | 1                       | 3                         | 3                     |
| 2011 Sep 15-18 ^              | 47           | 49            | *                       | 3                         | 1                     |
| 2011 Aug 17-18                | 46           | 48            | *                       | 3                         | 3                     |
| <b>National adults</b>        |              |               |                         |                           |                       |
| 2011 Dec 6-7                  | 46           | 46            | 1                       | 4                         | 3                     |
| 2011 Oct 26-27                | 48           | 44            | *                       | 4                         | 4                     |
| 2011 Sep 15-18 ^              | 46           | 48            | *                       | 3                         | 2                     |
| 2011 Aug 17-18                | 47           | 46            | *                       | 4                         | 3                     |

^ Separate USA Today/Gallup poll (not asked on Daily tracking survey)

3. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former speaker of the House Newt Gingrich were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Newt Gingrich, the Republican]?

3A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Gingrich, the Republican]?

|                               | <u>Obama</u> | <u>Gingrich</u> | <u>Other (vol.)</u> | <u>Neither (vol.)</u> | <u>No opinion</u> |
|-------------------------------|--------------|-----------------|---------------------|-----------------------|-------------------|
| <b><u>SWING STATES</u></b>    |              |                 |                     |                       |                   |
| <b>Registered voters</b>      |              |                 |                     |                       |                   |
| 2011 Nov 30-Dec 7             | 45           | 48              | 5                   | 2                     | 1                 |
| <b>All Swing State adults</b> |              |                 |                     |                       |                   |
| 2011 Nov 30-Dec 7             | 46           | 44              | 6                   | 3                     | 2                 |
| <b><u>NATIONAL</u></b>        |              |                 |                     |                       |                   |
| <b>Registered voters</b>      |              |                 |                     |                       |                   |
| 2011 Dec 6-7                  | 50           | 44              | 1                   | 3                     | 2                 |
| <b>National adults</b>        |              |                 |                     |                       |                   |
| 2011 Dec 6-7                  | 49           | 42              | 1                   | 4                     | 4                 |

4. How much thought have you given to the upcoming election for president -- quite a lot, or only a little?

|                               | <u>Quite a lot</u> | <u>Some (vol.)</u> | <u>Only a little</u> | <u>None (vol.)</u> | <u>No opinion</u> |
|-------------------------------|--------------------|--------------------|----------------------|--------------------|-------------------|
| <b><u>SWING STATES</u></b>    |                    |                    |                      |                    |                   |
| <b>Registered voters</b>      |                    |                    |                      |                    |                   |
| 2011 Nov 30-Dec 7             | 58                 | 1                  | 38                   | 2                  | 1                 |
| <b>All Swing State adults</b> |                    |                    |                      |                    |                   |
| 2011 Nov 30-Dec 7             | 52                 | 1                  | 43                   | 3                  | 1                 |
| <b><u>NATIONAL</u></b>        |                    |                    |                      |                    |                   |
| <b>Registered voters</b>      |                    |                    |                      |                    |                   |
| 2011 Dec 6-7                  | 65                 | 1                  | 32                   | 2                  | 1                 |
| <b>National adults</b>        |                    |                    |                      |                    |                   |
| 2011 Dec 6-7                  | 57                 | 1                  | 38                   | 4                  | 1                 |

7. Now, I'd like to ask you a question about how much it matters to the economy whether a Democrat or a Republican is elected president in 2012. Do you think it will make a major difference, a minor difference, or no difference at all in terms of solving the country's economic problems?

|                               | <u>Major<br/>difference</u> | <u>Minor<br/>difference</u> | <u>No<br/>difference</u> | <u>No<br/>opinion</u> |
|-------------------------------|-----------------------------|-----------------------------|--------------------------|-----------------------|
| <b><u>SWING STATES</u></b>    |                             |                             |                          |                       |
| <b>Registered voters</b>      |                             |                             |                          |                       |
| 2011 Nov 30-Dec 7             | 42                          | 25                          | 29                       | 4                     |
| <b>All Swing State adults</b> |                             |                             |                          |                       |
| 2011 Nov 30-Dec 7             | 41                          | 24                          | 30                       | 5                     |
| <b><u>NATIONAL</u></b>        |                             |                             |                          |                       |
| <b>Registered voters</b>      |                             |                             |                          |                       |
| 2011 Dec 6-7                  | 42                          | 27                          | 27                       | 4                     |
| <b>National adults</b>        |                             |                             |                          |                       |
| 2011 Dec 6-7                  | 41                          | 28                          | 28                       | 4                     |