

## GALLUP NEWS SERVICE

### 2012 REPUBLICAN PRESIDENTIAL NOMINATION: BEST CHANCE OF BEATING OBAMA

Results are based on telephone interviews conducted December 8-12, 2011, on the Gallup Daily tracking survey, with a random sample of 1,291—Republicans and Republican-leaning independents, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of Republicans, one can say with 95% confidence that the margin of error is  $\pm 3$  percentage points.

For results based on the sample of 1,167—Republican registered voters, one can say with 95% confidence that the margin of error is  $\pm 3$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

1. *GOP NOMINATION PREFERENCE TRACKING QUESTION (REPORTED ELSEWHERE)*
2. Who do you think has the better chance of beating President Obama in the November 2012 election--  
[ROTATED: Newt Gingrich (or) Mitt Romney]?

**BASED ON REPUBLICANS AND REPUBLICAN-LEANING INDEPENDENTS**

	<u>Gingrich</u>	<u>Romney</u>	Both Same (vol.)	Neither/Other (vol.)	No <u>opinion</u>
<b>Registered to vote</b>					
2011 Nov 8-12	44	40	2	4	10
<b>All Republicans and Republican-leaning independents</b>					
2011 Nov 8-12	43	41	2	4	10