

## USA TODAY/GALLUP POLL

### ELECTION 2012 SWING STATES POLLING-- WAVE 2

Results are based on telephone interviews conducted November 30-December 7, 2011, on the Gallup Daily tracking survey, with a random sample of -1,291—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for November 30-December 7.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±3 percentage points.

For results based on the total sample of -1,132—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

<i>2011 Nov 30-Dec 7</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
Colorado	87	71	6
Florida	207	260	20
Iowa	54	46	4
Michigan	120	143	11
Nevada	30	38	3
New Hampshire	24	21	2
New Mexico	36	28	2
North Carolina	121	132	10
Ohio	146	171	13
Pennsylvania	242	186	14
Virginia	117	110	9
Wisconsin	107	85	7

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Comparison results from the national sample are based on telephone interviews conducted December 6-7, 2011, on the Gallup Daily tracking survey, with a random sample of -1,034—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -883—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

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Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

*Methodology continued on next page*

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit [www.gallup.com](http://www.gallup.com)

9. Thinking about the 2012 presidential campaign, starting with the Iowa caucuses in January through Election Day in November, which better describes you—[ROTATED: you can't wait for the campaign to begin (or) you can't wait for the campaign to be over]?

	<u>Can't wait for it to begin</u>	<u>Can't wait for it to be over</u>	<u>Neutral/ Neither (vol.)</u>	<u>No opinion</u>
<b><u>SWING STATES</u></b>				
<b>Registered voters</b>				
2011 Nov 30-Dec 7	22	74	3	1
<b>All Swing State adults</b>				
2011 Nov 30-Dec 7	21	75	3	1
<b><u>NATIONAL</u></b>				
<b>Registered voters</b>				
2011 Dec 6-7	26	70	4	1
<b>National adults</b>				
2011 Dec 6-7	26	70	3	1