

# USA TODAY/GALLUP POLL

## DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937012  
G: 997  
Princeton Job #: 11-12-022

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December 15-18, 2011

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Results are based on telephone interviews conducted December 15-18, 2011 with a random sample of **–1,019—** adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±4** percentage points.

For results based on the sample of **–898—** registered voters, the maximum margin of sampling error is **±4** percentage points.

For results based on the sample of **–468—** Republicans and Republican-leaning independents, the maximum margin of sampling error is **±6** percentage points.

For results based on the sample of **–461—** Democrats and Democratic-leaning independents, the maximum margin of sampling error is **±6** percentage points.

For results based on the sample of **–564—** professional football fans, the maximum margin of sampling error is **±5** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

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11. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you be more likely to vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

11A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

**Trend from USA Today/Gallup polls:**

	<u>Obama</u>	<u>Romney</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Registered voters</b>					
2011 Dec 15-18	50	48	*	2	*
2011 Sep 15-18	47	49	*	3	1

**For comparison:** *Trend asked on Gallup Daily tracking survey*

	<u>Obama</u>	<u>Romney</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Registered voters</b>					
2011 Dec 6-7 ^	47	46	1	4	3
2011 Oct 26-27 ^	47	47	1	3	3
2011 Aug 17-18 ^	46	48	*	3	3

11B. *(Asked of Obama voters)* Is that more a vote FOR Barack Obama or more a vote AGAINST Mitt Romney?

**BASED ON -428—REGISTERED VOTERS WHO PREFER OBAMA; ±6 PCT. PTS.**

	<u>Vote for Obama</u>	<u>Vote against Romney</u>	<u>No opinion</u>
2011 Dec 15-18	77	22	1

11C. *(Asked of Romney voters)* Is that more a vote FOR Mitt Romney or more a vote AGAINST Barack Obama?

**BASED ON -450—REGISTERED VOTERS WHO PREFER ROMNEY; ±6 PCT. PTS.**

	<u>Vote for Romney</u>	<u>Vote against Obama</u>	<u>No opinion</u>
2011 Dec 15-18	38	61	1

**SUMMARY TABLE: Q.11/11A/11B/11C COMBINED: BASED ON REGISTERED VOTERS**

*2011 Dec 15-18*

Obama, for Obama	39
Obama, against Romney	11
Romney, against Obama	30
Romney, for Romney	18
Other/No opinion	2

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12. If Barack Obama were the Democratic Party's candidate and former speaker of the House Newt Gingrich were the Republican Party's candidate, who would you be more likely to vote for -- [ROTATED: Barack Obama, the Democrat (or) Newt Gingrich, the Republican]?

12A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Gingrich, the Republican]?

**Trend from USA Today/Gallup polls:**

	<u>Obama</u>	<u>Gingrich</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Registered voters</b>					
2011 Dec 15-18	50	48	*	1	1

**For comparison:** *Trend asked on Gallup Daily tracking survey*

	<u>Obama</u>	<u>Gingrich</u>	<u>Other (vol.)</u>	<u>Neither (vol.)</u>	<u>No opinion</u>
<b>Registered voters</b>					
2011 Dec 6-7 ^	50	44	1	3	2

12B. *(Asked of Obama voters)* Is that more a vote FOR Barack Obama or more a vote AGAINST Newt Gingrich?

**BASED ON -446—REGISTERED VOTERS WHO PREFER OBAMA; ±6 PCT. PTS.**

	<u>Vote for Obama</u>	<u>Vote against Gingrich</u>	<u>No opinion</u>
2011 Dec 15-18	68	31	1

12C. *(Asked of Gingrich voters)* Is that more a vote FOR Newt Gingrich or more a vote AGAINST Barack Obama?

**BASED ON -427—REGISTERED VOTERS WHO PREFER GINGRICH; ±6 PCT. PTS.**

	<u>Vote for Gingrich</u>	<u>Vote against Obama</u>	<u>No opinion</u>
2011 Dec 15-18	38	61	1

**SUMMARY TABLE: Q.12/12A/12B/12C COMBINED: BASED ON REGISTERED VOTERS**

*2011 Dec 15-18*

Obama, for Obama	34
Obama, against Gingrich	15
Obama, unspecified	1
Gingrich, unspecified	1
Gingrich, against Obama	29
Gingrich, for Gingrich	18
Other/No opinion	2