

USA TODAY/GALLUP POLL

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937012
G: 997
Princeton Job #: 11-12-022

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December 15-18, 2011

Note: Q. 4-7 should be cited as a Gallup poll.

Results are based on telephone interviews conducted December 15-18, 2011 with a random sample of –1,019— adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the sample of –898— registered voters, the maximum margin of sampling error is ±4 percentage points.

For results based on the sample of –468—Republicans and Republican-leaning independents, the maximum margin of sampling error is ±6 percentage points.

For results based on the sample of –461—Democrats and Democratic-leaning independents, the maximum margin of sampling error is ±6 percentage points.

For results based on the sample of –564—professional football fans, the maximum margin of sampling error is ±5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

First,

1. What man that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2011)*

	Dec 2011	Dec 2010	Dec 2009	Dec 2008	Dec 2007	Dec 2006	Dec 2005	Dec 2004	Dec 2003	Dec 2002	Dec 2001
1	Barack Obama	17	22	30	32	5	3	*	*	--	--
2	George W. Bush	3	5	4	5	10	13	19	23	29	28
3	Bill Clinton	2	4	1	2	8	5	5	6	3	3
4	Rev. Billy Graham	2	2	2	2	3	3	2	3	2	2
5	Warren Buffett	2	*	*	*	1	*	*	*	*	--
6t	Newt Gingrich	1	*	1	*	*	--	--	--	--	*
6t	Donald Trump	1	*	--	--	*	*	*	1	*	--
8	Pope Benedict XVI	1	2	2	2	2	2	3	--	--	--
9	Bill Gates	1	2	2	1	2	1	3	1	1	*
10	Thomas Monson	1	1	*	1	--	--	--	--	--	--
	Tim Tebow	1	--	*	--	--	--	--	--	--	--
	The Dalai Lama	1	1	*	1	1	1	1	1	1	1
	Mitt Romney	1	*	*	*	1	--	--	--	--	--
	Rush Limbaugh	1	1	1	*	*	*	*	--	*	*
	Brad Pitt	1	1	*	*	1	--	*	*	--	--
	George H.W. Bush	1	*	1	*	2	1	1	*	*	*
	Ron Paul	1	*	*	*	--	--	--	*	--	--
	Nelson Mandela	1	2	3	1	3	1	2	2	2	1
	Jimmy Carter	*	2	1	1	2	4	3	4	1	9
	Colin Powell	*	*	*	2	2	2	5	4	4	4
	George Clooney	*	*	*	*	1	1	--	*	--	*
	Glenn Beck	*	2	2	--	--	*	--	--	--	--
	Mike Huckabee	*	1	1	*	1	--	--	--	--	--
	Bill O'Reilly	*	*	1	--	*	--	*	*	--	--
	John McCain	*	*	1	3	1	1	1	1	*	*
	Bono	*	*	*	--	*	*	1	*	*	--
	Tony Blair	*	*	--	*	1	1	1	2	2	1
	Arnold Schwarzenegger	*	*	--	*	*	1	*	1	1	--
	Michael Jordan	*	--	1	*	--	*	*	*	--	*
	John Kerry	*	--	--	--	--	--	*	2	*	*
	Liu Xiaobo	--	1	--	--	--	--	--	--	--	--
	Dick Cheney	--	*	1	*	*	--	*	--	*	*
	Al Gore	--	*	*	1	6	1	--	*	*	1
	Mel Gibson	--	*	--	*	--	1	*	1	--	*
	Tiger Woods	--	--	1	*	*	--	*	*	*	--
	Rudy Giuliani	--	--	*	*	1	1	*	1	*	1
	Jesse Jackson	--	--	--	*	*	1	*	*	*	*
	Kofi Annan	--	--	--	*	--	1	*	*	1	1
	Gordon B. Hinckley	--	--	--	--	1	*	1	*	1	*
	Pope John Paul II	--	--	--	--	--	--	3	4	3	3
	Ronald Reagan	--	--	--	--	--	--	--	2	1	1
	Friend/Relative	9	7	7	8	4	7	6	3	4	4
	Other	25	27	19	19	29	21	25	20	24	21
	None/No opinion	32	25	25	25	25	29	27	24	25	27

2. What woman that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2011)*

		Dec 2011	Dec 2010	Dec 2009	Dec 2008	Dec 2007	Dec 2006	Dec 2005	Dec 2004	Dec 2003	Dec 2002	Dec 2001
1	Hillary Clinton	17	17	16	20	18	13	13	13	16	7	8
2	Oprah Winfrey	7	11	8	8	16	9	12	11	7	6	5
3	Michelle Obama	5	5	7	3	--	--	--	--	--	--	--
4	Sarah Palin	4	12	15	11	--	--	--	--	--	--	--
5	Condoleezza Rice	3	2	2	7	5	8	10	7	4	2	2
6	Laura Bush	2	1	1	2	3	4	4	8	6	6	12
7t	Margaret Thatcher	2	1	1	2	2	2	3	3	2	3	2
7t	Ellen DeGeneres	2	*	*	1	*	*	*	--	--	--	--
9t	Queen Elizabeth	2	2	2	*	1	1	*	1	1	1	*
9t	Michele Bachmann	2	--	*	--	--	--	--	--	--	--	--
	Angelina Jolie	1	1	1	2	3	2	1	*	*	--	*
	Princess Kate Middleton	1	*	--	--	--	--	--	--	--	--	--
	Maya Angelou	1	*	1	*	1	1	1	1	*	1	1
	Angela Merkel	1	*	1	*	*	*	*	--	--	--	--
	Gabrielle Giffords	1	--	--	--	--	--	--	--	--	--	--
	Diane Sawyer	1	--	*	--	*	*	*	--	*	*	*
	Jennifer Lopez	1	--	--	--	*	--	--	--	*	2	*
	Aung San Suu Kyi	1	1	*	--	*	*	*	*	*	*	*
	Barbara Bush	1	1	*	1	1	1	*	2	3	3	3
	Barbara Walters	*	*	1	*	*	1	1	*	*	1	1
	Nancy Pelosi	*	*	*	*	1	1	*	--	*	*	*
	Nancy Reagan	*	*	--	*	*	*	1	1	1	*	*
	Madeleine Albright	--	*	1	1	*	1	*	1	1	1	1
	Elin Nordegren Woods	--	*	1	--	--	--	--	--	--	--	--
	Elizabeth Dole	--	*	*	*	*	1	1	1	1	2	1
	Rosalynn Carter	--	*	*	--	*	*	*	*	*	1	*
	Martha Stewart	--	*	--	*	1	*	1	1	*	*	*
	Barbara Boxer	--	*	--	--	*	*	1	*	*	*	--
	Wangari Maathai	--	*	--	--	--	--	--	1	--	--	--
	Sandra Day O'Connor	--	--	*	--	*	*	1	*	*	*	*
	Halle Berry	--	--	*	--	--	--	--	1	--	*	--
	Sonia Sotomayor	--	--	1	--	--	--	--	--	--	--	--
	Benazir Bhutto	--	--	--	--	2	--	--	--	*	*	*
	Friend/Relative	12	11	8	8	8	6	8	8	9	7	4
	Other	13	22	18	16	19	21	18	18	22	24	21
	None/No opinion	29	22	23	25	26	30	29	27	31	28	40

Contact Gallup for full trend, 1946-2011