

USA TODAY/GALLUP POLL

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937012
G: 997
Princeton Job #: 11-12-022

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December 15-18, 2011

Note: Q. 4-7 should be cited as a Gallup poll.

Results are based on telephone interviews conducted December 15-18, 2011 with a random sample of – 1,019—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of –898— registered voters, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of –468—Republicans and Republican-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of –461—Democrats and Democratic-leaning independents, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of –564—professional football fans, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2010 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

D10. How would you describe your political views -- [ROTATED: very conservative, conservative, moderate, liberal, (or) very liberal]?

Selected trend:

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2011 Dec 15-18	6	13	37	33	9	2
2008 Oct 23-26	6	17	34	30	11	2
2007 Dec 14-16	5	19	38	26	9	2

16. How would you describe the political views of -- [RANDOM ORDER] -- as [ROTATED: very conservative, conservative, moderate, liberal, (or) very liberal]?

2011 Dec 15-18

	<u>Obama</u>	<u>Romney</u>	<u>Gingrich</u>	<u>Paul</u>	<u>Perry</u>	<u>Bachmann</u>	<u>San-torum</u>	<u>Huntsman</u>
Very liberal	24	2	3	3	3	2	1	1
Liberal	33	10	10	12	10	8	7	7
Moderate	23	29	18	20	14	10	16	22
Conservative	12	36	39	28	32	28	24	21
Very conservative	3	9	16	13	20	30	13	3
No opinion	5	14	15	25	22	23	39	45
<i>Total liberal</i>	<i>57</i>	<i>12</i>	<i>13</i>	<i>15</i>	<i>13</i>	<i>10</i>	<i>8</i>	<i>8</i>
<i>Total conservative</i>	<i>15</i>	<i>45</i>	<i>55</i>	<i>41</i>	<i>52</i>	<i>58</i>	<i>37</i>	<i>24</i>

TREND RESULTS:

Barack Obama

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2011 Dec 15-18	24	33	23	12	3	5
2008 Oct 23-26	29	32	24	8	3	4
2007 Dec 14-16	11	40	25	12	1	10

Mitt Romney

	<u>Very liberal</u>	<u>Liberal</u>	<u>Moderate</u>	<u>Conservative</u>	<u>Very conservative</u>	<u>No opinion</u>
2011 Dec 15-18	2	10	29	36	9	14
2007 Dec 14-16	1	8	22	39	8	21