

## USA TODAY/GALLUP POLL

### STATE OF THE UNION AND ELECTION 2012

Results are based on telephone interviews conducted January 18, 2012, on the Gallup Daily tracking survey, with a random sample of 1,005 adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the sample of  $\sim 880$ —registered voters, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

Polls conducted entirely in one day, such as this one, are subject to additional error or bias not found in polls conducted over several days.

4. *(Asked of registered voters)* Thinking ahead to the 2012 presidential election, if Barack Obama and Mitt Romney become the Democratic and Republican nominees for president this year, would you be satisfied with that choice, or not satisfied?

**BASED ON –880—REGISTERED VOTERS**

	<u>Satisfied</u>	<u>Not satisfied</u>	<u>No opinion</u>
2012 Jan 18	60	34	6

5. *(Asked of registered voters)* If Barack Obama and Mitt Romney become the Democratic and Republican nominees for president this year, would you be most likely to – vote for either Obama or Romney, vote for someone else, or not vote at all?
6. *(Asked of those who would vote for Obama or Romney)* Would you be— [ROTATED: certain to vote for Obama, likely to vote for Obama, likely to vote for Romney, certain to vote for Romney]—or are you unsure?

**COMBINED RESULTS: BASED ON REGISTERED VOTERS**

	<u>2012 Jan 18</u>
<b>Vote for either Obama or Romney</b>	<b>74</b>
<i>(Certain to vote for Obama)</i>	<i>(24)</i>
<i>(Likely to vote for Obama)</i>	<i>(11)</i>
<i>(Likely to vote for Romney)</i>	<i>(9)</i>
<i>(Certain to vote for Romney)</i>	<i>(23)</i>
<i>(Unsure)</i>	<i>(7)</i>
<b>Vote for someone else</b>	<b>15</b>
<b>Not vote at all</b>	<b>7</b>
<b>No opinion</b>	<b>4</b>