

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 3

Results are based on telephone interviews conducted January 24-28, 2012, on the Gallup Daily tracking survey, with a random sample of ~837—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for January 24-28.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of ~737—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±5 percentage points.

<i>2012 Jan 24-28</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
Colorado	53	50	6
Florida	175	175	21
Iowa	26	27	3
Michigan	70	95	11
Nevada	17	16	2
New Hampshire	11	14	2
New Mexico	25	16	2
North Carolina	88	84	10
Ohio	102	111	13
Pennsylvania	127	121	15
Virginia	93	73	9
Wisconsin	50	56	7

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Comparison results from the national sample are based on telephone interviews conducted January 27-28, 2012, on the Gallup Daily tracking survey, with a random sample of ~1,050—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of ~907—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

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Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

*Methodology continued on next page*

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit [www.gallup.com](http://www.gallup.com)

1. *STATE OF RESIDENCE (FOR SCREENING)*
  2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?
- 2A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

	<u>Obama</u>	<u>Romney</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<b><u>SWING STATES</u></b>					
<b>Registered voters</b>					
2012 Jan 24-28	47	48	1	1	3
2011 Nov 30-Dec 7	43	48	1	5	3
2011 Oct 20-27	46	47	1	3	4
<b>All Swing State adults</b>					
2012 Jan 24-28	50	44	*	2	4
2011 Nov 30-Dec 7	44	45	1	6	4
2011 Oct 20-27	47	45	1	3	5
<b><u>NATIONAL</u></b>					
<b>Registered voters</b>					
2012 Jan 27-28	48	48	1	2	2
2011 Dec 6-7	47	46	1	4	3
2011 Oct 26-27	47	47	1	3	3
2011 Sep 15-18 ^	47	49	*	3	1
2011 Aug 17-18	46	48	*	3	3
<b>National adults</b>					
2012 Jan 27-28	50	45	1	3	2
2011 Dec 6-7	46	46	1	4	3
2011 Oct 26-27	48	44	*	4	4
2011 Sep 15-18 ^	46	48	*	3	2
2011 Aug 17-18	47	46	*	4	3

^ Separate USA Today/Gallup poll (not asked on Daily tracking survey)

3. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former speaker of the House Newt Gingrich were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Newt Gingrich, the Republican]?

3A. (*Asked of those who are undecided*) As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Gingrich, the Republican]?

	<u>Obama</u>	<u>Gingrich</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<b><u>SWING STATES</u></b>					
<b>Registered voters</b>					
2012 Jan 24-28	54	40	1	3	3
2011 Nov 30-Dec 7	45	48	5	2	1
<b>All Swing State adults</b>					
2012 Jan 24-28	56	37	1	3	3
2011 Nov 30-Dec 7	46	44	6	3	2
<b><u>NATIONAL</u></b>					
<b>Registered voters</b>					
2012 Jan 27-28	53	41	1	4	1
2011 Dec 6-7	50	44	1	3	2
<b>National adults</b>					
2012 Jan 27-28	54	39	1	5	2
2011 Dec 6-7	49	42	1	4	4

4. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and Texas Congressman Ron Paul were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Ron Paul, the Republican]?

4A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Paul, the Republican]?

	<u>Obama</u>	<u>Paul</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<b><u>SWING STATES</u></b>					
<b>Registered voters</b>					
2012 Jan 24-28	50	43	*	4	2
<b>All Swing State adults</b>					
2012 Jan 24-28	52	40	*	5	3
<b><u>NATIONAL</u></b>					
<b>Registered voters</b>					
2012 Jan 27-28	49	46	1	3	1
2011 Aug 17-18	47	45	1	5	2
<b>National adults</b>					
2012 Jan 27-28	51	42	1	4	2
2011 Aug 17-18	47	44	1	5	4

5. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Pennsylvania senator Rick Santorum were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Rick Santorum, the Republican]?

5A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Santorum, the Republican]?

	<u>Obama</u>	<u>Santorum</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<b><u>SWING STATES</u></b>					
<b>Registered voters</b>					
2012 Jan 24-28	51	44	1	2	3
<b>All Swing State adults</b>					
2012 Jan 24-28	54	39	1	2	4
<b><u>NATIONAL</u></b>					
<b>Registered voters</b>					
2012 Jan 27-28	51	43	1	3	2
<b>National adults</b>					
2012 Jan 27-28	53	40	1	4	3

6. How enthusiastic would you say you are about voting for president in next year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	<u>Extremely</u>	<u>Very</u>	<u>Some- what</u>	<u>Not too</u>	<u>Not at all</u>	<u>No opinion</u>
<b><u>SWING STATES</u></b>						
<b>Registered voters</b>						
2012 Jan 24-28	25	26	26	13	10	*
2011 Nov 30-Dec 7	25	23	29	11	11	1
2011 Oct 20-27	21	26	27	14	12	1
<b>All Swing State adults</b>						
2012 Jan 24-28	23	24	25	13	14	2
2011 Nov 30-Dec 7	22	21	28	11	16	2
2011 Oct 20-27	19	23	27	14	15	2
<b><u>NATIONAL</u></b>						
<b>Registered voters</b>						
2012 Jan 27-28	27	25	25	13	9	1
2011 Dec 6-7	26	21	30	11	11	1
2011 Oct 26-27	25	23	28	13	11	1
<b>National adults</b>						
2012 Jan 27-28	24	23	25	13	13	2
2011 Dec 6-7	22	20	30	12	15	2
2011 Oct 26-27	22	20	28	13	16	1