

USA TODAY/GALLUP POLL

FEBRUARY WAVE 1

-- FINAL TOPLINE --

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February 16-19, 2012

Results are based on telephone interviews conducted February 16-19, 2012 with a random sample of **~1,014**—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±4** percentage points.

For results based on the sample of **~898**—registered voters, the maximum margin of sampling error is **±4** percentage points.

For results based on the sample of **~481**—Republicans and Republican-leaning independents, the maximum margin of sampling error is **±6** percentage points.

For results based on the sample of **~437**—Democrats and Democratic-leaning independents, the maximum margin of sampling error is **±6** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

11. Suppose the election was being held today and Barack Obama was the Democratic Party's candidate and Mitt Romney was the Republican Party's candidate, who would you be more likely to vote for-- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

11A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

Trend from USA Today/Gallup polls:

	<u>Obama</u>	<u>Romney</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
Registered voters					
2012 Feb 16-19	46	50	1	2	1
2011 Dec 15-18	50	48	*	2	*
2011 Sep 15-18	47	49	*	3	1

For comparison: *Trend asked on Gallup Daily tracking survey*

	<u>Obama</u>	<u>Romney</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
Registered voters					
2012 Jan 27-28	48	48	1	2	2
2011 Dec 6-7	47	46	1	4	3
2011 Oct 26-27	47	47	1	3	3
2011 Aug 17-18	46	48	*	3	3

12. Suppose the election was being held today and Barack Obama was the Democratic Party's candidate and Rick Santorum was the Republican Party's candidate, who would you be more likely to vote for -- [ROTATED: Barack Obama, the Democrat (or) Rick Santorum, the Republican]?

12A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Santorum, the Republican]?

Trend from USA Today/Gallup polls:

	<u>Obama</u>	<u>Santorum</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
Registered voters					
2012 Feb 16-19	49	48	1	2	1

For comparison: *Trend asked on Gallup Daily tracking survey*

	<u>Obama</u>	<u>Santorum</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
Registered voters					
2012 Jan 27-28	51	43	1	3	2