

USA TODAY/GALLUP POLL

FEBRUARY WAVE 1

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted February 16-19, 2012 with a random sample of **~1,014**—adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with **95%** confidence that the margin of error is **±4** percentage points.

For results based on the sample of **~898**—registered voters, the maximum margin of sampling error is **±4** percentage points.

For results based on the sample of **~481**—Republicans and Republican-leaning independents, the maximum margin of sampling error is **±6** percentage points.

For results based on the sample of **~437**—Democrats and Democratic-leaning independents, the maximum margin of sampling error is **±6** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

15. Since the start of 2009 when Barack Obama became president, in general, would you say his presidency has been a success or a failure?

	<u>Success</u>	<u>Failure</u>	<u>No opinion</u>
2012 Feb 16-19	44	50	5

TRENDS FOR COMPARISON:

George W. Bush Administration: *Since the start of 2001 when George W. Bush became president, in general, would you say his presidency has been a success or a failure?*

	<u>Success</u>	<u>Failure</u>	<u>No opinion</u>
2008 Apr 18-20	27	69	4
2006 Jan 20-22 ^	46	52	2
2005 Oct 28-30	42	55	3
2005 Aug 28-30 ^	47	51	2

^ Asked of a half sample.

Bush Administration First Year: *Do you consider the first year of the Bush administration to be a -- [ROTATED: success (or a) failure]?*

	<u>Success</u>	<u>Failure</u>	<u>Too soon to tell (vol.)</u>	<u>No opinion</u>
2002 Jan 25-27	83	11	3	3

Bush Administration First Six Months: *Do you consider the first six months of the Bush administration to be a -- [ROTATED: success (or a) failure]?*

	<u>Success</u>	<u>Failure</u>	<u>Too soon to tell (vol.)</u>	<u>No opinion</u>
2001 Aug 3-5 ^	56	32	7	5

Bill Clinton Administration: *Since the start of 1993 when Bill Clinton became president, in general, would you say his presidency has been a success or a failure?*

	<u>Success</u>	<u>Failure</u>	<u>No opinion</u>
2000 Aug 11-12	68	29	3
1999 Jan 22-24	77	20	3
1999 Jan 15-17	81	16	3
1998 Jan 24-25	70	26	4
1998 Jan 23-24	71	25	4
1997 Oct 27-29 ^	70	25	5
1996 Aug 30-Sep 1 †♣	64	31	5
1996 Aug 16-18 †♣	57	38	5
1996 Aug 5-7 ^♣	64	30	6
1994 Dec 2-5 ‡	44	50	6

^ Asked of half sample.

† WORDING: "Looking back on Bill Clinton's first term in office, in general, would you say his presidency has been a success or a failure?"

‡ WORDING: "Looking back on Bill Clinton's first two years in office, in general, would you say his presidency has been a success or a failure?"

♣ Among registered voters.

George H.W. Bush Administration: *Looking back on George Bush's four years in office, in general, would you say his Presidency was a success or a failure?*

	<u>Success</u>	<u>Failure</u>	<u>Mixed (vol.)</u>	<u>No opinion</u>
1993 Aug 8-11	53	33	12	2

