

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 5

Results are based on telephone interviews conducted March 20-26, 2012, on the Gallup Daily tracking survey, with a random sample of -1,046—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for March 20-26.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -933—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

<i>2012 Mar 20-26</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
Colorado	60	59	6
Florida	203	208	20
Iowa	46	38	4
Michigan	85	108	10
Nevada	19	32	3
New Hampshire	25	17	2
New Mexico	34	22	2
North Carolina	118	108	10
Ohio	119	134	13
Pennsylvania	171	154	15
Virginia	91	94	9
Wisconsin	75	71	7

Comparison results from the national sample are based on telephone interviews conducted March 25-26, 2012, on the Gallup Daily tracking survey, with a random sample of -1,062—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -901—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit www.gallup.com

1. *STATE OF RESIDENCE (FOR SCREENING)*

2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?

2A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

	<u>Obama</u>	<u>Romney</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	51	42	1	4	3
2012 Feb 14-21	46	48	1	3	2
2012 Jan 24-28	47	48	1	1	3
2011 Nov 30-Dec 7	43	48	1	5	3
2011 Oct 20-27	46	47	1	3	4
All Swing State adults					
2012 Mar 20-26	51	40	*	4	5
2012 Feb 14-21	47	45	1	4	3
2012 Jan 24-28	50	44	*	2	4
2011 Nov 30-Dec 7	44	45	1	6	4
2011 Oct 20-27	47	45	1	3	5
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	49	45	1	3	3
2012 Feb 20-21	47	47	*	3	2
2012 Feb 16-19 ^	46	50	1	2	1
2012 Jan 27-28	48	48	1	2	2
2011 Dec 15-18 ^	50	48	*	2	*
2011 Dec 6-7	47	46	1	4	3
2011 Oct 26-27	47	47	1	3	3
2011 Sep 15-18 ^	47	49	*	3	1
2011 Aug 17-18	46	48	*	3	3
National adults					
2012 Mar 25-26	50	42	1	4	3
2012 Feb 20-21	51	42	*	3	2
2012 Feb 16-19 ^	46	50	1	2	1
2012 Jan 27-28	50	45	1	3	2
2011 Dec 15-18 ^	51	46	*	2	1
2011 Dec 6-7	46	46	1	4	3
2011 Oct 26-27	48	44	*	4	4
2011 Sep 15-18 ^	46	48	*	3	2
2011 Aug 17-18	47	46	*	4	3

^ Separate USA Today/Gallup poll (not asked on Daily tracking survey)

3. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Pennsylvania senator Rick Santorum were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Rick Santorum, the Republican]?

3A. *(Asked of those who are undecided)* As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Santorum, the Republican]?

	<u>Obama</u>	<u>Santorum</u>	<u>Other</u> <u>(vol.)</u>	<u>Neither</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	52	41	1	4	3
2012 Feb 14-21	45	50	1	2	2
2012 Jan 24-28	51	44	1	2	3
All Swing State adults					
2012 Mar 20-26	52	39	1	5	4
2012 Feb 14-21	46	47	1	3	3
2012 Jan 24-28	54	39	1	2	4
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	51	43	1	3	3
2012 Feb 20-21	46	49	1	2	2
2012 Feb 16-19 ^	49	48	1	2	1
2012 Jan 27-28	51	43	1	3	2
National adults					
2012 Mar 25-26	52	40	1	4	3
2012 Feb 20-21	49	44	1	4	3
2012 Feb 16-19 ^	49	47	1	2	1
2012 Jan 27-28	53	40	1	4	3

^ Separate USA Today/Gallup poll (not asked on Daily tracking survey)

Looking ahead to November's presidential election,

4. How enthusiastic would you say you are about voting for president in this year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	<u>Extremely</u>	<u>Very</u>	<u>Some- what</u>	<u>Not too</u>	<u>Not at all</u>	<u>No opinion</u>
<u>SWING STATES</u>						
Registered voters						
2012 Mar 20-26	25	21	27	16	11	2
2012 Jan 24-28	25	26	26	13	10	*
2011 Nov 30-Dec 7 ^	25	23	29	11	11	1
2011 Oct 20-27 ^	21	26	27	14	12	1
All Swing State adults						
2012 Mar 20-26	21	19	27	16	15	2
2012 Jan 24-28	23	24	25	13	14	2
2011 Nov 30-Dec 7 ^	22	21	28	11	16	2
2011 Oct 20-27 ^	19	23	27	14	15	2
<u>NATIONAL</u>						
Registered voters						
2012 Mar 25-26	21	21	27	18	14	*
2012 Jan 27-28	27	25	25	13	9	1
2011 Dec 6-7 ^	26	21	30	11	11	1
2011 Oct 26-27 ^	25	23	28	13	11	1
National adults						
2012 Mar 25-26	19	19	25	18	18	1
2012 Jan 27-28	24	23	25	13	13	2
2011 Dec 6-7 ^	22	20	30	12	15	2
2011 Oct 26-27 ^	22	20	28	13	16	1

^ WORDING: How enthusiastic would you say you are about voting for president in next year's election – extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?