

USA TODAY/GALLUP POLL

ELECTION 2012 SWING STATES POLLING-- WAVE 5

Results are based on telephone interviews conducted March 20-26, 2012, on the Gallup Daily tracking survey, with a random sample of -1,046—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup’s national daily tracking survey for March 20-26.

For results based on the total sample of “swing state” residents, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -933—registered voters in battleground states, one can say with 95% confidence that the margin of error is ±4 percentage points.

<i>2012 Mar 20-26</i>	<i>Unweighted sample size (all adults)</i>	<i>Weighted sample size (all adults)</i>	<i>Weighted percentage of sample (all adults)</i>
Colorado	60	59	6
Florida	203	208	20
Iowa	46	38	4
Michigan	85	108	10
Nevada	19	32	3
New Hampshire	25	17	2
New Mexico	34	22	2
North Carolina	118	108	10
Ohio	119	134	13
Pennsylvania	171	154	15
Virginia	91	94	9
Wisconsin	75	71	7

Comparison results from the national sample are based on telephone interviews conducted March 25-26, 2012, on the Gallup Daily tracking survey, with a random sample of -1,062—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ±4 percentage points.

For results based on the total sample of -901—national registered voters, one can say with 95% confidence that the margin of error is ±4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup’s polling methodology, visit www.gallup.com

5. Now I am going to read a list of some of the issues that will probably be discussed in this year’s presidential election campaign. As I read each one, please tell me how important the candidates' positions on that issue will be in influencing your vote for president -- extremely important, very important, somewhat important, or not important. How about – [RANDOM ORDER]?

A. Unemployment

	Extremely <u>important</u>	Very <u>important</u>	Somewhat <u>important</u>	Not <u>important</u>	No <u>opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	40	39	17	3	1
All Swing State adults					
2012 Mar 20-26	40	40	16	3	1
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	39	40	19	3	*
National adults					
2012 Mar 25-26	39	40	17	3	*

B. The federal budget deficit and national debt

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters 2012 Mar 20-26	42	38	16	4	1
All Swing State adults 2012 Mar 20-26	41	38	16	5	1
<u>NATIONAL</u>					
Registered voters 2012 Mar 25-26	44	33	19	4	*
National adults 2012 Mar 25-26	43	35	18	4	1

Q.5 (ISSUE IMPORTANCE) CONTINUED**C. Healthcare**

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters 2012 Mar 20-26	45	38	14	3	1
All Swing State adults 2012 Mar 20-26	44	39	13	3	1
<u>NATIONAL</u>					
Registered voters 2012 Mar 25-26	39	41	17	4	*
National adults 2012 Mar 25-26	38	43	15	3	1

D. Gas prices

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	42	34	20	4	1
All Swing State adults					
2012 Mar 20-26	41	35	18	4	1
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	39	34	19	7	*
National adults					
2012 Mar 25-26	40	35	18	7	*

Q.5 (ISSUE IMPORTANCE) CONTINUED**E. International issues, including national defense and terrorism**

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	38	39	20	2	1
All Swing State adults					
2012 Mar 20-26	38	39	19	3	1
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	36	41	18	4	1
National adults					
2012 Mar 25-26	37	41	17	4	1

F. Government policies concerning birth control

	<u>Extremely important</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not important</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	21	24	26	27	2
All Swing State adults					
2012 Mar 20-26	20	25	26	27	2
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	20	24	28	27	1
National adults					
2012 Mar 25-26	20	27	27	26	1

6. Next, how closely have you been following the debate over government policies concerning birth control – very closely, somewhat closely, not too closely or not at all?

	<u>Very closely</u>	<u>Somewhat closely</u>	<u>Not too closely</u>	<u>Not at all</u>	<u>No opinion</u>
<u>SWING STATES</u>					
Registered voters					
2012 Mar 20-26	25	38	18	17	1
All Swing State adults					
2012 Mar 20-26	23	36	20	20	1
<u>NATIONAL</u>					
Registered voters					
2012 Mar 25-26	23	40	18	19	*
National adults					
2012 Mar 25-26	22	37	20	21	*

7. From what you know or have read, do you agree or disagree with the views of –[RANDOM ORDER]—on the issue of government policies concerning birth control, or don't you know enough to say?

A. Barack Obama

	<u>Agree with</u>	<u>Disagree with</u>	<u>Don't know enough to say</u>	<u>No answer</u>
<u>SWING STATES</u>				
Registered voters				
2012 Mar 20-26	27	25	46	2
All Swing State adults				
2012 Mar 20-26	26	23	49	2
<u>NATIONAL</u>				
Registered voters				
2012 Mar 25-26	28	26	45	2
National adults				
2012 Mar 25-26	27	23	49	2

B. Mitt Romney

	<u>Agree with</u>	<u>Disagree with</u>	<u>Don't know enough to say</u>	<u>No answer</u>
<u>SWING STATES</u>				
Registered voters				
2012 Mar 20-26	11	24	63	2
All Swing State adults				
2012 Mar 20-26	11	22	66	2
<u>NATIONAL</u>				
Registered voters				
2012 Mar 25-26	12	23	63	1
National adults				
2012 Mar 25-26	11	22	65	2

Q.7 (AGREE WITH CANDIDATES ON GOVERNMENT BIRTH CONTROL POLICIES) CONTINUED

C. Rick Santorum

	<u>Agree with</u>	<u>Disagree with</u>	<u>Don't know enough to say</u>	<u>No answer</u>
<u>SWING STATES</u>				
Registered voters				
2012 Mar 20-26	13	31	54	2
All Swing State adults				
2012 Mar 20-26	12	29	57	2
<u>NATIONAL</u>				
Registered voters				
2012 Mar 25-26	13	31	55	1
National adults				
2012 Mar 25-26	12	28	59	1