## GALLUP NEWS SERVICE

## GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted March 8-11, 2012 with a random sample of -1,024_adults, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with $\mathbf{9 5 \%}$ confidence that the margin of error is $\pm 4$ percentage points.

For results based on the sample of -521—national adults in Form A and -503-national adults in Form B, the maximum margins of sampling error are $\pm 5$ percentage points.

For results based on the sample of -457 -Republicans and Republican-leaning independents, the maximum margins of sampling error are $\pm 6$ percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.
15. I'm going to read you a list of environmental problems. As I read each one, please tell me if you personally worry about this problem a great deal, a fair amount, only a little, or not at all. First, how much do you personally worry about -- [RANDOM ORDER]?

| $\begin{aligned} & 2012 \text { Mar 8-11 } \\ & \text { (sorted by "a great deal") } \end{aligned}$ | Great deal | $\begin{gathered} \text { Fair } \\ \text { amount } \end{gathered}$ | Only a little/ <br> Not at all |
| :---: | :---: | :---: | :---: |
| Contamination of soil and water by toxic waste | 50 | 28 | 21 |
| Pollution of drinking water | 48 | 30 | 21 |
| Pollution of rivers, lakes, and reservoirs | 48 | 31 | 21 |
| The loss of tropical rain forests | 37 | 27 | 36 |
| Air pollution | 36 | 35 | 29 |
| Extinction of plant and animal species | 36 | 29 | 35 |
| Global warming | 30 | 25 | 45 |

## Full Trends: Environmental Worries

## A. Pollution of rivers, lakes, and reservoirs

|  | Great <br> deal | Fair <br> amount | Only a <br> little | Not <br> at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 2012 Mar 8-11 | 48 | 31 | 17 | 4 | $*$ |
| 2011 Mar 3-6 | 46 | 33 | 16 | 6 | $*$ |
| 2010 Mar 4-7 | 46 | 32 | 18 | 4 | $*$ |
| 2009 Mar 5-8 | 52 | 31 | 13 | 4 | $*$ |
| 2008 Mar 6-9 | 50 | 34 | 12 | 4 | -- |
| 2007 Mar 11-14 | 53 | 31 | 13 | 3 | -- |
| 2006 Mar 13-16 | 51 | 33 | 11 | 5 | $*$ |
| 2004 Mar 8-11 | 48 | 31 | 16 | 5 | $*$ |
| 2003 Mar 3-5 | 51 | 31 | 13 | 5 | -- |
| 2002 Mar 4-7 | 53 | 32 | 12 | 3 | $*$ |
| 2001 Mar 5-7 | 58 | 29 | 10 | 3 | $*$ |
| 2000 Apr 3-9 | 66 | 24 | 8 | 2 | $*$ |
| 1999 Apr 13-14 | 61 | 30 | 7 | 2 | $*$ |
| 1999 Mar 12-14 | 55 | 30 | 12 | 3 | $*$ |
| 1991 Apr 11-14 | 67 | 21 | 8 | 3 | 1 |
| 1990 Apr 5-8 | 64 | 23 | 9 | 4 | -- |
| 1989 May 4-7 | 72 | 19 | 5 | 3 | 1 |

## Q. 15 (ENVIRONMENTAL WORRIES) CONTINUED

## B. Air pollution

|  | Great <br> deal | Fair <br> amount | Only a <br> little | Not <br> at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 2012 Mar 8-11 | 36 | 35 | 22 |  | 7 |

C. The loss of tropical rain forests

|  | Great <br> deal | Fair <br> amount | Only a <br> little | Not <br> at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 2012 Mar 8-11 | 37 | 27 | 24 | 12 | 1 |
| 2011 Mar 3-6 | 34 |  |  |  |  |
| 2010 Mar 4-7 | 33 | 29 | 21 | 14 | 1 |
| 2009 Mar 5-8 | 42 | 23 | 22 | 11 | 1 |
| 2008 Mar 6-9 | 40 | 29 | 21 | 11 | $*$ |
| 2007 Mar 11-14 | 43 | 30 | 17 | 11 | $*$ |
| 2006 Mar 13-16 | 40 | 24 | 22 | 10 | 13 |
| 2004 Mar 8-11 | 35 | 26 | 23 | 15 | 1 |
| 2003 Mar 3-5 | 39 | 29 | 21 | 11 | 1 |
| 2002 Mar 4-7 | 38 | 27 | 21 | 12 | $*$ |
| 2001 Mar 5-7 | 44 | 32 | 15 | 8 | 2 |
| 2000 Apr 3-9 | 51 | 25 | 14 | 9 | 1 |
| 1999 Apr 13-14 | 49 | 30 | 14 | 6 | 1 |
| 1991 Apr 11-14 | 42 | 25 | 21 | 10 | 1 |
| 1990 Apr 5-8 | 40 | 24 | 19 | 14 | 2 |
| 1989 May 4-7 | 42 | 25 | 18 | 12 | 3 |

## Q. 15 (ENVIRONMENTAL WORRIES) CONTINUED

## D. Global Warming

|  | Great deal | $\begin{array}{r} \text { Fair } \\ \text { amount } \end{array}$ | Only a little | Not at all | $\begin{array}{r} \text { No } \\ \text { opinion } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2012 Mar 8-11 | 30 | 25 | 22 | 23 | 1 |
| 2011 Mar 3-6 | 25 | 26 | 20 | 28 |  |
| 2010 Mar 4-7 | 28 | 24 | 19 | 29 |  |
| 2009 Mar 5-8 $\dagger$ | 33 | 27 | 20 | 20 |  |
| 2009 Mar 5-8 $\wedge^{\wedge} \dagger$ | 35 | 25 | 20 | 19 |  |
| 2008 Mar 6-9 ^ | 37 | 29 | 16 | 17 |  |
| 2007 Mar 11-14^ | 41 | 24 | 18 | 16 |  |
| 2006 Mar 13-16^ | 36 | 26 | 21 | 15 |  |
| 2004 Mar 8-11^ | 26 | 25 | 28 | 19 | 2 |
| 2003 Mar 3-5 ^ | 28 | 30 | 23 | 17 | 2 |
| 2002 Mar 4-7 ^ | 29 | 29 | 23 | 17 | 2 |
| 2001 Mar 5-7 ^ | 33 | 30 | 22 | 13 | 2 |
| 2000 Apr 3-9 ^ | 40 | 32 | 15 | 12 |  |
| 1999 Apr 13-14 ^ | 34 | 34 | 18 | 12 | 2 |
| 1999 Mar 12-14 ^ | 28 | 31 | 23 | 16 | 2 |
| 1997 Oct 27-28 ^ | 24 | 26 | 29 | 17 | 4 |
| 1991 Apr 11-14 ^ | 35 | 27 | 22 | 12 | 5 |
| 1990 Apr 5-8 ^ | 30 | 27 | 20 | 16 | 6 |
| 1989 May 4-7 ^ | 35 | 28 | 18 | 12 | 7 |

$\dagger$ Asked of a half sample
$\wedge$ WORDING: The "greenhouse effect" or global warming
E. Contamination of soil and water by toxic waste

|  | Great <br> deal | Fair <br> amount | Only a <br> little | Not <br> at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 2012 Mar 8-11 | 50 | 28 | 16 | 5 | $*$ |
| 2011 Mar 3-6 | 48 | 31 | 15 | 5 | $*$ |
| 2010 Mar 4-7 | 44 | 33 | 18 | 5 | $*$ |
| 2009 Mar 5-8 | 52 | 28 | 14 | 5 | $*$ |
| 2008 Mar 6-9 | 50 | 30 | 14 | 6 | $*$ |
| 2007 Mar 11-14 | 52 | 28 | 13 | 7 | $*$ |
| 2006 Mar 13-16 | 52 | 29 | 13 | 6 | $*$ |
| 2004 Mar 8-11 | 48 | 26 | 21 | 5 | $*$ |
| 2003 Mar 3-5 | 51 | 28 | 16 | 5 | $*$ |
| 2002 Mar 4-7 | 53 | 29 | 15 | 3 | $*$ |
| 2001 Mar 5-7 | 58 | 27 | 12 | 3 | $*$ |
| 2000 Apr 3-9 | 64 | 25 | 7 | 4 | $*$ |
| 1999 Apr 13-14 | 63 | 27 | 7 | 3 | $*$ |
| 1999 Mar 12-14 | 55 | 29 | 11 | 5 | $*$ |
| 1991 Apr 11-14 | 62 | 21 | 11 | 5 | $*$ |
| 1990 Apr 5-8 | 63 | 22 | 10 | 5 | $*$ |
| 1989 May 4-7 | 69 | 21 | 6 | 3 | $*$ |

## Q. 15 (ENVIRONMENTAL WORRIES) CONTINUED

## F. Pollution of drinking water

|  | Great <br> deal |
| :--- | ---: |
| 2012 Mar 8-11 | 48 |
| 2011 Mar 3-6 | 51 |
| 2010 Mar 4-7 | 50 |
| 2009 Mar 5-8 | 59 |
| 2008 Mar 6-9 | 53 |
| 2007 Mar 11-14 | 58 |
| 2006 Mar 13-16 | 54 |
| 2004 Mar 8-11 | 53 |
| 2003 Mar 3-5 | 54 |
| 2002 Mar 4-7 | 57 |
| 2001 Mar 5-7 | 64 |
| 1999 Apr 3-9 13-14 | 72 |
| 1991 Apr 11-14 | 68 |
| 1990 Apr 5-8 | 67 |


| Fair <br> amount |
| ---: |
| 30 |
| 26 |
| 27 |
| 25 |
| 28 |
| 24 |
| 27 |
| 24 |
| 25 |
| 25 |
| 24 |
| 22 |
| 22 |
| 19 |
| 22 |

## G. Extinction of plant and animal species

|  | Great <br> deal | Fair <br> amount | Only a <br> little | Not <br> at all | No <br> opinion |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 2012 Mar 8-11 | 36 | 29 | 23 | 12 | 1 |
| 2011 Mar 3-6 | 34 | 30 | 23 | 13 | 1 |
| 2010 Mar 4-7 | 31 | 30 | 24 | 15 | $*$ |
| 2009 Mar 5-8 | 37 | 28 | 22 | 12 | $*$ |
| 2008 Mar 6-9 | 37 | 31 | 20 | 11 | $*$ |
| 2007 Mar 11-14 | 39 | 30 | 19 | 12 | $*$ |
| 2006 Mar 13-16 | 34 | 29 | 23 | 14 | 1 |
| 2004 Mar 8-11 | 36 | 26 | 23 | 15 | $*$ |
| 2003 Mar 3-5 | 34 | 32 | 21 | 12 | 1 |
| 2002 Mar 4-7 | 35 | 30 | 22 | 12 | 1 |
| 2001 Mar 5-7 | 43 | 30 | 19 | 7 | 1 |
| 2000 Apr 3-9 | 45 | 33 | 14 | 8 | $*$ |

