

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

Timberline: 937008
H: 152
Princeton Job #: 12-04-005

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April 9-12, 2012

Results are based on telephone interviews conducted April 9-12, 2012 with a random sample of **-1,016—adults**, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-500—national adults in Form A** and **-516—national adults in Form B**, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of **-468—adults employed full- or part-time**, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of **-631—stock owners**, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-344—retirees**, the maximum margin of sampling error is ± 7 percentage points.

For results based on the sample of **-672—non-retirees**, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-752—homeowners**, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

27. As I read off some different groups, please tell me if you think they are paying their FAIR share in federal taxes, paying too MUCH or paying too LITTLE? First, how about -- [ITEMS A-C ROTATED, ITEM D READ LAST]?

2012 Apr 9-12 (sorted by "fair share")

	Fair share	Too much	Too little
Middle-income people	56	36	6
Lower-income people	33	40	24
Upper-income people	25	10	62
Corporations	21	11	64

Q.27 continued on next page

Q.27 (PERCEPTIONS OF TAXES PAID) CONTINUED

FULL TRENDS:

A. Lower-income people

	<u>Fair share</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>
2012 Apr 9-12	33	40	24	3
2011 Apr 7-11	37	40	21	2
2010 Apr 8-11	35	39	22	4
2009 Apr 6-9	41	39	16	4
2008 Apr 6-9	32	51	13	4
2007 Apr 2-5	34	45	17	4
2006 Apr 10-13	36	46	12	6
2005 Apr 4-7	36	51	10	3
2004 Apr 5-8	35	49	12	4
2003 Apr 7-9	36	49	12	3
1999 Apr 6-7	34	51	11	4
1996 Apr 9-10	40	48	9	3
1994 Apr 16-18	43	42	12	3
1993 Mar 29-31	37	51	9	3
1992 Mar 26-29	32	57	8	3

B. Middle-income people

	<u>Fair share</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>
2012 Apr 9-12	56	36	6	2
2011 Apr 7-11	50	44	5	1
2010 Apr 8-11	49	43	6	2
2009 Apr 6-9	50	43	5	2
2008 Apr 6-9	50	43	4	3
2007 Apr 2-5	44	47	7	2
2006 Apr 10-13	50	43	5	3
2005 Apr 4-7	52	41	4	3
2004 Apr 5-8	47	46	4	3
2003 Apr 7-9	51	40	7	2
1999 Apr 6-7	35	59	4	2
1996 Apr 9-10	34	58	5	3
1994 Apr 16-18	39	57	3	1
1993 Mar 29-31	39	54	5	2
1992 Mar 26-29	36	57	5	2

Q.27 perception of taxes paid continued on next page

Q.27 (PERCEPTIONS OF TAXES PAID) CONTINUED**C. Upper-income people**

	<u>Fair share</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>
2012 Apr 9-12	25	10	62	3
2011 Apr 7-11	25	13	59	2
2010 Apr 8-11	26	15	55	4
2009 Apr 6-9	23	13	60	3
2008 Apr 6-9	24	9	63	4
2007 Apr 2-5	21	9	66	4
2006 Apr 10-13	21	8	67	4
2005 Apr 4-7	22	7	68	3
2004 Apr 5-8	24	9	63	4
2003 Apr 7-9	24	10	63	3
1999 Apr 6-7	19	10	66	5
1996 Apr 9-10	19	9	68	4
1994 Apr 16-18	20	10	68	2
1993 Mar 29-31	16	5	77	2
1992 Mar 26-29	16	4	77	3

D. Corporations

	<u>Fair share</u>	<u>Too much</u>	<u>Too little</u>	<u>No opinion</u>
2012 Apr 9-12	21	11	64	4
2011 Apr 7-11	20	9	67	4
2010 Apr 8-11	22	9	62	7
2009 Apr 6-9	18	8	67	6
2008 Apr 6-9	15	6	73	6
2007 Apr 2-5	19	5	71	5
2006 Apr 10-13	18	5	70	7
2005 Apr 4-7	21	4	69	6
2004 Apr 5-8	19	5	69	7

28. During the next twelve months, do you think the taxes you pay will be changed so that they are higher, or lower, or won't there be any change?

	<u>Higher</u>	<u>Lower</u>	<u>No change</u>	<u>No opinion</u>
2012 Apr 9-12	53	3	41	3
2010 Apr 8-11	63	4	30	3
1994 Dec 16-18	35	20	41	4
1978 Jun	53	11	26	10
1978 Apr	60	7	25	8
1978 Feb	62	8	23	7
1977 Dec	67	8	18	7
1977 Nov	61	6	24	9
1977 Sep	61	5	27	7
1977 Jul	56	11	26	7
1977 Jun	59	10	23	8
1977 Apr	54	10	29	7
1977 Mar	48	14	29	9
1977 Feb	42	18	30	10
1977 Jan	40	19	32	9