

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 9-12, 2012 with a random sample of **-1,016—adults**, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is **±4 percentage points**.

For results based on the sample of **-500—national adults in Form A** and **-516—national adults in Form B**, the maximum margins of sampling error are **±5 percentage points**.

For results based on the sample of **-468—adults employed full- or part-time**, the maximum margin of sampling error is **±6 percentage points**.

For results based on the sample of **-631—stock owners**, the maximum margin of sampling error is **±5 percentage points**.

For results based on the sample of **-344—retirees**, the maximum margin of sampling error is **±7 percentage points**.

For results based on the sample of **-672—non-retirees**, the maximum margin of sampling error is **±5 percentage points**.

For results based on the sample of **-752—homeowners**, the maximum margin of sampling error is **±4 percentage points**.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

11. As I read some names and groups, please tell me how much confidence you have in each to do or to recommend the right thing for the economy -- a great deal, a fair amount, only a little, or almost none. How about -- [ITEMS A-E ROTATED, THEN ITEM F READ]?

<i>2012 Apr 9-12</i> <i>(sorted by "great deal")</i>	Great deal	Fair amount	Only a little/ Almost none
President Barack Obama	19	31	50
Former Massachusetts governor Mitt Romney	11	31	52
Federal Reserve Chairman Ben Bernanke	6	33	46
The Democratic leaders in Congress	6	33	57
Treasury Secretary Tim Geithner	5	31	49
The Republican leaders in Congress	5	33	58

TREND RESULTS:

A. President Barack Obama

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	19	31	16	34	1
2011 Apr 7-11	18	32	19	31	*
2010 Apr 8-11	25	29	15	29	1
2009 Apr 6-9	38	33	14	15	*
2008 Apr 6-9 ^	19	33	18	25	5

^ WORDING: Senator Barack Obama

For comparison: President George W. Bush

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2008 Apr 6-9	10	24	17	48	1
2007 Apr 2-5	15	28	18	38	1
2006 Apr 10-13	15	29	16	39	1
2005 Apr 4-7	23	28	21	27	1
2004 Apr 5-8	24	31	20	24	1
2003 Apr 7-9	35	30	16	17	2
2002 Apr 8-11	36	37	15	11	1
2001 Apr 6-8	29	39	16	15	1

Q.11 economic confidence trends continued on next page

Q.11 (CONFIDENCE IN ECONOMIC LEADERS) CONTINUED**B. Federal Reserve Chairman Ben Bernanke**

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	6	33	23	23	15
2011 Apr 7-11	6	35	23	19	17
2010 Apr 8-11	6	38	20	19	18
2009 Apr 6-9	7	42	19	16	17
2008 Apr 6-9	8	39	20	14	19
2007 Apr 2-5	9	41	15	10	25
2006 Apr 10-13	9	32	16	10	34

For comparison: Federal Reserve Chairman Alan Greenspan

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2005 Apr 4-7	20	36	26	8	10
2004 Apr 5-8	21	40	23	7	9
2003 Apr 7-9	24	41	18	7	10
2002 Apr 8-11	25	44	15	5	11
2001 Apr 6-8	29	45	11	5	10

C. Treasury Secretary Tim Geithner

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	5	31	23	26	16
2011 Apr 7-11	5	34	21	22	17
2010 Apr 8-11	6	33	19	25	17
2009 Apr 6-9	9	38	18	21	14

Q.11 (CONFIDENCE IN ECONOMIC LEADERS) CONTINUED**D. The Democratic leaders in Congress**

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	6	33	25	32	3
2011 Apr 7-11	7	34	25	30	4
2010 Apr 8-11	10	33	21	33	4
2009 Apr 6-9	10	41	20	25	3
2008 Apr 6-9	8	41	24	23	4
2007 Apr 2-5	11	43	21	22	3
2006 Apr 10-13	7	38	29	21	5
2005 Apr 4-7	8	34	36	19	3
2004 Apr 5-8	7	40	34	16	3
2003 Apr 7-9	11	41	26	19	3
2002 Apr 8-11	11	45	26	13	5
2001 Apr 6-8	15	51	18	12	4

E. The Republican leaders in Congress

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	5	33	27	31	3
2011 Apr 7-11	6	38	27	25	4
2010 Apr 8-11	6	37	25	29	3
2009 Apr 6-9	5	33	30	28	4
2008 Apr 6-9	6	31	24	36	4
2007 Apr 2-5	7	41	23	27	3
2006 Apr 10-13	8	37	24	27	4
2005 Apr 4-7	12	35	26	24	3
2004 Apr 5-8	11	38	30	18	3
2003 Apr 7-9	18	44	21	14	3
2002 Apr 8-11	13	46	23	14	4
2001 Apr 6-8	15	51	18	12	4

F. Former Massachusetts governor, Mitt Romney

	<u>Great deal</u>	<u>Fair amount</u>	<u>Only a little</u>	<u>Almost none</u>	<u>No opinion</u>
2012 Apr 9-12	11	31	25	27	6