

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ECONOMY AND PERSONAL FINANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 9-12, 2012 with a random sample of **-1,016—adults**, aged 18+, living in all 50 U.S. states and the District of Columbia.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is ± 4 percentage points.

For results based on the sample of **-500—national adults in Form A** and **-516—national adults in Form B**, the maximum margins of sampling error are ± 5 percentage points.

For results based on the sample of **-468—adults employed full- or part-time**, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of **-631—stock owners**, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-344—retirees**, the maximum margin of sampling error is ± 7 percentage points.

For results based on the sample of **-672—non-retirees**, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-752—homeowners**, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, and phone status (cell phone only/landline only/both, having an unlisted landline number, and being cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in U.S. telephone households. All reported margins of sampling error include the computed design effects for weighting and sample design.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

12. Do you, personally, know anyone who has been laid off or lost their job within the last six months, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2012 Apr 9-12	68	31	*
2008 Apr 6-9	54	46	*
2007 Apr 2-5	50	50	*
2006 Apr 10-13	53	46	*
2005 Apr 4-7	55	45	*
2004 Apr 5-8	60	40	*
2003 Apr 7-9 ^	63	37	--

^ Asked of a half sample.

TREND FOR COMPARISON: Do you know someone, personally, who has been laid off or fired recently, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2003 Apr 7-9 ^	60	40	--
2002 Feb 4-6	51	49	*
2001 Nov 8-11	54	46	*
2001 Oct 11-14	50	50	*
2001 Aug 16-19 ^	43	57	*
1996 Apr 9-10 †	58	42	*
1994 Mar 7-8 †	60	40	*
1993 Dec 4-6 †	52	47	1
1991 Oct 17-20 †	50	46	*
1990 Oct 25-26 †	50	49	1

^ Asked of half sample.

† WORDING: Which of the following statements apply to you... You know people outside of your family who have been laid off or fired recently?

13. *(Asked of adults who work full-time or part-time)* Thinking about the next twelve months, how likely do you think it is that you will lose your job or be laid off -- Is it very likely, fairly likely, not too likely, or not at all likely?

BASED ON -468—ADULTS EMPLOYED FULL OR PART-TIME

	<u>Very likely</u>	<u>Fairly likely</u>	<u>Not too likely</u>	<u>Not at all likely</u>	<u>No opinion</u>
2012 Apr 9-12	5	10	42	42	1
2010 Apr 8-11	8	13	40	38	1
2007 Apr 2-5	4	8	31	57	*
2006 Apr 10-13	3	7	32	57	*
2001 Sep 21-22	7	6	25	62	*
2001 Apr 6-8	5	7	36	52	*
1998 Dec 4-6	5	7	27	60	1
1997 Jun 26-29	3	6	26	63	2
1996 Apr 9-10	5	9	34	51	1
1993 Dec 4-6	5	7	27	59	2
1991 Oct	6	8	26	59	1
1991 Jul	5	10	25	59	1
1991 Mar	5	7	22	65	1
1990 Oct	7	9	21	62	1
1990 Jul	6	6	24	62	2
1989 Feb	4	8	35	53	*
1983 Apr	8	8	26	55	4
1982 Nov	9	10	29	48	4
1982 Jun	8	7	27	54	4
1982 Jan	5	10	25	57	3
1980 Sep	6	9	24	60	2
1980 May	6	8	24	60	2
1979 Nov	3	8	18	66	4
1976 Oct	6	6	21	64	3
1975 Apr	4	8	22	63	3
1975 Jan	5	10	27	54	4