## USA TODAY/GALLUP POLL

## **ELECTION 2012 SWING STATES POLLING-- WAVE 6**

Results are based on telephone interviews conducted April 26-May 2, 2012, on the Gallup Daily tracking survey, with a random sample of -1,093—adults, aged 18+, living in Colorado, Florida, Iowa, Michigan, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin, selected using random-digit dial sampling. The data represent a subset of Gallup's national daily tracking survey for April 26-May 2.

For results based on the total sample of "swing state" residents, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the total sample of -951—registered voters in battleground states, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

2012 Apr 26-May 2	Unweighted sample size (all adults)	Weighted sample size (all adults)	Weighted percentage of sample (all adults)	
Colorado	89	64	6	
Florida	193	211	19	
Iowa	41	39	4	
Michigan	98	121	11	
Nevada	23	31	3	
New Hampshire	10	14	1	
New Mexico	27	24	2	
North Carolina	123	116	11	
Ohio	117	143	13	
Pennsylvania	161	158	14	
Virginia	124	97	9	
Wisconsin	87	74	7	

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Comparison results from the national sample are based on telephone interviews conducted May 1-2, 2012, on the Gallup Daily tracking survey, with a random sample of -1,035—adults, aged 18+, living in all 50 U.S. states and the District of Columbia, selected using random-digit dial sampling.

For results based on the total sample of national adults, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

For results based on the total sample of -872—national registered voters, one can say with 95% confidence that the margin of error is  $\pm 4$  percentage points.

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Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each daily sample of 1,000 national adults includes a minimum quota of 400 cell phone respondents and 600 landline respondents, with additional minimum quotas among landline respondents by region. Landline numbers are chosen at random among listed telephone numbers, cell phone numbers are selected using random-digit dial methods. Landline respondents are chosen at random within each household on the basis of which member had the most recent birthday.

Methodology continued on next page

Samples are weighted by gender, age, race, Hispanic ethnicity, education, region, adults in the household, phone status (cell phone only/landline only/both, having an unlisted landline number, and cell phone mostly). Demographic weighting targets are based on the March 2011 Current Population Survey figures for the age 18+ non-institutionalized population living in telephone households in the 12 battleground states. All reported margins of sampling error include the computed design effects for weighting and sample design.

Question(s) were asked of a random half-sample of the Gallup Daily tracking survey.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls.

For more details on Gallup's polling methodology, visit www.gallup.com

- 1. STATE OF RESIDENCE (FOR SCREENING)
- 2. Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for -- [ROTATED: Barack Obama, the Democrat (or) Mitt Romney, the Republican]?
- 2A. (Asked of those who are undecided) As of today, do you lean more toward -- [ROTATED: Obama, the Democrat (or) Romney, the Republican]?

	<u>Obama</u>	Romney	Other (vol.)	Neither (vol.)	No <u>opinion</u>
SWING STATES					
Registered voters					
2012 Apr 26-May 2	47	45	1	4	3
2012 Mar 20-26	51	42	1	4	3
2012 Feb 14-21	46	48	1	3	2
2012 Jan 24-28	47	48	1	1	3
2011 Nov 30-Dec 7	43	48	1	5	3
2011 Oct 20-27	46	47	1	3	4

3. (Asked of those with a preference) Are you certain now that you will vote for [Barack Obama/Mitt Romney] for president, or do you think you may change your mind between now and the November election?

	Swing State Registered voter (Apr 26-May 2)
Obama	47
(Certain)	(36)
(Not certain)	(11)
Romney	45
(Certain)	(32)
(Not certain)	(13)
Other candidate	1
Undecided	7

Looking ahead to November's presidential election,

4. How enthusiastic would you say you are about voting for president in this year's election -- extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?

	Some-					No	
	<u>Extremely</u>	<u>Very</u>	<u>what</u>	Not too	Not at all	<u>opinion</u>	
SWING STATES							
Registered voters							
2012 Apr 26-May 2	24	23	25	14	13	1	
2012 Mar 20-26	25	21	27	16	11	2	

2012 Jan 24-28	25	26	26	13	10	*
2011 Nov 30-Dec 7 ^	25	23	29	11	11	1
2011 Oct 20-27 ^	21	26	27	14	12	1
All Swing State adults						
2012 Apr 26-May 2	21	20	24	14	19	2
2012 Mar 20-26	21	19	27	16	15	2
2012 Jan 24-28	23	24	25	13	14	2
2011 Nov 30-Dec 7 ^	22	21	28	11	16	2
2011 Oct 20-27 ^	19	23	27	14	15	2
<u>NATIONAL</u>						
D 14 1 4						
Registered voters			2.5	10		
2012 1 2536 2						
2012 Apr 26-May 2	22	21	26	18	12	2
2012 Apr 26-May 2 2012 Mar 25-26	22 21	21 21	26 27	18 18	14	2
				_		
2012 Mar 25-26	21	21	27	18	14	*
2012 Mar 25-26 2012 Jan 27-28	21 27	21 25	27 25	18 13	14 9	* 1
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^	21 27 26	21 25 21	27 25 30	18 13 11	14 9 11	* 1 1
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^ <b>National adults</b>	21 27 26 25	21 25 21 23	27 25 30 28	18 13 11 13	14 9 11 11	* 1 1 1
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^ <b>National adults</b> 2012 Apr 26-May 2	21 27 26 25	21 25 21 23	27 25 30 28	18 13 11 13	14 9 11 11	* 1 1 1 3
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^ <b>National adults</b> 2012 Apr 26-May 2 2012 Mar 25-26	21 27 26 25 19	21 25 21 23 19	27 25 30 28 24 25	18 13 11 13 17 18	14 9 11 11 18	* 1 1 1 1 1 1
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^ <b>National adults</b> 2012 Apr 26-May 2 2012 Mar 25-26 2012 Jan 27-28	21 27 26 25 19 19 24	21 25 21 23 19 19 23	27 25 30 28 24 25 25	18 13 11 13 17 18 13	14 9 11 11 18 18 18	* 1 1 1 1 2
2012 Mar 25-26 2012 Jan 27-28 2011 Dec 6-7 ^ 2011 Oct 26-27 ^ <b>National adults</b> 2012 Apr 26-May 2 2012 Mar 25-26	21 27 26 25 19	21 25 21 23 19	27 25 30 28 24 25	18 13 11 13 17 18	14 9 11 11 18	* 1 1 1 1 1 1

<sup>^</sup> WORDING: How enthusiastic would you say you are about voting for president in next year's election – extremely enthusiastic, very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not at all enthusiastic?